

US Ultra High Performance (UHP) Tire Market Research Report Forecast to 2027

Market Report | 2022-08-22 | 83 pages | Market Research Future

AVAILABLE LICENSES:

- Single User Price \$2950.00
- Enterprisewide Price \$5250.00

Report description:

US Ultra High Performance (UHP) Tire Market Research Report Forecast to 2027

Market Overview

Increasing demand for fuel-efficient tires and increasing popularity of motorsport will spur market growth. The US ultra-high performance (UHP) tire market has been segmented based on propulsion type, demand category, tire type, and vehicle type. Ultra-high performance (UHP) tires are tires designed for driving enthusiasts who want to make the most of their luxury or sport vehicles by offering optimized handling capabilities. Ultra-high performance (UHP) tires are meant to handle a greater horsepower, enhance high-performance driving, and hand out sporty, responsive drive with outstanding traction levels. The distinguishing characteristic of an ultra-high-performance tire is its superior competency in the most demanding of situations. An ultra-high-performance tire is denoted by a max speed rating of 149 mph or more.

Market Segmentation

Based on propulsion type, the US market has been segmented into ICE and electric vehicle. In 2020, the ICE segment accounted for the largest market share of 97.8%, with a market value of USD 4,943.6 million. It is projected to register a 6.11% CAGR during the projected timeframe.

Based on the demand category, the US market has been segmented into replacement and OEM. In 2020, the replacement segment accounted for the largest market share of 87.1%, with a market value of USD 4,402.4 million. It is projected to register a 5.83% CAGR over the forecast period.

Based on tire type, the US market has been segmented into summer, all season, and winter. In 2020, the all-season segment accounted for the largest market share of 43.3%, with a market value of USD 2,188.7 million. It is projected to register a 7.13% CAGR during the projected timeframe.

Based on vehicle type, the US market has been segmented into sports cars, SUV/MUV, and light trucks. In 2020, the sports car segment accounted for a considerable market share of 57.8%, with a market value of USD 2,921.7 million. It is projected to register a 5.60% CAGR over the forecast period.

Major Players

There are several players operating in the US market such as Michelin, Bridgestone Corporation, The Goodyear Tire & Rubber Company, Continental AG, Hankook Tire, Toyo Tire Corporation, Yokohama Rubber Co., Ltd, Pirelli, Cooper Tire & Rubber Company, and Kumho Tire, among others.

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table of Contents:

TABLE OF CONTENTS

- 1 EXECUTIVE SUMMARY
- 1.1 MARKET ATTRACTIVENESS ANALYSIS
 - 1.1.1 US ULTRA HIGH PERFORMANCE (UHP) TIRE MARKET, BY PROPULSION TYPE
 - 1.1.2 US ULTRA HIGH PERFORMANCE (UHP) TIRE MARKET, BY DEMAND CATEGORY
 - 1.1.3 US ULTRA HIGH PERFORMANCE (UHP) TIRE MARKET, BY TIRE TYPE
 - 1.1.4 US ULTRA HIGH PERFORMANCE (UHP) TIRE MARKET, BY VEHICLE TYPE
- 2 MARKET INTRODUCTION
 - 2.1 DEFINITION
 - 2.2 SCOPE OF THE STUDY
 - 2.3 MARKET STRUCTURE
- 3 RESEARCH METHODOLOGY
 - 3.1 RESEARCH PROCESS
 - 3.2 PRIMARY RESEARCH
 - 3.3 SECONDARY RESEARCH
 - 3.4 MARKET SIZE ESTIMATION
 - 3.5 TOP-DOWN AND BOTTOM-UP APPROACH
 - 3.6 FORECAST MODEL
 - 3.7 LIST OF ASSUMPTIONS
- 4 MARKET DYNAMICS
 - 4.1 INTRODUCTION
 - 4.2 DRIVERS
 - 4.2.1 INCREASING DEMAND FOR FUEL-EFFICIENT TIRES
 - 4.2.2 INCREASING POPULARITY OF MOTORSPORT
 - 4.2.3 DRIVER IMPACT ANALYSIS
 - 4.3 RESTRAINT
 - 4.3.1 INCREASING RAW MATERIAL PRICES
 - 4.3.2 RESTRAINT IMPACT ANALYSIS
 - 4.4 OPPORTUNITY
 - 4.4.1 INCREASING KEY STRATEGIES BY LEADING TIRE MANUFACTURERS
 - 4.5 COVID-19 IMPACT ANALYSIS
 - 4.5.1 ECONOMIC IMPACT ON AUTOMOTIVE INDUSTRY
 - 4.5.2 IMPACT ON AUTOMOTIVE PRODUCTION
 - 4.5.2.1 FORD
 - 4.5.2.2 AMERICAN HONDA
 - 4.5.2.3 FCA
 - 4.5.2.4 KIA
 - 4.5.2.5 VOLKSWAGEN
 - 4.5.3 IMPACT ON ULTRA HIGH PERFORMANCE (UHP) TIRE MARKET
 - 4.5.3.1 IMPACT ON SUPPLY CHAIN
 - 4.5.3.2 CASH FLOW CONSTRAINTS
 - 4.5.4 IMPACT ON WORLD TRADE
- 5 MARKET FACTOR ANALYSIS

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 5.1□PORTER'S FIVE FORCES MODEL
 - 5.1.1□THREAT OF NEW ENTRANTS
 - 5.1.2□BARGAINING POWER OF SUPPLIERS
 - 5.1.3□THREAT OF SUBSTITUTES
 - 5.1.4□BARGAINING POWER OF BUYERS
 - 5.1.5□INTENSITY OF RIVALRY
- 5.2□SUPPLY CHAIN ANALYSIS
 - 5.2.1□DESIGN & DEVELOPMENT
 - 5.2.2□RAW MATERIAL SUPPLY
 - 5.2.3□MANUFACTURE
 - 5.2.4□DISTRIBUTION
 - 5.2.5□END USE
- 5.3□CONSUMER BEHAVIOR ANALYSIS
 - 5.3.1□FACTORS AFFECTING THE CONSUMER BEHAVIOR IN THE US
 - 5.3.1.1□PRICING OF UHP
 - 5.3.1.2□RISING INTEREST OF THE US CONSUMERS TOWARDS DRIVING PERFORMANCE
 - 5.3.1.3□REPLACEMENT FREQUENCY
 - 5.3.1.4□RISING SAFETY CONCERNS WITH MAXIMUM PERFORMANCE OF VEHICLE
 - 5.3.1.5□TIRE ROAD-HAZARD INSURANCE
 - 5.3.1.6□SUMMER VS. ALL-SEASON VS. WINTER UHP TIRE PREFERENCE
 - 5.3.1.7□INCREASING OWNERSHIP OF PREMIUM VEHICLES AND LUXURY CARS
 - 5.3.1.8□ADOPTION OF UHP TIRES IN RACING EVENTS
 - 5.3.2□PENETRATION OPPORTUNITIES IN THE NON-LUXURY VEHICLE SEGMENT
 - 5.3.3□FUTURE PROSPECTS IN THE US
 - 5.3.4□UPCOMING TECHNOLOGIES
- 6□US ULTRA HIGH PERFORMANCE (UHP) TIRE MARKET, BY VEHICLE TYPE
 - 6.1□INTRODUCTION
 - 6.2□SPORTS CAR
 - 6.3□SUV/MUV
 - 6.4□LIGHT TRUCK
- 7□US ULTRA HIGH PERFORMANCE (UHP) TIRE MARKET, BY TIRE TYPE
 - 7.1□INTRODUCTION
 - 7.2□SUMMER
 - 7.3□ALL SEASON
 - 7.4□WINTER
- 8□US ULTRA HIGH PERFORMANCE (UHP) TIRE MARKET, BY PROPULSION TYPE
 - 8.1□INTRODUCTION
 - 8.2□INTERNAL COMBUSTION ENGINE (ICE) VEHICLE
 - 8.3□ELECTRIC VEHICLE
- 9□US ULTRA HIGH PERFORMANCE (UHP) TIRE MARKET, BY DEMAND CATEGORY
 - 9.1□INTRODUCTION
 - 9.2□REPLACEMENT
 - 9.3□OEM
- 10□COMPETITIVE LANDSCAPE
 - 10.1□MAJOR GROWTH STRATEGY IN THE US ULTRA HIGH PERFORMANCE (UHP) TIRE MARKET
 - 10.2□COMPETITIVE BENCHMARKING
 - 10.3□MARKET SHARE ANALYSIS

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 10.4 RECENT DEVELOPMENTS
 - 10.4.1 PRODUCT LAUNCHES/ENHANCEMENTS
 - 10.4.2 MERGERS & ACQUISITIONS
 - 10.4.3 CONTRACTS & AGREEMENTS
- 11 COMPANY PROFILE
 - 11.1 MICHELIN
 - 11.1.1 COMPANY OVERVIEW
 - 11.1.2 FINANCIAL OVERVIEW
 - 11.1.3 PRODUCTS OFFERED
 - 11.1.4 KEY DEVELOPMENTS
 - 11.1.5 SWOT ANALYSIS
 - 11.1.6 KEY STRATEGIES
 - 11.2 BRIDGESTONE CORPORATION
 - 11.2.1 COMPANY OVERVIEW
 - 11.2.2 FINANCIAL OVERVIEW
 - 11.2.3 PRODUCTS OFFERED
 - 11.2.4 KEY DEVELOPMENTS
 - 11.2.5 SWOT ANALYSIS
 - 11.2.6 KEY STRATEGIES
 - 11.3 THE GOODYEAR TIRE & RUBBER COMPANY
 - 11.3.1 COMPANY OVERVIEW
 - 11.3.2 FINANCIAL OVERVIEW
 - 11.3.3 PRODUCTS OFFERED
 - 11.3.4 KEY DEVELOPMENTS
 - 11.3.5 SWOT ANALYSIS
 - 11.3.6 KEY STRATEGIES
 - 11.4 CONTINENTAL AG
 - 11.4.1 COMPANY OVERVIEW
 - 11.4.2 FINANCIAL OVERVIEW
 - 11.4.3 PRODUCTS OFFERED
 - 11.4.4 KEY DEVELOPMENTS
 - 11.4.5 SWOT ANALYSIS
 - 11.4.6 KEY STRATEGIES
 - 11.5 HANKOOK TIRE
 - 11.5.1 COMPANY OVERVIEW
 - 11.5.2 FINANCIAL OVERVIEW
 - 11.5.3 PRODUCTS OFFERED
 - 11.5.4 KEY DEVELOPMENTS
 - 11.5.5 SWOT ANALYSIS
 - 11.5.6 KEY STRATEGIES
 - 11.6 TOYO TIRE CORPORATION
 - 11.6.1 COMPANY OVERVIEW
 - 11.6.2 FINANCIAL OVERVIEW
 - 11.6.3 PRODUCTS OFFERED
 - 11.6.4 KEY DEVELOPMENTS
 - 11.6.5 SWOT ANALYSIS
 - 11.6.6 KEY STRATEGIES

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 11.7 YOKOHAMA RUBBER CO., LTD
 - 11.7.1 COMPANY OVERVIEW
 - 11.7.2 FINANCIAL OVERVIEW
 - 11.7.3 PRODUCTS OFFERED
 - 11.7.4 KEY DEVELOPMENTS
 - 11.7.5 SWOT ANALYSIS
 - 11.7.6 KEY STRATEGIES
- 11.8 PIRELLI
 - 11.8.1 COMPANY OVERVIEW
 - 11.8.2 FINANCIAL OVERVIEW
 - 11.8.3 PRODUCTS OFFERED
 - 11.8.4 SWOT ANALYSIS
 - 11.8.5 KEY STRATEGIES
- 11.9 COOPER TIRE & RUBBER COMPANY
 - 11.9.1 COMPANY OVERVIEW
 - 11.9.2 FINANCIAL OVERVIEW
 - 11.9.3 PRODUCTS OFFERED
 - 11.9.4 KEY DEVELOPMENTS
 - 11.9.5 SWOT ANALYSIS
 - 11.9.6 KEY STRATEGIES
- 11.10 KUMHO TIRE
 - 11.10.1 COMPANY OVERVIEW
 - 11.10.2 FINANCIAL OVERVIEW
 - 11.10.3 PRODUCTS OFFERED
 - 11.10.4 KEY DEVELOPMENTS
 - 11.10.5 SWOT ANALYSIS
 - 11.10.6 KEY STRATEGIES
- 12 APPENDIX
 - 12.1 DATA SOURCES
- ?

US Ultra High Performance (UHP) Tire Market Research Report Forecast to 2027

Market Report | 2022-08-22 | 83 pages | Market Research Future

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single User Price	\$2950.00
	Enterprisewide Price	\$5250.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2025-05-06"/>
		Signature	<input type="text"/>

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com