

Portable Players in the United Arab Emirates

Market Direction | 2022-08-16 | 19 pages | Euromonitor

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Report description:

Connected devices are gaining greater traction with wireless speakers set to record further strong growth in 2022. Ever since leading smartphone brands such as Apple, Samsung and Bose removed the headphone jack, there has been an increase in demand for wireless technology. Consumers are seeking to go cable-free and manufacturers have successfully responded to this need. As demand for portability increases, manufacturers are making their speakers more durable such as dirt- and water-resistant. Co...

Euromonitor International's Portable Players in United Arab Emirates report offers a comprehensive guide to the size and shape of the in-home, portable and in-car consumer electronics products markets at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market- be they new product developments, distribution or pricing issues. Forecasts illustrate how the market is set to change.

Product coverage: E-Readers, Portable Media Players, Wireless Speakers.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Portable Players market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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Euromonitor International
August 2022

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