

Portable Players in Saudi Arabia

Market Direction | 2022-08-16 | 20 pages | Euromonitor

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Report description:

Wireless speakers is the only category within portable players to account for significant sales in 2022, and is expected to continue to see growth. Within this, smart speakers remains a niche but growing segment, as the potential for connected homes remains large in the country. With network expansion of 5G technology, and as the number of smart homes increases, the need to incorporate smart devices is increasing, albeit currently small in the country. The demand for smart speakers such as Amazo...

Euromonitor International's Portable Players in Saudi Arabia report offers a comprehensive guide to the size and shape of the in-home, portable and in-car consumer electronics products markets at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market- be they new product developments, distribution or pricing issues. Forecasts illustrate how the market is set to change.

Product coverage: E-Readers, Portable Media Players, Wireless Speakers.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Portable Players market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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