

Snacks in Cote d'Ivoire

Market Direction | 2022-08-17 | 39 pages | Euromonitor

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Report description:

Prior to the onset of the pandemic, retail volume sales of snacks had exhibited strong growth due to the expansion of the country's middle class, but the economic shock of COVID-19 brought this to a halt during 2020, with ice cream performing particularly badly. Demand for savoury and sweet biscuits proved to be fairly robust, although many consumers switched to cheaper brands or small pack sizes. Retail volume sales of snacks will improve in 2022, as economic conditions begin to recover. However...

Euromonitor International's Snacks in Cote d'Ivoire report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Confectionery, Ice Cream, Savoury Snacks, Sweet Biscuits, Snack Bars and Fruit Snacks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Snacks market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop

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reliable information resources to help drive informed strategic planning.

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