

Mobility in Turkey

Market Direction | 2022-08-19 | 21 pages | Euromonitor

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Report description:

In 2021, public transport and shared mobility saw significant growth due to relaxed COVID-19 precautionary measures from mid-year, facilitating people to go out of home. On the other hand, the new car market experienced decline in the same year due to problems in the supply chain for new cars. Electrical and alternative fuel cars demonstrated high growth although these were afforded by only the most affluent section of the population.

Euromonitor International's Mobility in Turkey report offers a comprehensive guide of the traditional and newly emerging mobility forms. The report is broken down into five key areas of industry research: automotive sales and ownership, electric and alternative fuel vehicles, shared mobility, public transport, and autonomous vehicles and connectivity. It provides the latest automotive sales and registration and shared mobility data over 2015-2020, allowing you to identify the sectors driving growth. It assesses the strategic analysis of key factors influencing the market - be they legislative, consumer lifestyle or economic. Forecasts in the reports are available to 2025.

Product coverage: Car Traffic Volume, Distances Travelled by Mode of Transport, Electric Charging Stations, Fuel Prices, Light Vehicle Sales, Shared Mobility, Vehicle Production, Vehicle Registrations, Vehicles in Use.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Mobility market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Table of Contents:

Mobility in Turkey
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List Of Contents And Tables

MOBILITY IN TURKEY

HEADLINES

PASSENGER CAR SALES AND OWNERSHIP

Market background

Prospects

CHART 1 Light Vehicle Sales in Turkey 2016-2026

CHART 2 Car Sales by Segment in Turkey 2016-2026

CHART 3 Automotive Brand Market Share in Turkey, 2021

CHART 4 Top 10 Most Popular Light Vehicle Models in Turkey, 2021

CHART 5 Vehicles in Use 2021 in Turkey and Growth 2021-2026

CHART 6 Consumer Expenditure per Capita on Transportation: Regional Comparison 2021

CHART 7 New vs Secondhand Car Purchase in the Past Year 2022

CHART 8 New vs Secondhand Car Purchase in the Coming Year 2022

ELECTRIC AND ALTERNATIVE FUEL VEHICLES

CHART 9 Reasons for not Buying an Electric Car, 2022

CHART 10 □Electric Charging Stations by Type in Turkey 2016-2021

CHART 11 □EV Charging by Location, 2022

CHART 12 □Electric Automobile Ownership by Income, 2022

CHART 13 □Electric Automobile Ownership by Age Group, 2022

SHARED MOBILITY

CHART 14 □Mobility Sharing Retail Revenues by Type, 2016-2026

CHART 15 □Forecast Growth in Consumer Booking Value by Shared Mobility Type, 2021-2026

CHART 16 □Typical Mode of Commute Using Shared Services, 2022

CHART 17 □Anticipated Future Spending on Transportation by Mobility Mode, 2022

PUBLIC TRANSPORTATION

CHART 18 □Frequency of Public Transport Use for Commuting 2022

CHART 19 □Frequency of Public Transport Use for Commuting by City Size, 2022

CHART 20 □Public Transportation Use in 2021 and Growth 2016-2021 in Selected Cities

CHART 21 □Number of Days per Week Commuting 2022

AUTONOMOUS VEHICLES AND CONNECTIVITY

CHART 22 □Attitudes to Autonomous Vehicles in Turkey, 2022

CHART 23 □I am Concerned About the Safety of Riding in an Autonomous Car by Age Group, 2022

CHART 24 □I am Concerned About the Safety of Riding in an Autonomous Car by Income, 2022

CHART 25 □Road Injury Accidents 2016-2021 and Road Injuries by City 2021

CHART 26 □Road Network by Country 2021

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