

Imaging Devices in South Korea

Market Direction | 2022-08-17 | 20 pages | Euromonitor

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Report description:

Demand for digital cameras was already declining in South Korea prior to the pandemic, as producers of smartphones continued to improve the built-in camera technology of these devices, offering multifunctional convenience, especially attracting younger consumers who like to take photographs and immediately upload them to social media platforms. In addition, the number of outdoor activities dropped during the pandemic, resulting in lack of demand and in a fall in the number of digital camera ship...

Euromonitor International's Imaging Devices in South Korea report offers a comprehensive guide to the size and shape of the in-home, portable and in-car consumer electronics products markets at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market- be they new product developments, distribution or pricing issues. Forecasts illustrate how the market is set to change.

Product coverage: Digital Camcorders, Digital Cameras.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Imaging Devices market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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