

Imaging Devices in the United Arab Emirates

Market Direction | 2022-08-16 | 18 pages | Euromonitor

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Report description:

While sales of imaging devices remain low and declining, the image of the United Arab Emirates as a tourist hub has created a new need among consumers such as livestreaming and live broadcasting, which will continue as long as consumers communicate online rather than in person. Photography became a creative pursuit that many consumers turned to during the months of lockdown in 2020 and has continued ever since. With social media platforms such as YouTube and TikTok on the rise, consumers are inv...

Euromonitor International's Imaging Devices in United Arab Emirates report offers a comprehensive guide to the size and shape of the in-home, portable and in-car consumer electronics products markets at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market- be they new product developments, distribution or pricing issues. Forecasts illustrate how the market is set to change.

Product coverage: Digital Camcorders, Digital Cameras.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Imaging Devices market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop

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reliable information resources to help drive informed strategic planning.

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