

Cigars, Cigarillos and Smoking Tobacco in India

Market Direction | 2022-08-26 | 22 pages | Euromonitor

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Report description:

Like most tobacco categories, the COVID-19 pandemic impacted cigars and cigarillos, resulting in supply disruptions and affecting consumption. However, as these products cater only to premium consumers and are not mainstream like cigarettes, the decline was not significant. Also, once the first lockdown was lifted, some consumers took up smoking cigars and cigarillos due to a lack of discretionary spending options. As mobility returned to pre-pandemic levels, in 2021 the category gained momentum...

Euromonitor International's Cigars, Cigarillos and Smoking Tobacco in India report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Cigars and Cigarillos, Smoking Tobacco.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cigars, Cigarillos and Smoking Tobacco market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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KEY DATA FINDINGS

2021 DEVELOPMENTS

Cigars and cigarillos gains momentum in 2021 due to the low base and lack of discretionary spending options

State governments crack down on hookah bars for reasons ranging from the need to curb the virus to limiting access for minors Taxation is a significant impediment to category growth

PROSPECTS AND OPPORTUNITIES

Cigar clubs and events will continue to propagate the cigar smoking culture, whereas hookah will face impediments from state governments

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Foreign direct investment remains banned and domestic manufacturers continue to dominate

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Health warnings

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