

Italy Home Insecticides Market Forecast 2022-2028

Market Report | 2022-08-23 | 111 pages | Inkwood Research

AVAILABLE LICENSES:

- Single User Price \$900.00
- Global Site License \$1000.00
- \$1200.00

Report description:

KEY FINDINGS

The Italy home insecticides market is set to accelerate with a 1.68% CAGR during the forecast period, 2022-2028. The market growth is propelled by a high infestation rate and the demand of the huge Italian population for insecticides and pesticides.

MARKET INSIGHTS

In Italy, climate change is predicted to lead to frequent droughts, followed by heavy showers. In addition to the usual summer and spring infestations, this is also leading to a proliferation of mosquitos and other pests and insects during other seasons. Although most sales remain concentrated in the warm seasons, demand for home insecticides is gradually increasing year-wide. Further, termites are well distributed in Southern Italy and the islands of Sicily and Sardinia and exhibit higher adaptability to the seaside biotope.

Furthermore, the population of Italy generates huge demand for home pesticides and insecticides per capita annually. The rise in the burgeoning immigrant population, rising income levels, and homeownership are attributed to the growing number of sales in Italy. Also, Italy is stated to have led the Europe home insecticides market in 2018 and is estimated to dominate the market during the forecast period, accounting for a significant part of the Europe market revenue share in 2028.

COMPETITIVE INSIGHTS

Leading companies include Henkel AG & Co KGaA, Relevi SpA, Facco Giuseppe & C SpA, etc.

Our report offerings include:

- Explore key findings of the overall market
- Strategic breakdown of market dynamics (Drivers, Restraints, Opportunities, Challenges)
- Market forecasts for a minimum of 9 years, along with 3 years of historical data for all segments, sub-segments, and regions
- Market Segmentation caters to a thorough assessment of key segments with their market estimations
- Geographical Analysis: Assessments of the mentioned regions and country-level segments with their market share
- Key analytics: Porter's Five Forces Analysis, Vendor Landscape, Opportunity Matrix, Key Buying Criteria, etc.
- Competitive landscape is the theoretical explanation of the key companies based on factors, market share, etc.
- Company profiling: A detailed company overview, product/services offered, SCOT analysis, and recent strategic developments

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table of Contents:

TABLE OF CONTENTS

1. RESEARCH SCOPE & METHODOLOGY

1.1. STUDY OBJECTIVES

1.2. SCOPE OF STUDY

1.3. METHODOLOGY

1.4. ASSUMPTIONS & LIMITATIONS

2. EXECUTIVE SUMMARY

2.1. MARKET SIZE & ESTIMATES

2.2. COUNTRY SNAPSHOT

2.3. COUNTRY ANALYSIS

2.4. KEY GROWTH ENABLERS

2.5. KEY CHALLENGES

3. KEY ANALYTICS

3.1. IMPACT OF COVID-19 ON HOME INSECTICIDES MARKET

3.2. KEY MARKET TRENDS

3.2.1. INNOVATIVE PRODUCT FORMULATIONS BOOSTING THE MARKET

3.2.2. INTEGRATION OF INSECTICIDE SERVICES WITH INDOOR AIR QUALITY SYSTEM

3.2.3. NATURAL & GREEN PRODUCT PREFERENCE FOR HOME INSECTICIDES

3.3. PORTER'S FIVE FORCES ANALYSIS

3.3.1. BUYERS POWER

3.3.2. SUPPLIERS POWER

3.3.3. SUBSTITUTION

3.3.4. NEW ENTRANTS

3.3.5. INDUSTRY RIVALRY

3.4. OPPORTUNITY MATRIX

3.5. PESTLE ANALYSIS

3.6. VALUE CHAIN ANALYSIS

3.7. KEY BUYING CRITERIA

3.7.1. BRAND NAME

3.7.2. SAFETY REGULATION

3.7.3. PRODUCT FEATURES

4. MARKET BY TYPE

4.1. ELECTRIC INSECTICIDES

4.2. INSECTICIDE BAITS

4.3. INSECTICIDE COILS

4.4. SPRAY/AEROSOL INSECTICIDES

4.4.1. CRAWLING

4.4.2. DUAL USE

4.4.3. FLYING

4.5. IN-HOME INSECT REPELLANTS

4.6. MOTH PROOFERS

5. MARKET BY DISTRIBUTION CHANNEL

5.1. HYPERMARKETS

5.2. SUPERMARKETS

5.3. HEALTH AND BEAUTY SPECIALIST RETAILERS

5.4. E-COMMERCE

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 5.5. OTHER DISTRIBUTION CHANNELS
- 6. COMPETITIVE LANDSCAPE
 - 6.1. MARKET SHARE ANALYSIS
 - 6.1.1. HOME INSECTICIDES
 - 6.2. BRAND SHARE ANALYSIS
 - 6.2.1. HOME INSECTICIDES
 - 6.3. KEY STRATEGIC DEVELOPMENTS
 - 6.3.1. PRODUCT LAUNCHES
 - 6.4. COMPANY PROFILES
 - 6.4.1. FACCO GIUSEPPE & C SPA
 - 6.4.2. HENKEL AG & CO KGAA
 - 6.4.3. RELEVI SPA
 - 6.4.4. SC JOHNSON & SON INC
 - 6.4.5. TAVOLA SPA

Italy Home Insecticides Market Forecast 2022-2028

Market Report | 2022-08-23 | 111 pages | Inkwood Research

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single User Price	\$900.00
	Global Site License	\$1000.00
		\$1200.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

☐ ** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2025-05-05"/>
		Signature	<input type="text"/>

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com