

Away-From-Home Tissue and Hygiene in Germany

Market Direction | 2022-08-16 | 22 pages | Euromonitor

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Report description:

After the massive disruption to sales of AFH tissue and hygiene products during 2020 due to the closure of foodservice, and travel restrictions across the world, 2021 seemed to be set to be a year of full recovery. However, this was not the case for several reasons. First of all, 2021 started with a continued lockdown in Germany, that lasted until mid-May 2021. This led to continued low sales of AFH tissue products in the first half of the year. However, as outlets reopened, a rebound was seen i...

Euromonitor International's Away-from-Home Tissue and Hygiene in Germany report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Away-from-Home Hygiene, Away-from-Home Tissue.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Away-from-Home Tissue and Hygiene market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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