

Marine Seats Market by Component, Ship Type (Military, Commercial), Seat Type (Captain Seats, Passenger Seats, Crew Seats, General Seats), End User (OEM, Aftermarket) and Region (North America, Europe, APAC and Rest of the World)
Forecast to 2027

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Report description:

The marine seats market is estimated to be USD 1.6 billion in 2022 and is projected to reach USD 1.9 billion by 2027, at a CAGR of 4.9% from 2022 to 2027. Growth of this market can be attributed to the rise in increasing global seaborne trade, advanced upholstery and seat materials, among others.

"simplified 3-D human body-seat interaction model"

High-speed boats often experience high shocks and require great suspension ability to maintain posture of its passengers. Using a 3D human body-boat seat interaction, naval architects are trying to analyze ideal isolation techniques that can reduce the shock impact. This can be done using analytics to examine the collected data that would be extracted from the spring coefficient associated with the suspension system. Such experiences and examination can improve the R&D process and provide better ideas in the future.

"Marine Seats for MILITARY Applications"

Technological implementation in seats have enabled the development of varied marine seats to support different kinds of disaster-relief and combat missions. These marine seats are presently used in navy in most cases. Advanced seats provide high suspension, long durability, and varied adjustment features in their upholstery and base, which provides comfort and suspension to users. These seats are used in powerboats, military boats, and coastguard boats. The Maritime Safety and Rescue Society of Spain had advanced marine seats installed to provide more ease of functioning to users.

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"Commercial Ships: The largest segment of the marine seats market, by Ship Type"

Commercial ships are used to carry commercial cargo or passengers. An increase in the number of passengers resorting to marine transportation and rise in demand for recreational boats is projected to lead to the growth of the commercial segment of the marine seats market across the globe.

"Seat Cushions: The largest segment of the marine seatsmarket, by Component"

The seat covers and cushions used for the covering of the seat structure and for comfortable seating are included in the seat cushions segment. The seat cushions provide comfort for passengers and enhance the ergonomics of the ship. Marine upholstery is majorly synthetic marine-grade vinyl; as per customer preference, leather upholstery could be used.

The seat cushions segment is estimated to be USD 472 million in 2022 and is projected to grow at a CAGR of 4.9% during the forecast period

"Germany: The largest contributing country in the Europeanmarine seatsmarket"

The maritime industry is one of the largest industries in Germany and accounts for a substantial share of the country's GDP. Germany is an export-oriented economy and depends on maritime transportation to export goods. According to UNCTAD, more than 2,395 seagoing vessels are owned by Germany. The maritime industry in Germany develops and manufactures a wide range of complex seagoing vessels such as passenger ships, yachts, and vessels used by public authorities. This industry also comprises medium-sized companies that export their products worldwide. The growth of the maritime industry in Germany has led to the increased development of naval vessels, which, in turn, is anticipated to drive the growth of the marine seats market in this country.

Breakdown of primaries

The study contains insights from various industry experts, ranging from component suppliers to Tier 1 companies and OEMs. The break-up of the primaries is as follows:

- By Company Type: Tier 1-35%; Tier 2-45%; and Tier 3-20%

- ByDesignation: CLevel-35%; Directors-25%; and Others-40%

-∏By Region: North America-25%; Europe-15%; AsiaPacific-45%; Middle East- 10%; and Rest of the World -5%

West Marine (US), Sun Marine (Netherlands), Recaro (Netherlands), Allsalts (Canada), and Shockwave (Canada) are the key players in the marine seats market.

Research Coverage

The study covers themarine seats marketacross various segments and subsegments. It aims at estimating the size and growth potential of this market across different segments based on Seat type, Ship Type, End User, Component, and region. This study also includes an in-depth competitive analysis of the key players in the market, along with their company profiles, key observations related to their product and business offerings, recent developments undertaken by them, and key market strategies adopted by them.

Reasons to Buy this Report

This report is expected to help market leaders/new entrants with information on the closest approximations of the revenue numbers for the overall marine seatsmarketandits segments. This study is also expected to provide regionwise information about the end use, and wherein marine seatsare used. This report aims at helping the stakeholders understand the competitive landscape of the market, gain insights to improve the position of their businesses and plan suitable go-to-market strategies. This report is also expected to help them understand the pulse of the market and provide them with information on key drivers, restraints, challenges, and opportunities influencing the growth of the market.

Table of Contents:

1 INTRODUCTION 30
1.1 STUDY OBJECTIVES 30

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- 1.2 MARKET DEFINITION 30
- 1.3 MARKETS SCOPE 31
- 1.3.1 MARKETS COVERED 31

FIGURE 1 MARINE SEATS MARKET SEGMENTATION 31

- 1.3.2 REGIONAL SCOPE 31
- 1.3.3 YEARS CONSIDERED 32
- 1.4 | INCLUSIONS AND EXCLUSIONS | 32
- 1.5 CURRENCY CONSIDERED 33
- 1.6 USD EXCHANGE RATES 33
- 1.7∏LIMITATIONS∏33
- 1.8∏STAKEHOLDERS∏34
- 1.9∏SUMMARY OF CHANGES∏34
- 2∏RESEARCH METHODOLOGY∏35
- 2.1 RESEARCH DATA 35

FIGURE 2□REPORT PROCESS FLOW□35

FIGURE 3 RESEARCH DESIGN 36

- 2.1.1 SECONDARY DATA 36
- 2.1.2 PRIMARY DATA 36
- 2.1.2.1 Key data from primary sources 37
- 2.1.2.2 Key primary sources 37

FIGURE 4□BREAKDOWN OF PRIMARY INTERVIEWS: BY COMPANY TYPE, DESIGNATION, AND REGION□38

- 2.1.3 DEMAND-SIDE INDICATORS 38
- 2.1.4 SUPPLY-SIDE ANALYSIS 38
- 2.2 MARKET SIZE ESTIMATION 38
- 2.2.1 SEGMENTS AND SUBSEGMENTS 39
- 2.3 RESEARCH APPROACH & METHODOLOGY 39
- 2.3.1 □BOTTOM-UP APPROACH □39

TABLE 1☐MARINE SEATS MARKET ESTIMATION PROCEDURE☐39

FIGURE 5 MARKET SIZE ESTIMATION METHODOLOGY: BOTTOM-UP APPROACH 40

2.3.2 TOP-DOWN APPROACH 40

FIGURE 6 MARKET SIZE ESTIMATION METHODOLOGY: TOP-DOWN APPROACH 40

2.4 DATA TRIANGULATION 141

FIGURE 7□DATA TRIANGULATION□41

- 2.4.1 TRIANGULATION THROUGH PRIMARY AND SECONDARY RESEARCH 42
- 2.5 GROWTH RATE ASSUMPTIONS 42
- 2.6 RESEARCH STUDY ASSUMPTIONS 42
- 2.7[RISKS[]43

3∏EXECUTIVE SUMMARY∏44

FIGURE 8∏SEAT CUSHIONS SEGMENT PROJECTED TO LEAD MARKET DURING FORECAST PERIOD∏44

FIGURE 9[]AFTERMARKET SEGMENT ESTIMATED TO ACCOUNT FOR LARGER SHARE OF MARKET[]45

FIGURE 10∏PASSENGER SEATS SEGMENT ESTIMATED TO HOLD DOMINANT SHARE OF MARKET∏45

FIGURE 11 COMMERCIAL SHIPS TO DOMINATE MARKET 46

FIGURE 12 EUROPE TO GROW AT HIGHEST CAGR DURING FORECAST PERIOD 46

4□PREMIUM INSIGHTS□47

4.1 | ATTRACTIVE OPPORTUNITIES FOR PLAYERS IN MARINE SEATS MARKET FROM 2022 TO 2027 | 47

FIGURE 13 INCREASING DEMAND FOR MAINTENANCE OF EXISTING SHIPS TO DRIVE MARKET 47

4.2 MARINE SEATS COMPONENT MARKET, BY FRAME, 2022 & 2027 47

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tel. 0048 603 394 346 e-mail: support@scotts-international.com

FIGURE 14 SEAT CUSHIONS TO LEAD MARKET 47

4.3 MARINE SEATS MARKET, BY SHIP TYPE 148

FIGURE 15 COMMERCIAL SHIPS TO DOMINATE MARKET 48

4.4 MARINE SEATS MARKET, BY SEAT TYPE 48

FIGURE 16 PASSENGER SEATS TO BE LARGEST SEGMENT 48

4.5 MARINE SEATS MARKET, BY END USER 49

FIGURE 17 AFTERMARKET TO REGISTER FASTER GROWTH 49

4.6 MARINE SEATS MARKET, BY COUNTRY 149

FIGURE 18 \square US TO HOLD LARGEST SHARE OF MARKET AND GROW AT CAGR OF 4.7% \square 49

5 MARKET OVERVIEW 50

5.1∏INTRODUCTION∏50

5.2 MARKET DYNAMICS □ 50

FIGURE 19 MARINE SEATS MARKET DYNAMICS 50

5.2.1 □ DRIVERS □ 51

5.2.1.1 Increasing demand for fishing and marine activities 51

5.2.1.2∏Increasing global seaborne trade∏51

FIGURE 20 REGISTRATIONS OF FLAGS WORLDWIDE IN 2021 (BILLION TONS) 51

5.2.1.3 Rising cruise travel worldwide 52

FIGURE 21 RISING OCEAN CRUISE PASSENGERS (MILLION) 52

TABLE 2□TOTAL CRUISE PASSENGER GROWTH, 2017-2021□52

5.2.2 RESTRAINTS ☐ 53

5.2.2.1 New product development impact 53

5.2.3 □ OPPORTUNITIES □ 53

5.2.3.1 Increase in defense spending 53

5.2.4 CHALLENGES 53

5.2.4.1 Rising cost of materials and operations 53

5.3 | DEMAND-SIDE IMPACT | 54

5.3.1 KEY DEVELOPMENTS FROM JANUARY 2019 TO MAY 2022 54

TABLE 3 KEY DEVELOPMENTS IN MARINE SEATS MARKET IN 2022 54

5.4 TRENDS/DISRUPTIONS IMPACTING CUSTOMER BUSINESSES 55

FIGURE 22 TRENDS AND DISRUPTIONS IMPACTING CUSTOMERS 55

5.5 MARKET ECOSYSTEM ☐ 55

FIGURE 23 MARINE SEATS MARKET ECOSYSTEM 55

5.5.1 PROMINENT COMPANIES 56

5.5.2 PRIVATE AND SMALL ENTERPRISES 56

5.5.3∏END USERS∏56

TABLE 4 MARINE SEATS MARKET ECOSYSTEM 56

5.6 PRICING ANALYSIS 57

5.6.1 AVERAGE SELLING PRICE ANALYSIS OF MARINE SEATS, 2021 57

FIGURE 24 | AVERAGE SELLING PRICE OF MARINE SEATS OFFERED BY TOP PLAYERS | 58

5.7 TARIFF REGULATORY LANDSCAPE ☐ 58

5.7.1 NORTH AMERICA: REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHERS 58

5.7.2 EUROPE: REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHERS 5.9

5.7.3 ASIA PACIFIC: REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHERS 59

5.7.4∏MIDDLE EAST: REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHERS∏60

5.7.5 REST OF THE WORLD: REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHERS 60

5.8 MARINE SEATS MARKET: TRADE DATA 61

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tel. 0048 603 394 346 e-mail: support@scotts-international.com

5.8.1 TRADE ANALYSIS 61

TABLE 5 COUNTRY-WISE IMPORTS, 2019-2021 (USD THOUSAND) 61

TABLE 6 COUNTRY-WISE EXPORTS, 2019-2021 (USD THOUSAND) 62

5.9 MARINE SEATS MARKET: PATENT ANALYSIS 63

FIGURE 25 LIST OF MAJOR PATENTS FOR MARINE SEATS 63

TABLE 7 MAJOR PATENTS FOR MARINE SEATS 64

5.10 MARINE SEATS MARKET: VALUE CHAIN ANALYSIS 65

FIGURE 26 VALUE CHAIN ANALYSIS 65

5.11 TECHNOLOGY ANALYSIS 66

5.11.1 | KEY TECHNOLOGIES | 66

5.11.1.1 Advanced upholstery materials 66

5.11.1.2 Shock-mitigating seats 67

5.12 PORTER'S FIVE FORCES ANALYSIS 67

5.12.1 PORTER'S FIVE FORCES ANALYSIS 67

FIGURE 27 PORTER'S FIVE FORCE ANALYSIS 67

5.12.2□THREAT OF NEW ENTRANTS□68

5.12.3 THREAT OF SUBSTITUTES 68

5.12.4 BARGAINING POWER OF SUPPLIERS 68

5.12.5 BARGAINING POWER OF BUYERS 68

5.12.6 | INTENSITY OF COMPETITIVE RIVALRY | 68

5.13 KEY STAKEHOLDERS & BUYING CRITERIA 69

5.13.1 KEY STAKEHOLDERS ON BUYING PROCESS 69

FIGURE 28 INFLUENCE OF STAKEHOLDERS ON BUYING MARINE SEATS, BY SEAT TYPE 69

TABLE 8∏INFLUENCE OF STAKEHOLDERS ON BUYING MARINE SEATS, BY SEAT TYPE (%)∏69

5.13.2 BUYING CRITERIA 69

FIGURE 29∏KEY BUYING CRITERIA FOR MARINE SEATS, BY SHIP TYPE∏69

TABLE 9 KEY BUYING CRITERIA FOR MARINE SEATS, BY SHIP TYPE 70

5.14 USE CASES 70

5.14.1 LEBANESE ARMY UTILIZED ULLMAN DYNAMICS MARINE SEATS 70

5.15 KEY CONFERENCES & EVENTS, 2022-23 70

TABLE 10☐MARINE SEATS MARKET: CONFERENCES & EVENTS☐70

5.16 OPERATIONAL DATA 71

TABLE 11 NEW COMMERCIAL SHIP DELIVERIES, BY SHIP TYPE, 2017-2020 71

6□INDUSTRY TRENDS□72

6.1□INTRODUCTION□72

6.2 SUPPLY CHAIN ANALYSIS 72

FIGURE 30 SUPPLY CHAIN ANALYSIS 72

6.2.1 MAJOR COMPANIES 72

 $6.2.2 \square SMALL AND MEDIUM ENTERPRISES \square 73$

6.2.3∏END USERS/CUSTOMERS∏73

6.3∏EMERGING INDUSTRY TRENDS∏73

6.3.1 MARINE SEATS FOR MILITARY APPLICATIONS 73

6.3.2 □ UPHOLSTERY AND CUSHION ADVANCEMENTS □ 73

6.3.3 SUSPENSION AND HEIGHT ADJUSTMENT 73

6.4□IMPACT OF MEGATRENDS□73

 $6.4.1 \square SIMPLIFIED 3D HUMAN BODY-SEAT INTERACTION MODEL \square 73$

6.5 PATENT ANALYSIS (2012-2022) 74

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tel. 0048 603 394 346 e-mail: support@scotts-international.com

TABLE 12 KEY PATENTS 74

7□MARINE SEATS MARKET, BY SHIP TYPE□80

7.1□INTRODUCTION□81

FIGURE 31∏COMMERCIAL SEGMENT PROJECTED TO LEAD MARINE SEATS MARKET FROM 2022 TO 2027∏81

TABLE 13 MARINE SEATS MARKET, BY SHIP TYPE, 2018-2021 (USD MILLION) 181

TABLE 14 MARINE SEATS MARKET, BY SHIP TYPE, 2022-2027 (USD MILLION) 181

7.2 COMMERCIAL 82

TABLE 15∏COMMERCIAL MARINE SEATS MARKET, BY TYPE, 2018-2021 (USD MILLION)∏82

TABLE 16 COMMERCIAL MARINE SEATS MARKET, BY TYPE, 2022-2027 (USD MILLION) 82

7.2.1 BULK CARRIERS 83

7.2.1.1 Demand driven by increasing maritime trade in Asia Pacific 83

7.2.2 GAS TANKERS 83

7.2.2.1 Used in oil & gas operations 183

7.2.3 | TANKERS | 83

7.2.3.1 Required for international trading of LNG 83

7.2.4 CRUISES 83

7.2.4.1 Increasing maritime tourism to drive segment 183

7.2.5 PASSENGER FERRIES 83

7.2.5.1 Vital to water-based public transportation 83

7.2.6 DRY CARGO SHIPS 84

7.2.6.1 Useful in global maritime trade 84

7.2.7 RESEARCH VESSELS 84

7.2.7.1 Needed for oil & gas exploration and fishing activities 84

7.2.8 DREDGERS 84

7.2.8.1 Increasing upgrade of sea infrastructures to drive segment 84

7.2.9 MOTORBOATS 84

7.2.9.1 Backbone of water-based recreational activities 84

7.2.10 OTHERS 84

7.3 MILITARY 84

TABLE 17 MILITARY MARINE SEATS MARKET, BY TYPE, 2018-2021 (USD MILLION) 85

TABLE 18 MILITARY MARINE SEATS MARKET, BY TYPE, 2022-2027 (USD MILLION) 85

7.3.1 ∏AIRCRAFT CARRIERS ∏86

7.3.1.1 $\ \Box \ Upgrade$ of new systems and marine seats $\ \Box \ 86$

7.3.2 AMPHIBIOUS SHIPS 86

7.3.2.1 Consistent global demand 86

7.3.3 DESTROYERS 86

7.3.3.1 Used to protect large vessels against powerful short-range attackers 86

7.3.4∏FRIGATES∏86

7.3.4.1 \square Required to carry a variety of armaments \square 86

7.3.5 SUBMARINES 87

7.3.5.1 Increasing investments in development of advanced submarines 87

7.3.6 CORVETTES 87

7.3.6.1 Widely used in sea warfare 87

7.3.7 OFFSHORE PATROL VESSELS 87

7.3.7.1 Required to patrol water borders 87

7.3.8 OTHERS 87

8 MARINE SEATS MARKET, BY SEAT TYPE 88

Scotts International, EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

8.1 INTRODUCTION 89

FIGURE 32 PASSENGER SEATS SEGMENT PROJECTED TO DOMINATE MARINE SEATS MARKET FROM 2022 TO 2027 89

TABLE 19 MARINE SEATS MARKET, BY SEAT TYPE, 2018-2021 (USD MILLION) 89

TABLE 20 MARINE SEATS MARKET, BY SEAT TYPE, 2022-2027 (USD MILLION) 89

- 8.2 CAPTAIN SEATS (HELM SEATS) 90
- 8.2.1 MAJOR USAGE IN PASSENGER CRUISES 90
- 8.3 □ CREW SEATS □ 90
- 8.3.1□AFTERMARKET AND RESELLING BOOST DEMAND□90
- 8.4□PASSENGER SEATS□90
- 8.4.1 □ DEMAND DRIVEN BY INCREASING GLOBAL SEA PASSENGER TRAFFIC □ 90
- 8.5 GENERAL SEATS □90
- 8.5.1 ⊓INCREASING SHIP CAPACITIES TO GENERATE DEMAND ∏90
- 9∏MARINE SEATS MARKET, BY COMPONENT∏91
- 9.1 INTRODUCTION 92
- 9.2∏FRAME∏92

FIGURE 33 FOOTRESTS SEGMENT PROJECTED TO GROW AT HIGHEST CAGR DURING FORECAST PERIOD 92

TABLE 21 MARINE SEATS MARKET, BY FRAME 2018-2021 (USD MILLION) 92

TABLE 22 MARINE SEATS MARKET, BY FRAME 2022-2027 (USD MILLION) 93

- 9.2.1 PEDESTAL 93
- 9.2.1.1 Used in high-speed boats 93
- 9.2.2 | BASE | | 93
- 9.2.2.1 Short replacement cycle leads to frequent demand 93
- 9.2.3 SWIVELS, SLIDERS, & SEAT MOUNTS 193
- 9.2.3.1 Replaced frequently due to harsh sea environments 93
- 9.2.4 FOOTRESTS 94
- 9.2.4.1 Widely used in passenger ferries 94
- 9.2.5 □ SEAT CUSHIONS □ 94
- 9.2.5.1 Require frequent repairs and replacement 94
- 9.2.6 OTHERS 94
- 9.3∏MATERIAL∏94

TABLE 23 MARINE SEATS MARKET, BY MATERIAL 2018-2021 (USD MILLION) 94

TABLE 24 MARINE SEATS MARKET, BY MATERIAL 2022-2027 (USD MILLION) 95

- 9.3.1⊓ALUMINUM⊓95
- 9.3.1.1 Used in making lightweight marine seats 95
- 9.3.2□STEEL□95
- 9.3.2.1 Growing container fleet to drive demand 95
- 9.3.3 OTHERS (COMPOSITES) 95
- 9.4 MARINE UPHOLSTERY 96
- 9.4.1 MARINE-GRADE VINYL 96
- 9.4.1.1 ☐Increasing recreational boating to drive segment ☐ 96
- 9.4.2 | LEATHER | 96
- 9.4.2.1 Primarily used in luxury cruises 96
- 10 MARINE SEATS MARKET, BY END USER 197
- 10.1□INTRODUCTION□98

FIGURE 34 AFTERMARKET TO DOMINATE DURING FORECAST PERIOD 98

TABLE 25 MARINE SEATS MARKET, BY END USER, 2018-2021 (USD MILLION) 98

TABLE 26 MARINE SEATS MARKET, BY END USER, 2022-2027 (USD MILLION) 98

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10.2□OEM□99
```

10.2.1 RECREATIONAL ACTIVITIES AND DEMAND FOR MOTORBOATS 99

10.3∏AFTERMARKET∏99

10.3.1 REPLACEMENT OF MARINE-GRADE VINYL UPHOLSTERY 99

11 MARINE SEATS MARKET, BY REGION 100

11.1 □INTRODUCTION □101

FIGURE 35 EUROPE TO HOLD LARGEST SHARE OF MARINE SEATS MARKET IN 2022 101

TABLE 27 MARINE SEATS MARKET, BY REGION, 2018-2021 (USD MILLION) 102

TABLE 28 MARINE SEATS MARKET, BY REGION, 2022-2027 (USD MILLION) 102

11.2 NORTH AMERICA 102

11.2.1 PESTLE ANALYSIS 103

FIGURE 36 NORTH AMERICA: MARINE SEATS MARKET SNAPSHOT 104

TABLE 29 NORTH AMERICA: MARINE SEATS MARKET, BY COUNTRY, 2018-2021 (USD MILLION) 104
TABLE 30 NORTH AMERICA: MARINE SEATS MARKET, BY COUNTRY, 2022-2027 (USD MILLION) 104
TABLE 31 NORTH AMERICA: MARINE SEATS MARKET, BY SHIP TYPE, 2018-2021 (USD MILLION) 105
TABLE 32 NORTH AMERICA: MARINE SEATS MARKET, BY SHIP TYPE, 2022-2027 (USD MILLION) 105
TABLE 33 NORTH AMERICA: MARINE SEATS MARKET, BY END USER, 2018-2021 (USD MILLION) 105
TABLE 34 NORTH AMERICA: MARINE SEATS MARKET, BY END USER, 2022-2027 (USD MILLION) 105
TABLE 35 NORTH AMERICA: MARINE SEATS MARKET, BY SEAT TYPE, 2018-2021 (USD MILLION) 105
TABLE 36 NORTH AMERICA: MARINE SEATS MARKET, BY SEAT TYPE, 2022-2027 (USD MILLION) 106
TABLE 37 NORTH AMERICA: MARINE SEATS MARKET, BY FRAME, 2018-2021 (USD MILLION) 106

TABLE 38 NORTH AMERICA: MARINE SEATS MARKET, BY FRAME, 2010-2021 (USD MILLION) 106 11.2.2 US 1107

11.2.2.1 □Increase in commercial marine activities □107

TABLE 39 US: MARINE SEATS MARKET, BY SHIP TYPE, 2018-2021 (USD MILLION) 107

TABLE 40∏US: MARINE SEATS MARKET, BY SHIP TYPE, 2022-2027 (USD MILLION)∏107

TABLE 41 \square US: MARINE SEATS MARKET, BY END USER, 2018-2021 (USD MILLION) \square 107

TABLE 42☐US: MARINE SEATS MARKET, BY END USER, 2022-2027 (USD MILLION)☐108

TABLE 43 US: MARINE SEATS MARKET, BY SEAT TYPE, 2018-2021 (USD MILLION) 108

TABLE 44 \square US: MARINE SEATS MARKET, BY SEAT TYPE, 2022-2027 (USD MILLION) \square 108

TABLE 45 US: MARINE SEATS MARKET, BY FRAME, 2018-2021 (USD MILLION) 108

TABLE 46∏US: MARINE SEATS MARKET, BY FRAME, 2022-2027 (USD MILLION)∏109

11.2.3□CANADA□109

11.2.3.1 Strategic coastal geography presents market opportunities 109

TABLE 47∏CANADA: MARINE SEATS MARKET, BY SHIP TYPE, 2018-2021 (USD MILLION)∏109

TABLE 48 CANADA: MARINE SEATS MARKET, BY SHIP TYPE, 2022-2027 (USD MILLION) 110

TABLE 49 CANADA: MARINE SEATS MARKET, BY END USER, 2018-2021 (USD MILLION) 110

TABLE 50 CANADA: MARINE SEATS MARKET, BY END USER, 2022-2027 (USD MILLION) 110

TABLE 51□CANADA: MARINE SEATS MARKET, BY SEAT TYPE, 2018-2021 (USD MILLION)□110

TABLE 52 CANADA: MARINE SEATS MARKET, BY SEAT TYPE, 2022-2027 (USD MILLION) 111

TABLE 53 CANADA: MARINE SEATS MARKET, BY FRAME, 2018-2021 (USD MILLION) 111

TABLE 54 \square CANADA: MARINE SEATS MARKET, BY FRAME, 2022-2027 (USD MILLION) \square 111

11.3 EUROPE 112

11.3.1 PESTLE ANALYSIS 112

FIGURE 37 EUROPE: MARINE SEATS MARKET SNAPSHOT 113

TABLE 55 EUROPE: MARINE SEATS MARKET, BY COUNTRY, 2018-2021 (USD MILLION) 113 TABLE 56 EUROPE: MARINE SEATS MARKET, BY COUNTRY, 2022-2027 (USD MILLION) 114

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TABLE 57 EUROPE: MARINE SEATS MARKET, BY SHIP TYPE, 2018-2021 (USD MILLION) 114

TABLE 58 EUROPE: MARINE SEATS MARKET, BY SHIP TYPE, 2022-2027 (USD MILLION) 114

TABLE 59 EUROPE: MARINE SEATS MARKET, BY END USER, 2018-2021 (USD MILLION) 114

TABLE 60 EUROPE: MARINE SEATS MARKET, BY END USER, 2022-2027 (USD MILLION) 115

TABLE 61 EUROPE: MARINE SEATS MARKET, BY SEAT TYPE, 2018-2021 (USD MILLION) 115

TABLE 62 EUROPE: MARINE SEATS MARKET, BY SEAT TYPE, 2022-2027 (USD MILLION) 115

TABLE 63 EUROPE: MARINE SEATS MARKET, BY FRAME, 2018-2021 (USD MILLION) 115

TABLE 64 EUROPE: MARINE SEATS MARKET, BY FRAME, 2022-2027 (USD MILLION) 116

11.3.2 GERMANY 116

11.3.2.1 In-house development of naval vessels 116

TABLE 65 GERMANY: MARINE SEATS MARKET, BY SHIP TYPE, 2018-2021 (USD MILLION) 116 TABLE 66 GERMANY: MARINE SEATS MARKET, BY SHIP TYPE, 2022-2027 (USD MILLION) 116 TABLE 67 GERMANY: MARINE SEATS MARKET, BY END USER, 2018-2021 (USD MILLION) 117 TABLE 68 GERMANY: MARINE SEATS MARKET, BY END USER, 2022-2027 (USD MILLION) 117 TABLE 69 GERMANY: MARINE SEATS MARKET, BY SEAT TYPE, 2018-2021 (USD MILLION) 117 TABLE 70 GERMANY: MARINE SEATS MARKET, BY SEAT TYPE, 2022-2027 (USD MILLION) 117 TABLE 71 GERMANY: MARINE SEATS MARKET, BY FRAME, 2018-2021 (USD MILLION) 118 TABLE 72 GERMANY: MARINE SEATS MARKET, BY FRAME, 2022-2027 (USD MILLION) 118 11.3.3 FRANCE 118

11.3.3.1∏Increasing deployment of ships for business purposes∏118

TABLE 73 FRANCE: MARINE SEATS MARKET, BY SHIP TYPE, 2018-2021 (USD MILLION) 118
TABLE 74 FRANCE: MARINE SEATS MARKET, BY SHIP TYPE, 2022-2027 (USD MILLION) 119
TABLE 75 FRANCE: MARINE SEATS MARKET, BY END USER, 2018-2021 (USD MILLION) 119
TABLE 76 FRANCE: MARINE SEATS MARKET, BY END USER, 2022-2027 (USD MILLION) 119
TABLE 77 FRANCE: MARINE SEATS MARKET, BY SEAT TYPE, 2018-2021 (USD MILLION) 119
TABLE 78 FRANCE: MARINE SEATS MARKET, BY SEAT TYPE, 2022-2027 (USD MILLION) 120
TABLE 79 FRANCE: MARINE SEATS MARKET, BY FRAME, 2018-2021 (USD MILLION) 120
TABLE 80 FRANCE: MARINE SEATS MARKET, BY FRAME, 2022-2027 (USD MILLION) 120
11.3.4 UK 121

11.3.4.1 Strong maritime industry 121

TABLE 81 UK: MARINE SEATS MARKET, BY SHIP TYPE, 2018-2021 (USD MILLION) 121 TABLE 82 UK: MARINE SEATS MARKET, BY SHIP TYPE, 2022-2027 (USD MILLION) 121 TABLE 83 UK: MARINE SEATS MARKET, BY END USER, 2018-2021 (USD MILLION) 121 TABLE 84 UK: MARINE SEATS MARKET, BY END USER, 2022-2027 (USD MILLION) 122 TABLE 85 UK: MARINE SEATS MARKET, BY SEAT TYPE, 2018-2021 (USD MILLION) 122 TABLE 86 UK: MARINE SEATS MARKET, BY SEAT TYPE, 2022-2027 (USD MILLION) 122 TABLE 87 UK: MARINE SEATS MARKET, BY FRAME, 2018-2021 (USD MILLION) 122 TABLE 88 UK: MARINE SEATS MARKET, BY FRAME, 2022-2027 (USD MILLION) 123 11.3.5 TABLE 123

11.3.5.1 Home to tourist destinations like Venice 123

TABLE 89 ITALY: MARINE SEATS MARKET, BY SHIP TYPE, 2018-2021 (USD MILLION) 123
TABLE 90 ITALY: MARINE SEATS MARKET, BY SHIP TYPE, 2022-2027 (USD MILLION) 123
TABLE 91 ITALY: MARINE SEATS MARKET, BY END USER, 2018-2021 (USD MILLION) 124
TABLE 92 ITALY: MARINE SEATS MARKET, BY END USER, 2022-2027 (USD MILLION) 124
TABLE 93 ITALY: MARINE SEATS MARKET, BY SEAT TYPE, 2018-2021 (USD MILLION) 124
TABLE 94 ITALY: MARINE SEATS MARKET, BY SEAT TYPE, 2022-2027 (USD MILLION) 124
TABLE 95 ITALY: MARINE SEATS MARKET, BY FRAME, 2018-2021 (USD MILLION) 125

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```
TABLE 96∏ITALY: MARINE SEATS MARKET, BY FRAME, 2022-2027 (USD MILLION)∏125
11.3.6 SPAIN 125
11.3.6.1 Growth in government initiatives and tourism 125
TABLE 97 SPAIN: MARINE SEATS MARKET, BY SHIP TYPE, 2018-2021 (USD MILLION) 125
TABLE 98∏SPAIN: MARINE SEATS MARKET, BY SHIP TYPE, 2022-2027 (USD MILLION)∏126
TABLE 99∏SPAIN: MARINE SEATS MARKET, BY END USER, 2018-2021 (USD MILLION)∏126
TABLE 100∏SPAIN: MARINE SEATS MARKET, BY END USER, 2022-2027 (USD MILLION)∏126
TABLE 101 SPAIN: MARINE SEATS MARKET, BY SEAT TYPE, 2018-2021 (USD MILLION) 126
TABLE 102 SPAIN: MARINE SEATS MARKET, BY SEAT TYPE, 2022-2027 (USD MILLION) 127
TABLE 103 SPAIN: MARINE SEATS MARKET, BY FRAME, 2018-2021 (USD MILLION) 127
TABLE 104 SPAIN: MARINE SEATS MARKET, BY FRAME, 2022-2027 (USD MILLION) 127
11.3.7 REST OF EUROPE 128
TABLE 105 ⊓REST OF EUROPE: MARINE SEATS MARKET, BY SHIP TYPE, 2018-2021 (USD MILLION) ⊓128
TABLE 106 | REST OF EUROPE: MARINE SEATS MARKET, BY SHIP TYPE, 2022-2027 (USD MILLION) | 128
TABLE 107 REST OF EUROPE: MARINE SEATS MARKET, BY END USER, 2018-2021 (USD MILLION) 128
TABLE 108⊓REST OF EUROPE: MARINE SEATS MARKET, BY END USER, 2022-2027 (USD MILLION)∏128
TABLE 109∏REST OF EUROPE: MARINE SEATS MARKET, BY SEAT TYPE, 2018-2021 (USD MILLION)∏129
TABLE 110 | REST OF EUROPE: MARINE SEATS MARKET, BY SEAT TYPE, 2022-2027 (USD MILLION) | 129
TABLE 111 REST OF EUROPE: MARINE SEATS MARKET, BY FRAME, 2018-2021 (USD MILLION) 129
TABLE 112 ⊓REST OF EUROPE: MARINE SEATS MARKET, BY FRAME, 2022-2027 (USD MILLION) □130
11.4□ASIA PACIFIC□130
11.4.1 PESTLE ANALYSIS 130
FIGURE 38 ASIA PACIFIC: MARINE SEATS MARKET SNAPSHOT 131
TABLE 113∏ASIA PACIFIC: MARINE SEATS MARKET, BY COUNTRY, 2018-2021 (USD MILLION)∏132
TABLE 114∏ASIA PACIFIC: MARINE SEATS MARKET, BY COUNTRY, 2022-2027 (USD MILLION)∏132
TABLE 115∏ASIA PACIFIC: MARINE SEATS MARKET, BY SHIP TYPE, 2018-2021 (USD MILLION)∏132
TABLE 116∏ASIA PACIFIC: MARINE SEATS MARKET, BY SHIP TYPE, 2022-2027 (USD MILLION)∏132
TABLE 117∏ASIA PACIFIC: MARINE SEATS MARKET, BY END USER, 2018-2021 (USD MILLION)∏133
TABLE 118 ASIA PACIFIC: MARINE SEATS MARKET, BY END USER, 2022-2027 (USD MILLION)
TABLE 119∏ASIA PACIFIC: MARINE SEATS MARKET, BY SEAT TYPE, 2018-2021 (USD MILLION)∏133
TABLE 120∏ASIA PACIFIC: MARINE SEATS MARKET, BY SEAT TYPE, 2022-2027 (USD MILLION)∏133
TABLE 121∏ASIA PACIFIC: MARINE SEATS MARKET, BY FRAME, 2018-2021 (USD MILLION)∏134
TABLE 122 ASIA PACIFIC: MARINE SEATS MARKET, BY FRAME, 2022-2027 (USD MILLION) 134
11.4.2∏JAPAN∏134
11.4.2.1 Technologically advanced marine infrastructure 134
TABLE 123 | JAPAN: MARINE SEATS MARKET, BY SHIP TYPE, 2018-2021 (USD MILLION) | 135
TABLE 124 | JAPAN: MARINE SEATS MARKET, BY SHIP TYPE, 2022-2027 (USD MILLION) | 135
TABLE 125∏JAPAN: MARINE SEATS MARKET, BY END USER, 2018-2021 (USD MILLION)∏135
TABLE 126 | JAPAN: MARINE SEATS MARKET, BY END USER, 2022-2027 (USD MILLION) | 135
TABLE 127∏APAN: MARINE SEATS MARKET, BY SEAT TYPE, 2018-2021 (USD MILLION)∏135
TABLE 128∏JAPAN: MARINE SEATS MARKET, BY SEAT TYPE, 2022-2027 (USD MILLION)∏136
TABLE 129 DAPAN: MARINE SEATS MARKET, BY FRAME, 2018-2021 (USD MILLION) 136
TABLE 130 | JAPAN: MARINE SEATS MARKET, BY FRAME, 2022-2027 (USD MILLION) | 136
11.4.3∏AUSTRALIA∏137
11.4.3.1 Increase in marine and recreational activities 137
TABLE 131

∏AUSTRALIA: MARINE SEATS MARKET, BY SHIP TYPE, 2018-2021 (USD MILLION)

∏137
TABLE 132∏AUSTRALIA: MARINE SEATS MARKET, BY SHIP TYPE, 2022-2027 (USD MILLION)∏137
```

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```
TABLE 133 AUSTRALIA: MARINE SEATS MARKET, BY END USER, 2018-2021 (USD MILLION) 137
TABLE 134 AUSTRALIA: MARINE SEATS MARKET, BY END USER, 2022-2027 (USD MILLION) 138
TABLE 135∏AUSTRALIA: MARINE SEATS MARKET, BY SEAT TYPE, 2018-2021 (USD MILLION)∏138
TABLE 136∏AUSTRALIA: MARINE SEATS MARKET, BY SEAT TYPE, 2022-2027 (USD MILLION)∏138
TABLE 137

∏AUSTRALIA: MARINE SEATS MARKET, BY FRAME, 2018-2021 (USD MILLION)

∏138
TABLE 138⊓AUSTRALIA: MARINE SEATS MARKET, BY FRAME, 2022-2027 (USD MILLION)□139
11.4.4 CHINA 139
11.4.4.1 Various shipbuilding opportunities prevalent 139
TABLE 139 CHINA: MARINE SEATS MARKET, BY SHIP TYPE, 2018-2021 (USD MILLION) 139
TABLE 140∏CHINA: MARINE SEATS MARKET, BY SHIP TYPE, 2022-2027 (USD MILLION)∏139
TABLE 141∏CHINA: MARINE SEATS MARKET, BY END USER, 2018-2021 (USD MILLION)∏140
TABLE 142∏CHINA: MARINE SEATS MARKET, BY END USER, 2022-2027 (USD MILLION)∏140
TABLE 143 CHINA: MARINE SEATS MARKET, BY SEAT TYPE, 2018-2021 (USD MILLION) 140
TABLE 144 CHINA: MARINE SEATS MARKET, BY SEAT TYPE, 2022-2027 (USD MILLION) 140
TABLE 145 CHINA: MARINE SEATS MARKET, BY FRAME, 2018-2021 (USD MILLION) 141
TABLE 146 □CHINA: MARINE SEATS MARKET, BY FRAME, 2022-2027 (USD MILLION) □141
11.4.5∏INDIA∏141
11.4.5.1 Growing shipbuilding capacity 141
TABLE 147 INDIA: MARINE SEATS MARKET, BY SHIP TYPE, 2018-2021 (USD MILLION) 142
TABLE 148⊓INDIA: MARINE SEATS MARKET, BY SHIP TYPE, 2022-2027 (USD MILLION)∏142
TABLE 149 INDIA: MARINE SEATS MARKET, BY END USER, 2018-2021 (USD MILLION) 142
TABLE 150 INDIA: MARINE SEATS MARKET, BY END USER, 2022-2027 (USD MILLION) 142
TABLE 151∏INDIA: MARINE SEATS MARKET, BY SEAT TYPE, 2018-2021 (USD MILLION)∏142
TABLE 152∏INDIA: MARINE SEATS MARKET, BY SEAT TYPE, 2022-2027 (USD MILLION)∏143
TABLE 153∏INDIA: MARINE SEATS MARKET, BY FRAME, 2018-2021 (USD MILLION)∏143
TABLE 154∏INDIA: MARINE SEATS MARKET, BY FRAME, 2022-2027 (USD MILLION)∏143
11.4.6 SOUTH KOREA 144
11.4.6.1 Presence of major shipbuilding companies 144
TABLE 155 SOUTH KOREA: MARINE SEATS MARKET, BY SHIP TYPE, 2018-2021 (USD MILLION) 144
TABLE 156 SOUTH KOREA: MARINE SEATS MARKET, BY SHIP TYPE, 2022-2027 (USD MILLION) 144
TABLE 157∏SOUTH KOREA: MARINE SEATS MARKET, BY END USER, 2018-2021 (USD MILLION)∏144
TABLE 158 SOUTH KOREA: MARINE SEATS MARKET, BY END USER, 2022-2027 (USD MILLION) 145
TABLE 159⊓SOUTH KOREA: MARINE SEATS MARKET. BY SEAT TYPE. 2018-2021 (USD MILLION)⊓145
TABLE 160∏SOUTH KOREA: MARINE SEATS MARKET, BY SEAT TYPE, 2022-2027 (USD MILLION)∏145
TABLE 161∏SOUTH KOREA: MARINE SEATS MARKET, BY FRAME, 2018-2021 (USD MILLION)∏145
TABLE 162∏SOUTH KOREA: MARINE SEATS MARKET, BY FRAME, 2022-2027 (USD MILLION)∏146
11.4.7 REST OF ASIA PACIFIC 146
TABLE 163 ⊓REST OF ASIA PACIFIC: MARINE SEATS MARKET, BY SHIP TYPE, 2018-2021 (USD MILLION) □ 146
TABLE 164 ⊓REST OF ASIA PACIFIC: MARINE SEATS MARKET, BY SHIP TYPE, 2022-2027 (USD MILLION) □ 146
TABLE 165 ⊓REST OF ASIA PACIFIC: MARINE SEATS MARKET, BY END USER, 2018-2021 (USD MILLION) ⊓147
TABLE 166 ⊓REST OF ASIA PACIFIC: MARINE SEATS MARKET, BY END USER, 2022-2027 (USD MILLION) ⊓147
TABLE 167 REST OF ASIA PACIFIC: MARINE SEATS MARKET, BY SEAT TYPE, 2018-2021 (USD MILLION) 147
TABLE 168 ⊓REST OF ASIA PACIFIC: MARINE SEATS MARKET, BY SEAT TYPE, 2022-2027 (USD MILLION) ⊓147
```

TABLE 169 REST OF ASIA PACIFIC: MARINE SEATS MARKET, BY FRAME, 2018-2021 (USD MILLION) 148 TABLE 170 REST OF ASIA PACIFIC: MARINE SEATS MARKET, BY FRAME, 2022-2027 (USD MILLION) 148

11.5.1 PESTLE ANALYSIS 149

11.5 REST OF THE WORLD 149

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```
FIGURE 39 REST OF THE WORLD: MARINE SEATS MARKET SNAPSHOT 150
TABLE 171∏REST OF THE WORLD: MARINE SEATS MARKET, BY REGION, 2018-2021 (USD MILLION)□150
TABLE 172 REST OF THE WORLD: MARINE SEATS MARKET, BY REGION, 2022-2027 (USD MILLION) 151
TABLE 173 REST OF THE WORLD: MARINE SEATS MARKET, BY SHIP TYPE, 2018-2021 (USD MILLION) 151
TABLE 174 TREST OF THE WORLD: MARINE SEATS MARKET, BY SHIP TYPE, 2022-2027 (USD MILLION) 151
TABLE 175 ⊓REST OF THE WORLD: MARINE SEATS MARKET, BY END USER, 2018-2021 (USD MILLION) □151
TABLE 176 ⊓REST OF THE WORLD: MARINE SEATS MARKET, BY END USER, 2022-2027 (USD MILLION) □152
TABLE 177 REST OF THE WORLD: MARINE SEATS MARKET, BY SEAT TYPE, 2018-2021 (USD MILLION) 152
TABLE 178□REST OF THE WORLD: MARINE SEATS MARKET, BY SEAT TYPE, 2022-2027 (USD MILLION)□152
TABLE 179∏REST OF THE WORLD: MARINE SEATS MARKET, BY FRAME, 2018-2021 (USD MILLION)∏152
TABLE 180 ⊓REST OF THE WORLD: MARINE SEATS MARKET, BY FRAME, 2022-2027 (USD MILLION) □153
11.5.2 MIDDLE EAST П153
11.5.2.1 □Increasing sea trade opportunities with high investments □153
TABLE 182 MIDDLE EAST: MARINE SEATS MARKET, BY SHIP TYPE, 2022-2027 (USD MILLION) 153
TABLE 183∏MIDDLE EAST: MARINE SEATS MARKET, BY END USER, 2018-2021 (USD MILLION)∏154
TABLE 184∏MIDDLE EAST: MARINE SEATS MARKET, BY END USER, 2022-2027 (USD MILLION)∏154
TABLE 185∏MIDDLE EAST: MARINE SEATS MARKET, BY SEAT TYPE, 2018-2021 (USD MILLION)∏154
TABLE 186 MIDDLE EAST: MARINE SEATS MARKET, BY SEAT TYPE, 2022-2027 (USD MILLION) 154
TABLE 187∏MIDDLE EAST: MARINE SEATS MARKET, BY FRAME, 2018-2021 (USD MILLION)∏155
TABLE 188∏MIDDLE EAST: MARINE SEATS MARKET, BY FRAME, 2022-2027 (USD MILLION)∏155
11.5.3 LATIN AMERICA 155
11.5.3.1 ☐ High number of internal water bodies fuels market growth ☐ 155
TABLE 189∏LATIN AMERICA: MARINE SEATS MARKET, BY SHIP TYPE, 2018-2021 (USD MILLION)∏155
TABLE 190∏LATIN AMERICA: MARINE SEATS MARKET, BY SHIP TYPE, 2022-2027 (USD MILLION)∏156
TABLE 191∏LATIN AMERICA: MARINE SEATS MARKET, BY END USER, 2018-2021 (USD MILLION)∏156
TABLE 192∏LATIN AMERICA: MARINE SEATS MARKET, BY END USER, 2022-2027 (USD MILLION)∏156
TABLE 193∏LATIN AMERICA: MARINE SEATS MARKET, BY SEAT TYPE, 2018-2021 (USD MILLION)∏156
TABLE 194 LATIN AMERICA: MARINE SEATS MARKET, BY SEAT TYPE, 2022-2027 (USD MILLION) 157
TABLE 195⊓LATIN AMERICA: MARINE SEATS MARKET, BY FRAME, 2018-2021 (USD MILLION)∏157
TABLE 196⊓LATIN AMERICA: MARINE SEATS MARKET, BY FRAME, 2022-2027 (USD MILLION)∏157
12□COMPETITIVE LANDSCAPE□158
12.1 INTRODUCTION I 158
TABLE 197⊓KEY DEVELOPMENTS IN MARINE SEATS MARKET BETWEEN JANUARY 2022 AND JUNE 2022∏158
12.2 MARKET SHARE ANALYSIS OF LEADING PLAYERS, 2022 159
TABLE 198 □ DEGREE OF COMPETITION □ 159
12.3 RANK ANALYSIS, 2021 160
FIGURE 40 ⊓REVENUE SHARE OF TOP FIVE PLAYERS IN MARINE SEATS MARKET IN 2021 □ 160
TABLE 199 COMPANY REGION FOOTPRINT 161
TABLE 200 COMPANY APPLICATION FOOTPRINT 162
TABLE 201 COMPANY MOBILITY FOOTPRINT 163
12.4 COMPETITIVE EVALUATION QUADRANT 164
12.4.1 | STARS | 164
12.4.2 PERVASIVE COMPANIES 164
12.4.3 EMERGING LEADERS 164
```

FIGURE 41 MARINE SEATS MARKET COMPETITIVE LEADERSHIP MAPPING, 2021 165

12.4.4 PARTICIPANTS 164

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12.5 COMPETITIVE BENCHMARKING 166

FIGURE 42 MARINE SEATS MARKET COMPETITIVE LEADERSHIP MAPPING (SME) 166

12.5.1 PROGRESSIVE COMPANIES 166

12.5.2 RESPONSIVE COMPANIES 166

12.5.3 STARTING BLOCKS 167

12.5.4 DYNAMIC COMPANIES 167

12.6 DETAILED LIST & COMPETITIVE BENCHMARKING OF KEY START-UPS/SMES 167

TABLE 202 MARINE SEATS MARKET: KEY START-UPS/SMES 167

TABLE 203 MARINE SEATS MARKET: COMPETITIVE BENCHMARKING OF KEY START-UPS/SMES 168

12.7 COMPETITIVE SCENARIO 168

12.7.1 □ PRODUCT LAUNCHES □ 168

TABLE 204 PRODUCT LAUNCHES, JANUARY 2019-JUNE 2022 168

12.7.2 DEALS 170

TABLE 205 DEALS, JANUARY 2019-JUNE 2022 170

13 COMPANY PROFILES 172

13.1 INTRODUCTION 172

(Business overview, Products offered, Recent Developments, MNM view)*

13.2 WEST MARINE 172

TABLE 206 WEST MARINE: BUSINESS OVERVIEW 172

13.3 NORSAP 174

TABLE 207 NORSAP: BUSINESS OVERVIEW 174

13.4 TRASEA 176

TABLE 208 TRASEA: BUSINESS OVERVIEW 176

13.5 SCOT SEAT GROUP 178

TABLE 209 SCOT SEAT: BUSINESS OVERVIEW 178

13.6 STIDD SYSTEMS 180

TABLE 210 STIDD SYSTEMS: BUSINESS OVERVIEW 180

13.7 TEK SEATING 181

TABLE 211 TEK SEATING: BUSINESS OVERVIEW 181

13.8 GRAMMER AG∏182

TABLE 212 GRAMMER: BUSINESS OVERVIEW 182

13.9 SPRINGFIELD MARINE COMPANY 183

TABLE 213 SPRINGFIELD: BUSINESS OVERVIEW 183

13.10 THOMAS SCOTT SEATING 184

TABLE 214 THOMAS SCOTT: BUSINESS OVERVIEW 184

13.11 SHOCKWAVE 185

TABLE 215 SHOCKWAVE: BUSINESS OVERVIEW 185

13.12 ULLMAN DYNAMICS 187

TABLE 216 ULLMAN DYNAMICS: BUSINESS OVERVIEW 187

13.13 ALU DESIGN & SERVICES 189

TABLE 217 ALU DESIGN & SERVICES: BUSINESS OVERVIEW 189

13.14 TODD MARINE 190

TABLE 218 TODD MARINE: BUSINESS OVERVIEW 190

13.15 ALLSALT 191

TABLE 219

☐ALLSALT: BUSINESS OVERVIEW

☐191

13.16

☐PACIFIC MARINE & INDUSTRIAL

☐192

TABLE 220 PACIFIC MARINE & INDUSTRIAL: BUSINESS OVERVIEW 192

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13.17 CROWNSEATS 193

TABLE 221 CROWNSEATS: BUSINESS OVERVIEW 193

13.18 RECARO 194

TABLE 222 RECARO: BUSINESS OVERVIEW 194

13.19 ☐ UES MARINE ☐ 195

TABLE 223 UES MARINE: BUSINESS OVERVIEW 195

13.20 SUN MARINE 196

TABLE 224 SUN MARINE: BUSINESS OVERVIEW 196

13.21 TACO MARINE 197

TABLE 225 TACO MARINE: BUSINESS OVERVIEW 197

13.22 | SANHUI | 198

TABLE 226 SANHUI: BUSINESS OVERVIEW 198

13.23 WISE SEATS 199

TABLE 227 WISE SEATS: BUSINESS OVERVIEW 199

13.24 CLEEMANN CHAIR-SYSTEMS 201

TABLE 228 CLEEMAN CHAIRS-SYSTEMS: BUSINESS OVERVIEW 201

13.25 X-CRAFT SUSPENSION SEATS 202

TABLE 229 X-CRAFT SUSPENSION SEATS: BUSINESS OVERVIEW 202

13.26 BESENZONI 203

TABLE 230 | BESENZONI: BUSINESS OVERVIEW | 203

*Details on Business overview, Products offered, Recent Developments, MNM view might not be captured in case of unlisted companies.

14∏APPENDIX∏204

14.1 DISCUSSION GUIDE 204

14.2 KNOWLEDGESTORE: MARKETSANDMARKETS' SUBSCRIPTION PORTAL 207

14.3 CUSTOMIZATION OPTIONS 209

14.4□RELATED REPORTS□209

14.5 AUTHOR DETAILS 210



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