

## **Alcoholic Drinks in Estonia**

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### **Report description:**

The COVID-19 pandemic had a broadly negative impact on sales of alcoholic drinks in Estonia in 2020, with total volume sales declining. All of the main categories suffered as the resultant economic shock drove consumers to rein in non-essential spending. Similarly, increased health-consciousness arising from concerns about COVID-19 prompted many Estonians to reduce their consumption of alcohol in general, which weakened demand across the market. Demand was further undermined by the collapse of i...

Euromonitor International's Alcoholic Drinks in Estonia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2017-2021), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Beer, Cider/Perry, RTDs, Spirits, Wine.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Alcoholic Drinks market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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## Table of Contents:

Alcoholic Drinks in Estonia  
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### List Of Contents And Tables

#### ALCOHOLIC DRINKS IN ESTONIA

##### EXECUTIVE SUMMARY

Alcoholic drinks in 2021: The big picture

2021 key trends

Competitive landscape

Retailing developments

On-trade vs off-trade split

What next for alcoholic drinks?

##### MARKET BACKGROUND

Legislation

Legal purchasing age and legal drinking age

Drink driving

Advertising

Smoking ban

Opening hours

On-trade establishments

##### TAXATION AND DUTY LEVIES

Summary 1 Taxation and Duty Levies on Alcoholic Drinks 2021

##### OPERATING ENVIRONMENT

Contraband/parallel trade

Duty free

Cross-border/private imports

##### KEY NEW PRODUCT LAUNCHES

Outlook

##### MARKET INDICATORS

Table 1 Retail Consumer Expenditure on Alcoholic Drinks 2016-2021

##### MARKET DATA

Table 2 Sales of Alcoholic Drinks by Category: Total Volume 2016-2021

Table 3 Sales of Alcoholic Drinks by Category: Total Value 2016-2021

Table 4 Sales of Alcoholic Drinks by Category: % Total Volume Growth 2016-2021

Table 5 Sales of Alcoholic Drinks by Category: % Total Value Growth 2016-2021

Table 6 Sales of Alcoholic Drinks by Category by Off-trade vs On-trade: Volume 2021

Table 7 Sales of Alcoholic Drinks by Category by Off-trade vs On-trade: Value 2021

Table 8 Sales of Alcoholic Drinks by Category by Off-trade vs On-trade: % Volume 2021

Table 9 Sales of Alcoholic Drinks by Category by Off-trade vs On-trade: % Value 2021

Table 10 GBO Company Shares of Alcoholic Drinks: % Total Volume 2017-2021

Table 11 Distribution of Alcoholic Drinks by Format: % Off-trade Value 2016-2021

Table 12 Distribution of Alcoholic Drinks by Format and by Category: % Off-trade Volume 2020

Table 13 Forecast Sales of Alcoholic Drinks by Category: Total Volume 2021-2026

Table 14 Forecast Sales of Alcoholic Drinks by Category: Total Value 2021-2026

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Table 15 □Forecast Sales of Alcoholic Drinks by Category: % Total Volume Growth 2021-2026

Table 16 □Forecast Sales of Alcoholic Drinks by Category: % Total Value Growth 2021-2026

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SOURCES

Summary 2 Research Sources

BEER IN ESTONIA

KEY DATA FINDINGS

2021 DEVELOPMENTS

Lager remains dominant but craft beer continues to find favour

Growing focus on healthier lifestyles boosting demand for non alcoholic beer

Lidl finally enters Estonia

PROSPECTS AND OPPORTUNITIES

Sustainability concerns enter beer

Non alcoholic beer set to attract more drinkers moving forward

A Le Coq set to benefit from new agreement to sell Corona beer

CATEGORY BACKGROUND

Lager price band methodology

Summary 3 Lager by Price Band 2021

Summary 4 Number of Breweries 2016-2021

CATEGORY DATA

Table 17 Sales of Beer by Category: Total Volume 2016-2021

Table 18 Sales of Beer by Category: Total Value 2016-2021

Table 19 Sales of Beer by Category: % Total Volume Growth 2016-2021

Table 20 Sales of Beer by Category: % Total Value Growth 2016-2021

Table 21 Sales of Beer by Off-trade vs On-trade: Volume 2016-2021

Table 22 Sales of Beer by Off-trade vs On-trade: Value 2016-2021

Table 23 Sales of Beer by Off-trade vs On-trade: % Volume Growth 2016-2021

Table 24 Sales of Beer by Off-trade vs On-trade: % Value Growth 2016-2021

Table 25 GBO Company Shares of Beer: % Total Volume 2017-2021

Table 26 □NBO Company Shares of Beer: % Total Volume 2017-2021

Table 27 □LBN Brand Shares of Beer: % Total Volume 2018-2021

Table 28 □Forecast Sales of Beer by Category: Total Volume 2021-2026

Table 29 □Forecast Sales of Beer by Category: Total Value 2021-2026

Table 30 □Forecast Sales of Beer by Category: % Total Volume Growth 2021-2026

Table 31 □Forecast Sales of Beer by Category: % Total Value Growth 2021-2026

WINE IN ESTONIA

KEY DATA FINDINGS

2021 DEVELOPMENTS

Focus on portion control informs packaging while vermouth continues to benefit from cocktail trend

Wine sales remain stable as consumers rediscover the joy of drinking at home

Other sparkling wine benefits from new consumption occasions

PROSPECTS AND OPPORTUNITIES

Sparkling wine set to benefit from new products and increased consumption

The variety of wine is set to continue expanding as consumers develop more sophisticated palates

The entry of Lidl into the market could shake up the competitive landscape

CATEGORY DATA

Table 32 Sales of Wine by Category: Total Volume 2016-2021

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Table 33 Sales of Wine by Category: Total Value 2016-2021

Table 34 Sales of Wine by Category: % Total Volume Growth 2016-2021

Table 35 Sales of Wine by Category: % Total Value Growth 2016-2021

Table 36 Sales of Wine by Off-trade vs On-trade: Volume 2016-2021

Table 37 Sales of Wine by Off-trade vs On-trade: Value 2016-2021

Table 38 Sales of Wine by Off-trade vs On-trade: % Volume Growth 2016-2021

Table 39 Sales of Wine by Off-trade vs On-trade: % Value Growth 2016-2021

Table 40 Forecast Sales of Wine by Category: Total Volume 2021-2026

Table 41 □Forecast Sales of Wine by Category: Total Value 2021-2026

Table 42 □Forecast Sales of Wine by Category: % Total Volume Growth 2021-2026

Table 43 □Forecast Sales of Wine by Category: % Total Value Growth 2021-2026

## SPIRITS IN ESTONIA

### KEY DATA FINDINGS

#### 2021 DEVELOPMENTS

Spirits continue to suffer from high prices and unhealthy reputation

Craft spirits and clearer labelling helping to drive interest in spirits

Liviko remains undisputed leader thanks to ongoing investment in the category

### PROSPECTS AND OPPORTUNITIES

Vodka set to decline despite ongoing investment in the category

Liviko could face growing competition from both ends of the price spectrum

Players likely to focus on social media as a way to reach consumers

### CATEGORY DATA

Table 44 Sales of Spirits by Category: Total Volume 2016-2021

Table 45 Sales of Spirits by Category: Total Value 2016-2021

Table 46 Sales of Spirits by Category: % Total Volume Growth 2016-2021

Table 47 Sales of Spirits by Category: % Total Value Growth 2016-2021

Table 48 Sales of Spirits by Off-trade vs On-trade: Volume 2016-2021

Table 49 Sales of Spirits by Off-trade vs On-trade: Value 2016-2021

Table 50 Sales of Spirits by Off-trade vs On-trade: % Volume Growth 2016-2021

Table 51 Sales of Spirits by Off-trade vs On-trade: % Value Growth 2016-2021

Table 52 GBO Company Shares of Spirits: % Total Volume 2017-2021

Table 53 □NBO Company Shares of Spirits: % Total Volume 2017-2021

Table 54 □LBN Brand Shares of Spirits: % Total Volume 2018-2021

Table 55 □Forecast Sales of Spirits by Category: Total Volume 2021-2026

Table 56 □Forecast Sales of Spirits by Category: Total Value 2021-2026

Table 57 □Forecast Sales of Spirits by Category: % Total Volume Growth 2021-2026

Table 58 □Forecast Sales of Spirits by Category: % Total Value Growth 2021-2026

## CIDER/PERRY IN ESTONIA

### KEY DATA FINDINGS

#### 2021 DEVELOPMENTS

Cider/perry sales benefit from easing of restrictions

Cans bring greater convenience to cider/perry

Craft cider/perry helps create renewed interest with a growing variety of options

### PROSPECTS AND OPPORTUNITIES

Competition expected to heat up as Lidl enters the market

Flavoured cider/perry expected to add novelty to the category

Cider/perry expected to see stable growth despite challenges facing the category

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## CATEGORY DATA

Table 59 Sales of Cider/Perry: Total Volume 2016-2021

Table 60 Sales of Cider/Perry: Total Value 2016-2021

Table 61 Sales of Cider/Perry: % Total Volume Growth 2016-2021

Table 62 Sales of Cider/Perry: % Total Value Growth 2016-2021

Table 63 Sales of Cider/Perry by Off-trade vs On-trade: Volume 2016-2021

Table 64 Sales of Cider/Perry by Off-trade vs On-trade: Value 2016-2021

Table 65 Sales of Cider/Perry by Off-trade vs On-trade: % Volume Growth 2016-2021

Table 66 Sales of Cider/Perry by Off-trade vs On-trade: % Value Growth 2016-2021

Table 67 GBO Company Shares of Cider/Perry: % Total Volume 2017-2021

Table 68 □NBO Company Shares of Cider/Perry: % Total Volume 2017-2021

Table 69 □LBN Brand Shares of Cider/Perry: % Total Volume 2018-2021

Table 70 □Forecast Sales of Cider/Perry: Total Volume 2021-2026

Table 71 □Forecast Sales of Cider/Perry: Total Value 2021-2026

Table 72 □Forecast Sales of Cider/Perry: % Total Volume Growth 2021-2026

Table 73 □Forecast Sales of Cider/Perry: % Total Value Growth 2021-2026

## RTDS IN ESTONIA

### KEY DATA FINDINGS

#### 2021 DEVELOPMENTS

RTDs returns to growth but suffers from growing competition from other alcoholic drinks

New product development remains key to growth

Consumers putting the cork in wine-based RTDs

### PROSPECTS AND OPPORTUNITIES

Existing players likely to continue focusing on new flavour variations

RTDs expected to suffer from category maturity as the forecast period progresses

Alcohol-free RTDs look set to tap into the developing mocktails trend

## CATEGORY DATA

Table 74 Sales of RTDs by Category: Total Volume 2016-2021

Table 75 Sales of RTDs by Category: Total Value 2016-2021

Table 76 Sales of RTDs by Category: % Total Volume Growth 2016-2021

Table 77 Sales of RTDs by Category: % Total Value Growth 2016-2021

Table 78 Sales of RTDs by Off-trade vs On-trade: Volume 2016-2021

Table 79 Sales of RTDs by Off-trade vs On-trade: Value 2016-2021

Table 80 Sales of RTDs by Off-trade vs On-trade: % Volume Growth 2016-2021

Table 81 Sales of RTDs by Off-trade vs On-trade: % Value Growth 2016-2021

Table 82 GBO Company Shares of RTDs: % Total Volume 2017-2021

Table 83 □NBO Company Shares of RTDs: % Total Volume 2017-2021

Table 84 □LBN Brand Shares of RTDs: % Total Volume 2018-2021

Table 85 □Forecast Sales of RTDs by Category: Total Volume 2021-2026

Table 86 □Forecast Sales of RTDs by Category: Total Value 2021-2026

Table 87 □Forecast Sales of RTDs by Category: % Total Volume Growth 2021-2026

Table 88 □Forecast Sales of RTDs by Category: % Total Value Growth 2021-2026

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