

Pet Products in India

Market Direction | 2022-08-18 | 21 pages | Euromonitor

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Report description:

Value sales growth of pet products in 2022 remains on a par with 2021 levels with further double-digit growth. An exponential increase in pet adoption rates during the pandemic has driven up sales of pet products in India. Factors such as affluence and social media are playing major roles in the sales of these products as pet owners take to Instagram and Facebook along with other social media platforms to upload an image or a video of their pets playing with their toys or other pet products. Sec...

Euromonitor International's Pet Products in India report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Cat Litter, Other Pet Products, Pet Healthcare.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Pet Products market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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