

India Home Insecticides Market Forecast 2022-2028

Market Report | 2022-08-23 | 104 pages | Inkwood Research

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Report description:

KEY FINDINGS

The India home insecticides market is set to project a 3.80% CAGR between the estimated years 2022 and 2028. The availability of low-cost insect repellants, the growing number of diseases caused by insects, and competitive strategies by key market players drive the market growth.

MARKET INSIGHTS

The growing awareness and rising incidences of diseases caused by mosquitoes, cockroaches, flies, rats, etc., have created a need for insect and mosquito repellants and products. These products are available in various affordable forms, including repellant pills, coils, paints, lotions, and sprays. Moreover, the increasing prevalence of mosquito-borne diseases is expected to bolster the demand for mosquito repellants, fueling the growth of the home insecticides market in the rural region of India. Furthermore, product innovation is the most common market strategy to increase market penetration in rural areas and consumption in urban areas. Moreover, the use of insecticide coils is preferred by low-income Indians, which cost less per unit and are available in a range of options. In addition, new players are investing heavily in R&D activities to develop innovative products to sustain the competition in the India home insecticides market.

COMPETITIVE INSIGHTS

Some of the leading players operating in the market include Midas Hygiene Industries Pvt Ltd, Jyothy Laboratories Ltd, Godrej Consumer Products Limited, etc.

Our report offerings include:

- Explore key findings of the overall market
- Strategic breakdown of market dynamics (Drivers, Restraints, Opportunities, Challenges)
- Market forecasts for a minimum of 9 years, along with 3 years of historical data for all segments, sub-segments, and regions
- Market Segmentation caters to a thorough assessment of key segments with their market estimations
- Geographical Analysis: Assessments of the mentioned regions and country-level segments with their market share
- Key analytics: Porter's Five Forces Analysis, Vendor Landscape, Opportunity Matrix, Key Buying Criteria, etc.
- Competitive landscape is the theoretical explanation of the key companies based on factors, market share, etc.
- Company profiling: A detailed company overview, product/services offered, SCOT analysis, and recent strategic developments

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