

Italy Home Insecticides Market Forecast 2022-2028

Market Report | 2022-08-23 | 111 pages | Inkwood Research

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Report description:

KEY FINDINGS

The Italy home insecticides market is set to accelerate with a 1.68% CAGR during the forecast period, 2022-2028. The market growth is propelled by a high infestation rate and the demand of the huge Italian population for insecticides and pesticides.

MARKET INSIGHTS

In Italy, climate change is predicted to lead to frequent droughts, followed by heavy showers. In addition to the usual summer and spring infestations, this is also leading to a proliferation of mosquitos and other pests and insects during other seasons. Although most sales remain concentrated in the warm seasons, demand for home insecticides is gradually increasing year-wide. Further, termites are well distributed in Southern Italy and the islands of Sicily and Sardinia and exhibit higher adaptability to the seaside biotope.

Furthermore, the population of Italy generates huge demand for home pesticides and insecticides per capita annually. The rise in the burgeoning immigrant population, rising income levels, and homeownership are attributed to the growing number of sales in Italy. Also, Italy is stated to have led the Europe home insecticides market in 2018 and is estimated to dominate the market during the forecast period, accounting for a significant part of the Europe market revenue share in 2028.

COMPETITIVE INSIGHTS

Leading companies include Henkel AG & Co KGaA, Relevi SpA, Facco Giuseppe & C SpA, etc.

Our report offerings include:

- Explore key findings of the overall market
- Strategic breakdown of market dynamics (Drivers, Restraints, Opportunities, Challenges)
- Market forecasts for a minimum of 9 years, along with 3 years of historical data for all segments, sub-segments, and regions
- Market Segmentation caters to a thorough assessment of key segments with their market estimations
- Geographical Analysis: Assessments of the mentioned regions and country-level segments with their market share
- Key analytics: Porter's Five Forces Analysis, Vendor Landscape, Opportunity Matrix, Key Buying Criteria, etc.
- Competitive landscape is the theoretical explanation of the key companies based on factors, market share, etc.
- Company profiling: A detailed company overview, product/services offered, SCOT analysis, and recent strategic developments

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