

## **Headphones in Saudi Arabia**

Market Direction | 2022-08-16 | 22 pages | Euromonitor

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### **Report description:**

The growth expected in headphones in 2022 can be attributed to technological advances in the wireless segment, such as bone conduction technology and noise cancellation technology, coupled with the growing young population base in the country. Moreover, growth in the music industry, along with the rising penetration of mobile devices such as smartphones and tablets, is helping to increase demand for wireless headphones across Saudi Arabia. Laser technology is creating a buzz with its entry in sm...

Euromonitor International's Headphones in Saudi Arabia report offers a comprehensive guide to the size and shape of the in-home, portable and in-car consumer electronics products markets at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market- be they new product developments, distribution or pricing issues. Forecasts illustrate how the market is set to change.

Product coverage: TWS Earbuds, Wireless Earphones, Wireless Headbands.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

- \* Get a detailed picture of the Headphones market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop

reliable information resources to help drive informed strategic planning.

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