

Computers and Peripherals in the Netherlands

Market Direction | 2022-08-26 | 21 pages | Euromonitor

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Report description:

Computers and peripherals is set to turn to retail volume decline in 2022. With COVID-19 trends such as working from home driving sales during 2020 and 2021, demand is naturally expected to fall sharply in 2022, as much demand has already been met. In particular, desktops is set to see a major decline, as some consumers have returned to the office and hybrid working models are more common. The volume decline in laptops is set to be slower in 2022, because hybrid learning has remained in place in...

Euromonitor International's Computers and Peripherals in Netherlands report offers a comprehensive guide to the size and shape of the in-home, portable and in-car consumer electronics products markets at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market- be they new product developments, distribution or pricing issues. Forecasts illustrate how the market is set to change.

Product coverage: Computers, Peripherals.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Computers and Peripherals market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Table of Contents:

Computers and Peripherals in the Netherlands

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List Of Contents And Tables

COMPUTERS AND PERIPHERALS IN THE NETHERLANDS

KEY DATA FINDINGS

2022 DEVELOPMENTS

Inevitable decline in computers and peripherals after strong growth during COVID-19

Sustainability and cost-saving by consumers drives sales of second-hand and refurbished computers and peripherals

Sales of business computers fall after hype during the COVID-19 pandemic

PROSPECTS AND OPPORTUNITIES

Computers and peripherals set to continue to decline

Refurbished and second-hand electronics will threaten volume sales

Sales of business computers expected to return to growth over the forecast period

CATEGORY DATA

Table 1 Sales of Computers and Peripherals by Category: Volume 2017-2022

Table 2 Sales of Computers and Peripherals by Category: Value 2017-2022

Table 3 Sales of Computers and Peripherals by Category: % Volume Growth 2017-2022

Table 4 Sales of Computers and Peripherals by Category: % Value Growth 2017-2022

Table 5 Sales of Computers by Category: Business Volume 2017-2022

Table 6 Sales of Computers by Category: Business Value MSP 2017-2022

Table 7 Sales of Computers by Category: Business Volume Growth 2017-2022

Table 8 Sales of Computers by Category: Business Value MSP Growth 2017-2022

Table 9 NBO Company Shares of Computers and Peripherals: % Volume 2018-2022

Table 10 □LBN Brand Shares of Computers and Peripherals: % Volume 2019-2022

Table 11 □Distribution of Computers and Peripherals by Channel: % Volume 2017-2022

Table 12 □Forecast Sales of Computers and Peripherals by Category: Volume 2022-2027

Table 13 □Forecast Sales of Computers and Peripherals by Category: Value 2022-2027

Table 14 □Forecast Sales of Computers and Peripherals by Category: % Volume Growth 2022-2027

Table 15 □Forecast Sales of Computers and Peripherals by Category: % Value Growth 2022-2027

Table 16 □Forecast Sales of Computers by Category: Business Volume 2022-2027

Table 17 □Forecast Sales of Computers by Category: Business Value MSP 2022-2027

Table 18 □Forecast Sales of Computers by Category: Business Volume Growth 2022-2027

Table 19 □Forecast Sales of Computers by Category: Business Value MSP Growth 2022-2027

CONSUMER ELECTRONICS IN THE NETHERLANDS

EXECUTIVE SUMMARY

Consumer electronics in 2022: The big picture

2022 key trends: Sustainability slowly becoming important in consumer electronics

Established brands perform well in the Netherlands whilst small brands are emerging

Investments by retailers set to strengthen the multichannel shopping experience

Sales of consumer electronics set to stabilise over the forecast period

MARKET DATA

Table 20 Sales of Consumer Electronics by Category: Volume 2017-2022

Table 21 Sales of Consumer Electronics by Category: Value 2017-2022

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Table 22 Sales of Consumer Electronics by Category: % Volume Growth 2017-2022

Table 23 Sales of Consumer Electronics by Category: % Value Growth 2017-2022

Table 24 NBO Company Shares of Consumer Electronics: % Volume 2018-2022

Table 25 LBN Brand Shares of Consumer Electronics: % Volume 2019-2022

Table 26 Distribution of Consumer Electronics by Channel: % Volume 2017-2022

Table 27 Forecast Sales of Consumer Electronics by Category: Volume 2022-2027

Table 28 Forecast Sales of Consumer Electronics by Category: Value 2022-2027

Table 29 □Forecast Sales of Consumer Electronics by Category: % Volume Growth 2022-2027

Table 30 □Forecast Sales of Consumer Electronics by Category: % Value Growth 2022-2027

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SOURCES

Summary 1 Research Sources

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