

Computers and Peripherals in the Netherlands

Market Direction | 2022-08-26 | 21 pages | Euromonitor

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Report description:

Computers and peripherals is set to turn to retail volume decline in 2022. With COVID-19 trends such as working from home driving sales during 2020 and 2021, demand is naturally expected to fall sharply in 2022, as much demand has already been met. In particular, desktops is set to see a major decline, as some consumers have returned to the office and hybrid working models are more common. The volume decline in laptops is set to be slower in 2022, because hybrid learning has remained in place in...

Euromonitor International's Computers and Peripherals in Netherlands report offers a comprehensive guide to the size and shape of the in-home, portable and in-car consumer electronics products markets at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market- be they new product developments, distribution or pricing issues. Forecasts illustrate how the market is set to change.

Product coverage: Computers, Peripherals.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Computers and Peripherals market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Sales of business computers fall after hype during the COVID-19 pandemic

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