

Other Pet Food in India

Market Direction | 2022-08-18 | 21 pages | Euromonitor

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Report description:

The pandemic accelerated the slow-moving trend of other pet adoption, due to social isolation and the need for companionship. This was visible primarily in the adoption of fish and birds. These pets do not require as much space and attention compared to cats and dogs. Keeping fish as a pet also offers a home decor element, and is a relevant trend in India, supporting the highest value share held by fish food within the category. The fact that there is a wide variety of exotic fish available also...

Euromonitor International's Other Pet Food in India report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Bird Food, Fish Food, Small Mammal/Reptile Food.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Other Pet Food market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Table of Contents:

Other Pet Food in India
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List Of Contents And Tables

OTHER PET FOOD IN INDIA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Pandemic leads to greater ownership of fish

Further strong growth for bird food as threat of pandemic wanes

PROSPECTS AND OPPORTUNITIES

Opportunity for manufacturers to gain share from unorganised and fragmented landscape

E-commerce gradually gains greater penetration of other pet food

CATEGORY INDICATORS

Table 1 Other Pet Population 2017-2022

CATEGORY DATA

Table 2 Sales of Other Pet Food by Category: Volume 2017-2022

Table 3 Sales of Other Pet Food by Category: Value 2017-2022

Table 4 Sales of Other Pet Food by Category: % Volume Growth 2017-2022

Table 5 Sales of Other Pet Food by Category: % Value Growth 2017-2022

Table 6 LBN Brand Shares of Bird Food: % Value 2018-2021

Table 7 LBN Brand Shares of Fish Food: % Value 2018-2021

Table 8 LBN Brand Shares of Small Mammal/Reptile Food: % Value 2018-2021

Table 9 Distribution of Other Pet Food by Format: % Value 2017-2022

Table 10 □Forecast Sales of Other Pet Food by Category: Volume 2022-2027

Table 11 □Forecast Sales of Other Pet Food by Category: Value 2022-2027

Table 12 □Forecast Sales of Other Pet Food by Category: % Volume Growth 2022-2027

Table 13 □Forecast Sales of Other Pet Food by Category: % Value Growth 2022-2027

PET CARE IN INDIA

EXECUTIVE SUMMARY

Pet care in 2022: The big picture

2022 key trends

Competitive landscape

Retailing developments

What next for pet care?

MARKET INDICATORS

Table 14 Pet Populations 2017-2022

MARKET DATA

Table 15 Sales of Pet Food by Category: Volume 2017-2022

Table 16 Sales of Pet Care by Category: Value 2017-2022

Table 17 Sales of Pet Food by Category: % Volume Growth 2017-2022

Table 18 Sales of Pet Care by Category: % Value Growth 2017-2022

Table 19 NBO Company Shares of Pet Food: % Value 2017-2021

Table 20 LBN Brand Shares of Pet Food: % Value 2018-2021

Table 21 NBO Company Shares of Dog and Cat Food: % Value 2017-2021

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Table 22 LBN Brand Shares of Dog and Cat Food: % Value 2018-2021
Table 23 □Penetration of Private Label in Pet Care by Category: % Value 2017-2022
Table 24 □Distribution of Pet Care by Format: % Value 2017-2022
Table 25 □Distribution of Pet Care by Format and Category: % Value 2022
Table 26 □Distribution of Dog and Cat Food by Format: % Value 2017-2022
Table 27 □Distribution of Dog and Cat Food by Format and Category: % Value 2022
Table 28 □Forecast Sales of Pet Food by Category: Volume 2022-2027
Table 29 □Forecast Sales of Pet Care by Category: Value 2022-2027
Table 30 □Forecast Sales of Pet Food by Category: % Volume Growth 2022-2027
Table 31 □Forecast Sales of Pet Care by Category: % Value Growth 2022-2027

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SOURCES

Summary 1 Research Sources

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