

**Patient Access /Front-end RCM Solutions Market by Product & Service (Training, Education, Medical Necessity, Pre-certification), Delivery Mode (Web & Cloud, On premise), End User (Providers, Healthcare BPO Service Providers) - Global Forecast to 2027**

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- Single User \$4950.00
- Multi User \$6650.00
- Corporate License \$8150.00
- Enterprise Site License \$10000.00

**Report description:**

The global patient access solutions market is projected to reach USD 2.9 billion by 2027 from an estimated USD 1.9 billion in 2022, at a CAGR of 8.9% during the forecast period. Growth in this market is driven by the growing government initiatives to support the HCIT solutions, increasing patient pool, increasing demand for health insurance, and the growing need to curtail healthcare costs. However, lack of skilled IT professionals & high deployment costs are expected to restrain the growth of this market to a certain extent.

"The web & cloud- based solutions segment is projected to be the largest segment & register the highest growth in the patient access solutions market, by application"

Based on application, the data aggregation segment is projected to be the largest segment & register the highest growth during the forecast period. Factors responsible for the growth of this segment are the advantages offered by the solutions such as on-demand self-serving analytics, no upfront capital investment for hardware, extreme capacity flexibility, and the pay-as-you-go pricing model.

"Healthcare Providers was the largest segment by the end user of patient access solutions market in 2021"

Healthcare providers segment is projected to grow at the highest growth rate in the patient access solutions market in 2021. The increasing demand for standardizing patient data, large amounts of healthcare data generated, increasing focus on patient safety, significant growth in healthcare spending, rising medical error rates, growing denials, increasing healthcare costs is expected to

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drive the demand for patient access solutions services in the coming years.

"APAC to witness the highest growth rate during the forecast period."

The Asia Pacific market is projected to grow at the highest CAGR during the forecast period. Market growth in the APAC region is mainly driven by factors such as the improving healthcare infrastructure, rising healthcare insurance coverage, and growing medical tourism.

The break-down of primary participants is as mentioned below:

- By Company Type - Tier 1: 42%, Tier 2: 31%, and Tier 3: 27%
- By Designation - C-level: 30%, Director-level: 45%, and Others: 25%
- By Region - North America: 42%, Europe: 28%, Asia Pacific: 19%, Latin America: 9%, and Middle East & Africa: 2%.

Key players in the Patient access solutions Market

The key players operating in the patient access solutions market include Cognizant (US), McKesson Corporation (US), Cerner Corporation (US), Experian Plc (Ireland), 3M (US), Conifer Health Solutions (US), Waystar (US), Epic Systems Corporation (US), The SSI Group, LLC (US), Optum, Inc. (US), Cirius Group, Inc. (US), Craneware, Inc. (Scotland), Allscripts Healthcare Solutions, Inc. (US), Genentech, Inc. (US).

Research Coverage:

The report analyzes the patient access solutions market and aims to estimate the market size and future growth potential of various market segments, based on product & service, delivery mode, end user, and region. The report also provides a competitive analysis of the key players operating in this market, along with their company profiles, product offerings, recent developments, and key market strategies.

Reasons to Buy the Report

This report will enrich established firms as well as new entrants/smaller firms to gauge the pulse of the market, which, in turn, would help them garner a greater share of the market. The report will help the leaders/new entrants in this market with information on the closest approximations of the revenue numbers for the overall market and the sub-segments. This report will help stakeholders understand the competitive landscape and gain more insights to better position their businesses and plan suitable go-to-market.

Table of Contents:

1 INTRODUCTION 24

1.1 STUDY OBJECTIVES 24

1.2 MARKET DEFINITION 24

1.2.1 INCLUSIONS AND EXCLUSIONS 24

1.3 MARKETS COVERED 25

FIGURE 1 PATIENT ACCESS SOLUTIONS MARKET 25

FIGURE 2 REGIONAL SEGMENTS COVERED 25

1.3.1 YEARS CONSIDERED 26

1.4 CURRENCY CONSIDERED 26

TABLE 1 STANDARD CURRENCY CONVERSION RATES 26

1.5 STAKEHOLDERS 27

1.6 LIMITATIONS 27

1.7 SUMMARY OF CHANGES 27

2 RESEARCH METHODOLOGY 29

2.1 RESEARCH DATA 29

FIGURE 3 RESEARCH DESIGN 29

2.1.1 SECONDARY DATA 29

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2.1.1.1	Key data from secondary sources	31
2.1.2	PRIMARY DATA	32
FIGURE 4	PRIMARY SOURCES	32
2.1.2.1	Key data from primary sources	33
2.1.2.2	Key industry insights	33
FIGURE 5	BREAKDOWN OF PRIMARY INTERVIEWS: BY COMPANY TYPE, DESIGNATION, AND REGION	34
2.2	MARKET SIZE ESTIMATION	34
FIGURE 6	MARKET SIZE ESTIMATION: REVENUE SHARE ANALYSIS	35
FIGURE 7	REVENUE SHARE ANALYSIS ILLUSTRATION	35
FIGURE 8	COUNTRY-LEVEL ANALYSIS OF PATIENT ACCESS SOLUTIONS MARKET	36
FIGURE 9	TOP-DOWN APPROACH	36
FIGURE 10	CAGR PROJECTIONS: SUPPLY SIDE ANALYSIS	38
FIGURE 11	CAGR PROJECTIONS FROM ANALYSIS OF DRIVERS, RESTRAINTS, OPPORTUNITIES, AND CHALLENGES (2022-2027)	38
2.3	MARKET BREAKDOWN AND DATA TRIANGULATION	39
FIGURE 12	MARKET DATA TRIANGULATION METHODOLOGY	39
2.4	RESEARCH ASSUMPTIONS	40
?		
3	EXECUTIVE SUMMARY	41
FIGURE 13	PATIENT ACCESS SOLUTIONS MARKET, BY PRODUCT & SERVICE, 2022 VS. 2027 (USD MILLION)	41
FIGURE 14	PATIENT ACCESS SERVICES MARKET, BY TYPE, 2022 VS. 2027 (USD MILLION)	42
FIGURE 15	PATIENT ACCESS SOLUTIONS MARKET, BY DELIVERY MODE, 2022 VS. 2027 (USD MILLION)	42
FIGURE 16	PATIENT ACCESS SOLUTIONS MARKET, BY END USER, 2022 VS. 2027 (USD MILLION)	43
FIGURE 17	GEOGRAPHICAL SNAPSHOT OF PATIENT ACCESS SOLUTIONS MARKET, 2021	44
4	PREMIUM INSIGHTS	45
4.1	PATIENT ACCESS SOLUTIONS: MARKET OVERVIEW	45
FIGURE 18	GROWING IMPORTANCE OF DENIALS MANAGEMENT TO DRIVE MARKET	45
4.2	ASIA PACIFIC: PATIENT ACCESS SOLUTIONS MARKET, BY DELIVERY MODE AND END USER (2021)	46
FIGURE 19	WEB & CLOUD-BASED SOLUTIONS SEGMENT TO DOMINATE MARKET IN 2021	46
4.3	PATIENT ACCESS SOLUTIONS MARKET: GEOGRAPHIC GROWTH OPPORTUNITIES	47
FIGURE 20	UK TO REGISTER HIGHEST GROWTH IN MARKET DURING FORECAST PERIOD	47
4.4	REGIONAL MIX: PATIENT ACCESS SOLUTIONS MARKET (2022?2027)	48
FIGURE 21	NORTH AMERICA TO DOMINATE MARKET DURING FORECAST PERIOD	48
5	MARKET OVERVIEW	49
5.1	INTRODUCTION	49
5.2	MARKET DYNAMICS	49
FIGURE 22	PATIENT ACCESS SOLUTIONS MARKET: DRIVERS, RESTRAINTS, OPPORTUNITIES, AND CHALLENGES	49
5.2.1	DRIVERS	50
5.2.1.1	Stringent government regulations for accessing patient data	50
5.2.1.2	Increasing patient volume and subsequent growth in demand for health insurance	51
FIGURE 23	GROWTH IN GERIATRIC POPULATION, BY REGION, 2015-2050	51
FIGURE 24	PROJECTED HEALTHCARE SPENDING IN DIFFERENT REGIONS, 2017-2022 (USD BILLION)	51
5.2.1.3	Growing importance of denials management	52
5.2.1.4	Declining reimbursement rates	52
5.2.1.5	Rising need to curtail healthcare costs	52
TABLE 2	IMPACT ANALYSIS: MARKET DRIVERS	53
5.2.2	RESTRAINTS	53
5.2.2.1	Data breaches and loss of confidentiality	53

TABLE 3	LARGEST HEALTHCARE DATA BREACHES GLOBALLY (2020)	54
TABLE 4	IMPACT ANALYSIS: MARKET RESTRAINTS	55
5.2.3	OPPORTUNITIES	55
5.2.3.1	High growth potential in emerging healthcare IT markets	55
TABLE 5	IMPACT ANALYSIS: MARKET OPPORTUNITIES	56
5.2.4	CHALLENGES	56
5.2.4.1	Dearth of skilled healthcare IT professionals	56
5.2.4.2	Reluctance to adopt patient access solutions	56
5.2.4.3	High deployment costs	57
TABLE 6	IMPACT ANALYSIS: MARKET CHALLENGES	57
6	INDUSTRY INSIGHTS	58
6.1	INTRODUCTION	58
TABLE 7	ESTIMATED SPENDING ON REGULATORY COMPLIANCE BY HEALTHCARE PROVIDERS IN US	58
6.2	US: CURRENT SCENARIO OF HEALTHCARE CLAIMS MANAGEMENT	58
6.2.1	MANUAL VS. ELECTRONIC CLAIMS MANAGEMENT PROCESSES	58
TABLE 8	AVERAGE COST PER TRANSACTION FOR MANUAL AND ELECTRONIC TRANSACTIONS AND SAVINGS OPPORTUNITY, 2018	59
TABLE 9	AVERAGE, MINIMUM, AND MAXIMUM TIME SPENT BY PROVIDERS CONDUCTING MANUAL AND ELECTRONIC TRANSACTIONS, 2018	60
6.2.2	LACK OF STANDARDIZATION BETWEEN PAYER POLICIES	60
6.3	US: ADOPTION TRENDS FOR PATIENT ACCESS SOLUTIONS	61
FIGURE 25	US: ADOPTION AND VOLUME OF ELECTRONIC ELIGIBILITY AND BENEFIT VERIFICATIONS FOR COMMERCIAL MEDICAL HEALTH PLANS AND PROVIDERS	61
6.4	PATIENT ACCESS SOLUTIONS AND VALUE-BASED CARE	62
FIGURE 26	VALUE-BASED CARE THROUGH EFFICIENT DATA EXCHANGE	62
6.5	HCIT EXPENDITURE ANALYSIS	63
6.5.1	NORTH AMERICA	63
FIGURE 27	US HEALTHCARE SPENDING, 2012-2020 (USD BILLION)	63
6.5.2	EUROPE	64
6.5.3	ASIA PACIFIC	64
6.6	US: HCIT ADOPTION TRENDS	64
FIGURE 28	US: HOSPITAL EHR ADOPTION, 2007-2018	65
6.7	REGULATORY ANALYSIS	65
6.7.1	NORTH AMERICA	65
6.7.1.1	US	65
6.7.1.2	Canada	66
6.7.2	EUROPE	67
6.7.3	ASIA PACIFIC	68
6.8	INDUSTRY TRENDS	69
6.8.1	GROWING FOCUS ON INTEGRATION PLATFORM AS A SERVICE (IPAAS)	69
6.8.2	BUDGETARY CONSTRAINTS AND COST-CUTTING MEASURES IN EUROPE	69
6.9	ECOSYSTEM ANALYSIS	70
FIGURE 29	MARKET ECOSYSTEM: PATIENT ACCESS SOLUTIONS MARKET	70
6.10	TECHNOLOGY ANALYSIS	71
FIGURE 30	FOCUS ON USING PATIENT ACCESS SOLUTIONS IN HEALTHCARE SUPPLY CHAIN MANAGEMENT	71
7	PATIENT ACCESS SOLUTIONS MARKET, BY PRODUCT & SERVICE	72
7.1	INTRODUCTION	73
TABLE 10	PATIENT ACCESS SOLUTIONS MARKET, BY PRODUCT & SERVICE, 2020-2027 (USD MILLION)	73

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## 7.2 SERVICES 73

TABLE 11 PATIENT ACCESS SOLUTIONS MARKET BY SERVICES, BY TYPE, 2020-2027 (USD MILLION) 74

TABLE 12 PATIENT ACCESS SOLUTIONS MARKET BY SERVICES, BY COUNTRY, 2020-2027 (USD MILLION) 74

### 7.2.1 SUPPORT & MAINTENANCE SERVICES 75

7.2.1.1 Rising trend of outsourcing to drive segment 75

TABLE 13 SUPPORT & MAINTENANCE SERVICES MARKET, BY COUNTRY, 2020-2027 (USD MILLION) 75

### 7.2.2 IMPLEMENTATION SERVICES 76

7.2.2.1 Increasing adoption of software by healthcare providers to fuel segment 76

FIGURE 31 ADOPTION OF ELECTRONIC ADMINISTRATIVE TRANSACTIONS, 2018-2021 76

TABLE 14 IMPLEMENTATION SERVICES MARKET, BY COUNTRY, 2020-2027 (USD MILLION) 77

### 7.2.3 TRAINING & EDUCATION SERVICES 77

7.2.3.1 Training & education services to increase healthcare providers' awareness about available patient access solutions 77

TABLE 15 TRAINING & EDUCATION SERVICES MARKET, BY COUNTRY, 2020-2027 (USD MILLION) 78

## 7.3 SOFTWARE 78

TABLE 16 PATIENT ACCESS SOFTWARE MARKET, BY TYPE, 2020-2027 (USD MILLION) 79

TABLE 17 PATIENT ACCESS SOFTWARE MARKET, BY COUNTRY, 2020-2027 (USD MILLION) 79

### 7.3.1 ELIGIBILITY VERIFICATION SOFTWARE 80

7.3.1.1 Real-time access to healthcare payers to propel segment 80

FIGURE 32 ADOPTION OF ELECTRONIC ELIGIBILITY AND BENEFIT VERIFICATION, 2019-2021 80

TABLE 18 KEY PLAYERS PROVIDING ELIGIBILITY VERIFICATION SOFTWARE 80

TABLE 19 ELIGIBILITY VERIFICATION SOFTWARE MARKET, BY COUNTRY, 2020-2027 (USD MILLION) 81

### 7.3.2 MEDICAL NECESSITY MANAGEMENT SOFTWARE 81

7.3.2.1 Accelerated cash flow and net revenue to drive segment 81

TABLE 20 KEY PLAYERS PROVIDING MEDICAL NECESSITY MANAGEMENT SOFTWARE 82

TABLE 21 MEDICAL NECESSITY MANAGEMENT SOFTWARE MARKET, BY COUNTRY, 2020-2027 (USD MILLION) 82

### 7.3.3 PRECERTIFICATION & AUTHORIZATION SOFTWARE 83

7.3.3.1 Cost efficiency and management of real-time authorization requests to fuel segment 83

TABLE 22 KEY PLAYERS PROVIDING PRECERTIFICATION & AUTHORIZATION SOFTWARE 83

TABLE 23 PRECERTIFICATION & AUTHORIZATION SOFTWARE MARKET, BY COUNTRY, 2020-2027 (USD MILLION) 84

### 7.3.4 CLAIMS DENIAL & APPEAL MANAGEMENT SOFTWARE 84

7.3.4.1 Streamlined productivity tools and claims-related alerts to fuel segment 84

TABLE 24 KEY PLAYERS PROVIDING CLAIMS DENIAL & APPEAL MANAGEMENT SOFTWARE 85

TABLE 25 CLAIMS DENIAL & APPEAL MANAGEMENT SOFTWARE MARKET, BY COUNTRY, 2020-2027 (USD MILLION) 85

### 7.3.5 PAYMENT ESTIMATION SOFTWARE 86

7.3.5.1 Need to control rising healthcare costs to drive segment 86

TABLE 26 KEY PLAYERS PROVIDING PAYMENT ESTIMATION SOFTWARE 86

TABLE 27 PAYMENT ESTIMATION SOFTWARE MARKET, BY COUNTRY, 2020-2027 (USD MILLION) 86

### 7.3.6 CLAIMS PAYMENT ASSESSMENT & PROCESSING SOFTWARE 87

7.3.6.1 Increasing government initiatives to propel segment 87

TABLE 28 KEY PLAYERS PROVIDING CLAIMS PAYMENT ASSESSMENT & PROCESSING SOFTWARE 87

TABLE 29 CLAIMS PAYMENT ASSESSMENT & PROCESSING SOFTWARE MARKET, BY COUNTRY, 2020-2027 (USD MILLION) 88

### 7.3.7 OTHER SOFTWARE 88

TABLE 30 OTHER SOFTWARE MARKET FOR PATIENT ACCESS SOLUTIONS, BY COUNTRY, 2020-2027 (USD MILLION) 89

## 8 PATIENT ACCESS SOLUTIONS MARKET, BY DELIVERY MODE 90

### 8.1 INTRODUCTION 91

TABLE 31 PATIENT ACCESS SOLUTIONS MARKET, BY DELIVERY MODE, 2020-2027 (USD MILLION) 91

### 8.2 WEB & CLOUD-BASED SOLUTIONS 91

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## 8.2.1 □ COST-EFFECTIVENESS AND LARGE STORAGE CAPACITY TO PROPEL MARKET □ 91

TABLE 32 □ PATIENT ACCESS SOLUTIONS MARKET FOR WEB & CLOUD-BASED SOLUTIONS, BY COUNTRY, 2020-2027 (USD MILLION) □ 92

## 8.3 □ ON-PREMISE SOLUTIONS □ 92

### 8.3.1 □ REDUCED RISK OF DATA BREACHES AND OTHER SECURITY ISSUES TO DRIVE MARKET □ 92

TABLE 33 □ PATIENT ACCESS SOLUTIONS MARKET FOR ON-PREMISE SOLUTIONS, BY COUNTRY, 2020-2027 (USD MILLION) □ 93

## 9 □ PATIENT ACCESS SOLUTIONS MARKET, BY END USER □ 94

### 9.1 □ INTRODUCTION □ 95

TABLE 34 □ PATIENT ACCESS SOLUTIONS MARKET, BY END USER, 2020-2027 (USD MILLION) □ 95

### 9.2 □ HEALTHCARE PROVIDERS □ 96

#### 9.2.1 □ HEALTHCARE PROVIDERS TO DOMINATE MARKET DURING FORECAST PERIOD □ 96

TABLE 35 □ PATIENT ACCESS SOLUTIONS MARKET FOR HEALTHCARE PROVIDERS, BY COUNTRY, 2020-2027 (USD MILLION) □ 97

### 9.3 □ HCIT OUTSOURCING COMPANIES □ 97

#### 9.3.1 □ HCIT OUTSOURCING COMPANIES TO REGISTER HIGHEST GROWTH DURING FORECAST PERIOD □ 97

TABLE 36 □ PATIENT ACCESS SOLUTIONS MARKET FOR HCIT OUTSOURCING COMPANIES, BY COUNTRY, 2020-2027 (USD MILLION) □ 98

### 9.4 □ OTHER END USERS □ 98

TABLE 37 □ PATIENT ACCESS SOLUTIONS MARKET FOR OTHER END USERS, BY REGION, 2020-2027 (USD MILLION) □ 99

## 10 □ PATIENT ACCESS SOLUTIONS MARKET, BY REGION □ 100

### 10.1 □ INTRODUCTION □ 101

TABLE 38 □ PATIENT ACCESS SOLUTIONS MARKET, BY REGION, 2020-2027 (USD MILLION) □ 101

### 10.2 □ NORTH AMERICA □ 101

FIGURE 33 □ NORTH AMERICA: PATIENT ACCESS SOLUTIONS MARKET SNAPSHOT, 2021 □ 102

TABLE 39 □ NORTH AMERICA: PATIENT ACCESS SOLUTIONS MARKET, BY COUNTRY, 2020-2027 (USD MILLION) □ 103

TABLE 40 □ NORTH AMERICA: PATIENT ACCESS SOLUTIONS MARKET, BY PRODUCT & SERVICE, 2020-2027 (USD MILLION) □ 103

TABLE 41 □ NORTH AMERICA: PATIENT ACCESS SOLUTIONS MARKET FOR SERVICES, BY TYPE, 2020-2027 (USD MILLION) □ 103

TABLE 42 □ NORTH AMERICA: PATIENT ACCESS SOLUTIONS MARKET FOR SOFTWARE, BY TYPE, 2020-2027 (USD MILLION) □ 104

TABLE 43 □ NORTH AMERICA: PATIENT ACCESS SOLUTIONS MARKET, BY DELIVERY MODE, 2020-2027 (USD MILLION) □ 104

TABLE 44 □ NORTH AMERICA: PATIENT ACCESS SOLUTIONS MARKET, BY END USER, 2020-2027 (USD MILLION) □ 105

#### 10.2.1 □ US □ 105

##### 10.2.1.1 □ Growing need to curtail healthcare costs to drive market □ 105

TABLE 45 □ US: KEY MACROINDICATORS □ 106

TABLE 46 □ US: PATIENT ACCESS SOLUTIONS MARKET, BY PRODUCT & SERVICE, 2020-2027 (USD MILLION) □ 107

TABLE 47 □ US: PATIENT ACCESS SOLUTIONS MARKET FOR SERVICES, BY TYPE, 2020-2027 (USD MILLION) □ 107

TABLE 48 □ US: PATIENT ACCESS SOLUTIONS MARKET FOR SOFTWARE, BY TYPE, 2020-2027 (USD MILLION) □ 108

TABLE 49 □ US: PATIENT ACCESS SOLUTIONS MARKET, BY DELIVERY MODE, 2020-2027 (USD MILLION) □ 108

TABLE 50 □ US: PATIENT ACCESS SOLUTIONS MARKET, BY END USER, 2020-2027 (USD MILLION) □ 109

#### 10.2.2 □ CANADA □ 109

##### 10.2.2.1 □ Need for financial management in healthcare organizations to support market □ 109

TABLE 51 □ CANADA: KEY MACROINDICATORS □ 110

TABLE 52 □ CANADA: PATIENT ACCESS SOLUTIONS MARKET, BY PRODUCT & SERVICE, 2020-2027 (USD MILLION) □ 110

TABLE 53 □ CANADA: PATIENT ACCESS SOLUTIONS MARKET FOR SERVICES, BY TYPE, 2020-2027 (USD MILLION) □ 111

TABLE 54 □ CANADA: PATIENT ACCESS SOLUTIONS MARKET BY SOFTWARE, BY TYPE, 2020-2027 (USD MILLION) □ 111

TABLE 55 □ CANADA: PATIENT ACCESS SOLUTIONS MARKET, BY DELIVERY MODE, 2020-2027 (USD MILLION) □ 112

TABLE 56 □ CANADA: PATIENT ACCESS SOLUTIONS MARKET, BY END USER, 2020-2027 (USD MILLION) □ 112

### 10.3 □ EUROPE □ 112

TABLE 57 □ EHEALTH PRIORITIES FOR HEALTHCARE PROVIDERS IN EUROPE, BY COUNTRY (2019) □ 113

FIGURE 34 □ EUROPE: EHEALTH CHALLENGES FACED BY HEALTHCARE PROVIDERS, 2019 □ 114

TABLE 58 □ EUROPE: PATIENT ACCESS SOLUTIONS MARKET, BY COUNTRY, 2020-2027 (USD MILLION) □ 114

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TABLE 59	EUROPE: PATIENT ACCESS SOLUTIONS MARKET, BY PRODUCT & SERVICE, 2020-2027 (USD MILLION)	115
TABLE 60	EUROPE: PATIENT ACCESS SOLUTIONS MARKET BY SERVICES, BY TYPE, 2020-2027 (USD MILLION)	115
TABLE 61	EUROPE: PATIENT ACCESS SOLUTIONS MARKET FOR SOFTWARE, BY TYPE, 2020-2027 (USD MILLION)	116
TABLE 62	EUROPE: PATIENT ACCESS SOLUTIONS MARKET, BY DELIVERY MODE, 2020-2027 (USD MILLION)	116
TABLE 63	EUROPE: PATIENT ACCESS SOLUTIONS MARKET, BY END USER, 2020-2027 (USD MILLION)	117
10.3.1	GERMANY	117
10.3.1.1	Increasing government initiatives to boost market	117
TABLE 64	GERMANY: KEY MACROINDICATORS	118
TABLE 65	GERMANY: PATIENT ACCESS SOLUTIONS MARKET, BY PRODUCT & SERVICE, 2020-2027 (USD MILLION)	118
TABLE 66	GERMANY: PATIENT ACCESS SOLUTIONS MARKET FOR SERVICES, BY TYPE, 2020-2027 (USD MILLION)	118
TABLE 67	GERMANY: PATIENT ACCESS SOLUTIONS MARKET FOR SOFTWARE, BY TYPE, 2020-2027 (USD MILLION)	119
TABLE 68	GERMANY: PATIENT ACCESS SOLUTIONS MARKET, BY DELIVERY MODE, 2020-2027 (USD MILLION)	119
TABLE 69	GERMANY: PATIENT ACCESS SOLUTIONS MARKET, BY END USER, 2020-2027 (USD MILLION)	120
10.3.2	FRANCE	120
10.3.2.1	Upcoming retirement of doctors to drive market	120
TABLE 70	FRANCE: KEY MACROINDICATORS	121
TABLE 71	FRANCE: PATIENT ACCESS SOLUTIONS MARKET, BY PRODUCT & SERVICE, 2020-2027 (USD MILLION)	121
TABLE 72	FRANCE: PATIENT ACCESS SOLUTIONS MARKET BY SERVICES, BY TYPE, 2020-2027 (USD MILLION)	121
TABLE 73	FRANCE: PATIENT ACCESS SOLUTIONS MARKET BY SOFTWARE, BY TYPE, 2020-2027 (USD MILLION)	122
TABLE 74	FRANCE: PATIENT ACCESS SOLUTIONS MARKET, BY DELIVERY MODE, 2020-2027 (USD MILLION)	122
TABLE 75	FRANCE: PATIENT ACCESS SOLUTIONS MARKET, BY END USER, 2020-2027 (USD MILLION)	123
10.3.3	UK	123
10.3.3.1	Government initiatives for EMR and eHealth solutions to drive market	123
TABLE 76	UK: KEY MACROINDICATORS	124
TABLE 77	UK: PATIENT ACCESS SOLUTIONS MARKET, BY PRODUCT & SERVICE, 2020-2027 (USD MILLION)	124
TABLE 78	UK: PATIENT ACCESS SOLUTIONS MARKET BY SERVICES, BY TYPE, 2020-2027 (USD MILLION)	124
TABLE 79	UK: PATIENT ACCESS SOLUTIONS MARKET BY SOFTWARE, BY TYPE, 2020-2027 (USD MILLION)	125
TABLE 80	UK: PATIENT ACCESS SOLUTIONS MARKET, BY DELIVERY MODE, 2020-2027 (USD MILLION)	125
TABLE 81	UK: PATIENT ACCESS SOLUTIONS MARKET, BY END USER, 2020-2027 (USD MILLION)	126
10.3.4	REST OF EUROPE	126
TABLE 82	REST OF EUROPE: PATIENT ACCESS SOLUTIONS MARKET, BY PRODUCT & SERVICE, 2020-2027 (USD MILLION)	127
TABLE 83	REST OF EUROPE: PATIENT ACCESS SOLUTIONS MARKET FOR SERVICES, BY TYPE, 2020-2027 (USD MILLION)	127
TABLE 84	REST OF EUROPE: PATIENT ACCESS SOLUTIONS MARKET FOR SOFTWARE, BY TYPE, 2020-2027 (USD MILLION)	128
TABLE 85	REST OF EUROPE: PATIENT ACCESS SOLUTIONS MARKET, BY DELIVERY MODE, 2020-2027 (USD MILLION)	128
TABLE 86	REST OF EUROPE: PATIENT ACCESS SOLUTIONS MARKET, BY END USER, 2020-2027 (USD MILLION)	129
10.4	ASIA PACIFIC	129
10.4.1	INCREASING NEED FOR IMPROVED FINANCIAL MANAGEMENT TO DRIVE MARKET	129
FIGURE 35	ASIA PACIFIC: PATIENT ACCESS SOLUTIONS MARKET SNAPSHOT, 2021	130
TABLE 87	ASIA PACIFIC: PATIENT ACCESS SOLUTIONS MARKET, BY PRODUCT & SERVICE, 2020-2027 (USD MILLION)	131
TABLE 88	ASIA PACIFIC: PATIENT ACCESS SOLUTIONS MARKET FOR SERVICES, BY TYPE, 2020-2027 (USD MILLION)	131
TABLE 89	ASIA PACIFIC: PATIENT ACCESS SOLUTIONS MARKET FOR SOFTWARE, BY TYPE, 2020-2027 (USD MILLION)	132
TABLE 90	ASIA PACIFIC: PATIENT ACCESS SOLUTIONS MARKET, BY DELIVERY MODE, 2020-2027 (USD MILLION)	132
TABLE 91	ASIA PACIFIC: PATIENT ACCESS SOLUTIONS MARKET, BY END USER, 2020-2027 (USD MILLION)	133
10.5	LATIN AMERICA	133
10.5.1	DEVELOPMENTS IN HEALTHCARE INFRASTRUCTURE TO SUPPORT MARKET	133
TABLE 92	LATIN AMERICA: PATIENT ACCESS SOLUTIONS MARKET, BY PRODUCT & SERVICE, 2020-2027 (USD MILLION)	134
TABLE 93	LATIN AMERICA: PATIENT ACCESS SOLUTIONS MARKET BY SERVICES, BY TYPE, 2020-2027 (USD MILLION)	134

TABLE 94	LATIN AMERICA: PATIENT ACCESS SOLUTIONS MARKET BY SOFTWARE, BY TYPE, 2020-2027 (USD MILLION)	135
TABLE 95	LATIN AMERICA: PATIENT ACCESS SOLUTIONS MARKET, BY DELIVERY MODE, 2020-2027 (USD MILLION)	135
TABLE 96	LATIN AMERICA: PATIENT ACCESS SOLUTIONS MARKET, BY END USER, 2020-2027 (USD MILLION)	136
10.6	MIDDLE EAST & AFRICA	136
10.6.1	GROWING MEDICAL TOURISM TO SUPPORT MARKET	136
TABLE 97	MIDDLE EAST & AFRICA: PATIENT ACCESS SOLUTIONS MARKET, BY PRODUCT & SERVICE, 2020-2027 (USD MILLION)	137
TABLE 98	MIDDLE EAST & AFRICA: PATIENT ACCESS SOLUTIONS MARKET FOR SERVICES, BY TYPE, 2020-2027 (USD MILLION)	137
TABLE 99	MIDDLE EAST & AFRICA: PATIENT ACCESS SOLUTIONS MARKET FOR SOFTWARE, BY TYPE, 2020-2027 (USD MILLION)	138
TABLE 100	MIDDLE EAST & AFRICA: PATIENT ACCESS SOLUTIONS MARKET, BY DELIVERY MODE, 2020-2027 (USD MILLION)	138
TABLE 101	MIDDLE EAST & AFRICA: PATIENT ACCESS SOLUTIONS MARKET, BY END USER, 2020-2027 (USD MILLION)	139
11	COMPETITIVE LANDSCAPE	140
11.1	INTRODUCTION	140
TABLE 102	KEY GROWTH STRATEGIES ADOPTED BY MARKET PLAYERS FROM JANUARY 2019 TO JUNE 2022	140
11.2	PATIENT ACCESS SOLUTIONS MARKET: GEOGRAPHICAL ASSESSMENT	141
FIGURE 36	GEOGRAPHIC ASSESSMENT OF KEY PLAYERS IN PATIENT ACCESS SOLUTIONS MARKET (2021)	141
11.3	PATIENT ACCESS SOLUTIONS MARKET: R&D EXPENDITURE	142
FIGURE 37	R&D EXPENDITURE OF KEY PLAYERS IN PATIENT ACCESS SOLUTIONS MARKET (2021)	142
11.4	REVENUE ANALYSIS OF MARKET PLAYERS	142
FIGURE 38	REVENUE ANALYSIS: PATIENT ACCESS SOLUTIONS MARKET, 2021	143
11.5	MARKET SHARE ANALYSIS	143
FIGURE 39	PATIENT ACCESS SOLUTIONS MARKET SHARE ANALYSIS, BY KEY PLAYER, 2021	143
11.6	COMPETITIVE LEADERSHIP MAPPING	144
11.6.1	STARS	144
11.6.2	EMERGING LEADERS	145
11.6.3	PERVASIVE PLAYERS	145
11.6.4	PARTICIPANTS	145
FIGURE 40	PATIENT ACCESS SOLUTIONS MARKET: COMPETITIVE LEADERSHIP MAPPING (2021)	146
11.7	COMPETITIVE LEADERSHIP MAPPING (SMES/START-UPS)	147
11.7.1	PROGRESSIVE COMPANIES	147
11.7.2	RESPONSIVE COMPANIES	147
11.7.3	DYNAMIC COMPANIES	147
11.7.4	STARTING BLOCKS	147
FIGURE 41	PATIENT ACCESS SOLUTIONS MARKET: COMPETITIVE LEADERSHIP MAPPING FOR SMES/START-UPS (2021)	148
11.8	COMPETITIVE BENCHMARKING	149
FIGURE 42	ANALYSIS OF PRODUCT & SERVICE PORTFOLIOS OF MAJOR PLAYERS IN PATIENT ACCESS SOLUTIONS MARKET	149
FIGURE 43	BUSINESS STRATEGIES ADOPTED BY MAJOR PLAYERS IN PATIENT ACCESS SOLUTIONS MARKET	150
11.9	COMPETITIVE SITUATIONS AND TRENDS	151
11.9.1	DEALS	151
TABLE 103	DEALS (2019-2022)	151
12	COMPANY PROFILES	152
12.1	KEY PLAYERS	152
	(Business Overview, Products/Services/Solutions Offered, Recent Developments, and MnM View)*	
12.1.1	MCKESSON CORPORATION	152
TABLE 104	MCKESSON CORPORATION: COMPANY OVERVIEW	152
FIGURE 44	MCKESSON CORPORATION: COMPANY SNAPSHOT (2021)	153
12.1.2	OPTUM, INC.	155
TABLE 105	OPTUM, INC.: COMPANY OVERVIEW	155



FIGURE 45	OPTUM, INC.: COMPANY SNAPSHOT (2021)	155
12.1.3	COGNIZANT	158
TABLE 106	COGNIZANT: COMPANY OVERVIEW	158
FIGURE 46	COGNIZANT: COMPANY SNAPSHOT (2021)	159
12.1.4	CERNER CORPORATION	162
TABLE 107	CERNER CORPORATION: COMPANY OVERVIEW	162
FIGURE 47	CERNER CORPORATION: COMPANY SNAPSHOT (2021)	163
12.1.5	EXPERIAN PLC	166
TABLE 108	EXPERIAN PLC: COMPANY OVERVIEW	166
FIGURE 48	EXPERIAN PLC: COMPANY SNAPSHOT (2021)	167
12.1.6	3M	169
TABLE 109	3M: COMPANY OVERVIEW	169
FIGURE 49	3M: COMPANY SNAPSHOT (2021)	170
12.1.7	CONIFER HEALTH SOLUTIONS	171
TABLE 110	CONIFER HEALTH SOLUTIONS: COMPANY OVERVIEW	171
FIGURE 50	CONIFER HEALTH SOLUTIONS: COMPANY SNAPSHOT (2021)	171
12.1.8	CRANEWARE, INC.	173
TABLE 111	CRANEWARE, INC.: COMPANY OVERVIEW	173
FIGURE 51	CRANEWARE, INC.: COMPANY SNAPSHOT (2021)	173
12.1.9	GENENTECH, INC. (ROCHE)	175
TABLE 112	GENENTECH, INC.: COMPANY OVERVIEW	175
FIGURE 52	ROCHE: COMPANY SNAPSHOT (2021)	176
12.1.10	ALLSCRIPTS HEALTHCARE SOLUTIONS, INC.	177
TABLE 113	ALLSCRIPTS HEALTHCARE SOLUTIONS, INC.: COMPANY OVERVIEW	177
FIGURE 53	ALLSCRIPTS HEALTHCARE SOLUTIONS, INC.: COMPANY SNAPSHOT (2021)	178
12.1.11	EPIC SYSTEMS CORPORATION	180
TABLE 114	EPIC SYSTEMS CORPORATION: COMPANY OVERVIEW	180
12.1.12	WAYSTAR	181
TABLE 115	WAYSTAR: COMPANY OVERVIEW	181
12.1.13	THE SSI GROUP, LLC	183
TABLE 116	THE SSI GROUP, LLC: COMPANY OVERVIEW	183
12.1.14	CIRIUS GROUP, INC.	184
TABLE 117	CIRIUS GROUP, INC.: COMPANY OVERVIEW	184
12.1.15	ACCUREG SOFTWARE	185
TABLE 118	ACCUREG SOFTWARE: COMPANY OVERVIEW	185
* Business Overview, Products/Services/Solutions Offered, Recent Developments, and MnM View might not be captured in case of unlisted companies.		
12.2	OTHER PLAYERS	186
12.2.1	PATIENT ACCESS SOLUTIONS, INC.	186
12.2.2	KYRUUS	186
12.2.3	EXELA TECHNOLOGIES, INC.	187
12.2.4	ACCESS ONE, INC.	187
12.2.5	VEE TECHNOLOGIES	188
12.2.6	CONDUENT, INC.	188
12.2.7	FINTHRIVE	189
12.2.8	PLEXIS HEALTHCARE SYSTEMS	189
12.2.9	HEALTHASYST	190

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12.2.10 VIRTUSA CORPORATION 190

13 APPENDIX 191

13.1 DISCUSSION GUIDE 191

13.2 KNOWLEDGESTORE: MARKETSANDMARKETS' SUBSCRIPTION PORTAL 195

13.3 AVAILABLE CUSTOMIZATION OPTIONS 197

13.4 RELATED REPORTS 197

13.5 AUTHOR DETAILS 198

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