

## **Alcoholic Drinks in Estonia**

Market Direction | 2022-08-16 | 60 pages | Euromonitor

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### **Report description:**

The COVID-19 pandemic had a broadly negative impact on sales of alcoholic drinks in Estonia in 2020, with total volume sales declining. All of the main categories suffered as the resultant economic shock drove consumers to rein in non-essential spending. Similarly, increased health-consciousness arising from concerns about COVID-19 prompted many Estonians to reduce their consumption of alcohol in general, which weakened demand across the market. Demand was further undermined by the collapse of i...

Euromonitor International's Alcoholic Drinks in Estonia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2017-2021), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Beer, Cider/Perry, RTDs, Spirits, Wine.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Alcoholic Drinks market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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