

## **Rtds in Estonia**

Market Direction | 2022-08-16 | 23 pages | Euromonitor

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### **Report description:**

RTDs suffered heavy losses in total volume terms in 2020 due to the government's measures to contain COVID-19 which put a significant dent in on-trade sales of these products as consumers remained at home. Despite restrictions being eased from spring 2021 the category is losing the interest of both manufacturers and consumers, with sales of RTDs seeing only a partial recovery in on-trade volume terms while off-trade volume sales posted a small decline. The cheaper options are losing ground due t...

Euromonitor International's RTDs in Estonia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2017-2021), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Malt-based RTDs, Other RTDs, Spirit-based RTDs, Wine-based RTDs.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the RTDs market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International  
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