

**United Kingdom Car Rental Market By Vehicle Type (Economy, Executive, Luxury), By Channel (Online, Offline), By Type (Self Driven, Chauffeur Driven), By End Use (Local, Airport, Outstation), By Region, Competition, Forecast & Opportunities, 2027**

Market Report | 2022-09-29 | 79 pages | TechSci Research

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**Report description:**

United Kingdom car rental market is anticipated to register a brisk growth during the forecast period, 2023-2027. The booming automotive sector and the rise in the sales of automobiles suitable for long-distance traveling, including business and leisure trips, drive the demand for the United Kingdom car rental market. Ongoing developments in internet-based services, location-based fare modifications, and mobile applications for car rentals are expected to influence the market demand. Technological innovation, a quick increase in online service providers, and market participants offering cutting-edge services are further expected to contribute to the market growth.

Growing environmental concerns and the depletion of non-renewable energy sources will contribute to the United Kingdom automobile rental sector during the next five years. Traditional petroleum-fueled vehicles emit harmful pollutants into the air that contribute significantly to the deterioration of the environment. The government has tightened restrictions in response to mounting worries about pollution and increased demand for automobile rentals, which will fuel market expansion in the United Kingdom over the next five years. The government has developed laws for the usage of electric vehicles as a move toward improving environmental conditions.

The United Kingdom car rental market is segmented into vehicle type, channel, type, end use, competitive landscape, and regional distribution. Based on vehicle type, the market is divided into the economy, executive, and luxury. Economy vehicles are expected to capture the highest market share in the forecast period, 2023-2027. High-speed internet penetration and massive sales of smart devices have increased car rental services' popularity. Economy vehicles are well equipped for the shorter distance travel for the single passenger commute and thus providing a personal travel experience for the commuter. The launch of different vehicle models in this range is expected to influence the market growth in the coming years.

The major market players operating in the United Kingdom car rental market are Lex Autolease Ltd., Alphabet (GB) Ltd, Enterprise Rent-A-Car UK Ltd., LeasePlan UK Ltd., Europcar Mobility Group, Avis Budget Group Inc., Hertz UK Ltd., SIXT SE, Dollar Rent A Car,

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Inc., Green Motion International.

Years considered for this report:

Historical Years: 2017-2020

Base Year: 2021

Estimated Year: 2022

Forecast Period: 2023-2027

Objective of the Study:

- To analyze the historical growth in the market size of the United Kingdom car rental market from 2017 to 2021.
- To estimate and forecast the market size of United Kingdom car rental market from 2022 to 2027 and growth rate until 2027.
- To classify and forecast the United Kingdom car rental market based on vehicle type, channel, type, end use, region, and company.
- To identify the dominant region or segment in the United Kingdom car rental market.
- To identify drivers and challenges for the United Kingdom car rental market.
- To examine competitive developments such as expansions, new product launches, mergers & acquisitions, etc., in the United Kingdom car rental market.
- To identify and analyze the profiles of leading players operating in the United Kingdom car rental market.
- To identify key sustainable strategies adopted by market players in United Kingdom car rental market.

TechSci Research performed both primary as well as exhaustive secondary research for this study. Initially, TechSci Research sourced a list of manufacturers across the country. Subsequently, TechSci Research conducted primary research surveys with the identified companies. While interviewing, the respondents were also enquired about their competitors. Through this technique, TechSci Research could include the manufacturers who could not be identified due to the limitations of secondary research. TechSci Research analyzed the manufacturers, distribution channels and presence of all major players across the country. TechSci Research calculated the market size of the United Kingdom car rental market using a top-down approach, wherein data for various end-user segments was recorded and forecast for the future years. TechSci Research sourced these values from the industry experts and company representatives and externally validated through analyzing historical data of these products and applications for getting an appropriate, overall market size. Various secondary sources such as company websites, news articles, press releases, company annual reports, investor presentations and financial reports were also studied by TechSci Research.

Key Target Audience:

- Market research and consulting firms
- Government bodies such as regulating authorities and policy makers
- Organizations, forums, and alliances

The study is useful in providing answers to several critical questions that are important for the industry stakeholders such as product manufacturers, suppliers and partners, end users, etc., besides allowing them in strategizing investments and capitalizing on market opportunities.

Report Scope:

In this report, United Kingdom car rental market has been segmented into following categories, in addition to the industry trends which have also been detailed below:

-□United Kingdom Car Rental Market, By Vehicle Type:

- o□Economy
- o□Executive
- o□Luxury

-□United Kingdom Car Rental Market, By Channel:

- o□Online
- o□Offline

-□United Kingdom Car Rental Market, By Type:

- o□Self-Driven
- o□Chauffer Driven

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-□United Kingdom Car Rental Market, By End Use:

o□Local

o□Airport

o□Outstation

-□United Kingdom Car Rental Market, By Region:

o□London

o□East Anglia

o□Southwest

o□Southeast

o□Scotland

o□East Midlands

o□Yorkshire & Humberside

Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in United Kingdom car rental market.

Available Customizations:

With the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

Company Information

-□Detailed analysis and profiling of additional market players (up to five).

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