

Cider/Perry in Estonia

Market Direction | 2022-08-16 | 22 pages | Euromonitor

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Report description:

Sales of cider/perry slumped in 2020, largely due to the restrictions placed on on-trade establishments and the drop in the number of cross-border shopping trips by Finnish "alco-tourists". Sales saw a noticeable recovery in 2021 as the government began to ease its COVID-19 measures in line with the roll-out of its vaccination programme. This encouraged more people to return to bars and other on-trade outlets, where cider/perry is a popular drink due to its light and refreshing flavour. A pick-u...

Euromonitor International's Cider/Perry in Estonia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2017-2021), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cider/Perry market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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CIDER/PERRY IN ESTONIA

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Cider/perry sales benefit from easing of restrictions

Cans bring greater convenience to cider/perry

Craft cider/perry helps create renewed interest with a growing variety of options

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