

Depilatories in Switzerland

Market Direction | 2022-08-19 | 23 pages | Euromonitor

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Report description:

The pandemic had a marginally negative impact on demand for depilatories in 2020, with lockdowns and home seclusion limiting time socialising with others, participating in sport or visiting a swimming pool. Therefore, local consumers did not see the necessity for regular hair removal which was evident in declining value and volume sales. However, in line with greater mobility outside of the home as Switzerland rolled out its vaccination campaign over 2021, consumers started to gradually socialise...

Euromonitor International's Depilatories in Switzerland report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Hair Removers/Bleaches, Women's Pre-Shave, Women's Razors and Blades.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Depilatories market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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