

France Home Insecticides Market Forecast 2022-2028

Market Report | 2022-08-23 | 107 pages | Inkwood Research

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Report description:

KEY FINDINGS

The France home insecticides market is estimated to surge with a 5.15% CAGR during the assessment period, 2022-2028. The market growth is driven by seasonal termite infestations and the presence of various key market players in the region.

MARKET INSIGHTS

In France, seasonal infestations, especially in monsoons, drive faster home insecticides market growth. Also, these insecticides have witnessed a strong leap in retail volume and current value terms and are expected to continue to do so during the forecast period. Pro-active government measures and good public health infrastructure are key drivers for adopting home insecticides, driving their market growth during the forecasting years. Further, the rising awareness about preventive action against the spread of vector-borne diseases is predicted to surge the household insecticides consumer base in the next decade.

Furthermore, increasing side-effects of insecticide products on humans are leading to health concerns worldwide, including in France. Thus, replacing toxic insecticides with bio-based & eco-friendly insecticides is expected to bring lucrative opportunities for manufacturing companies. This changing trend is expected to propel growth in the France home insecticides market.

COMPETITIVE INSIGHTS

Some of the key players include Henkel AG & CO KGaA, Altair Group, Sojam Group, etc.

Our report offerings include:

- Explore key findings of the overall market
- Strategic breakdown of market dynamics (Drivers, Restraints, Opportunities, Challenges)
- Market forecasts for a minimum of 9 years, along with 3 years of historical data for all segments, sub-segments, and regions
- Market Segmentation caters to a thorough assessment of key segments with their market estimations
- Geographical Analysis: Assessments of the mentioned regions and country-level segments with their market share
- Key analytics: Porter's Five Forces Analysis, Vendor Landscape, Opportunity Matrix, Key Buying Criteria, etc.
- Competitive landscape is the theoretical explanation of the key companies based on factors, market share, etc.
- Company profiling: A detailed company overview, product/services offered, SCOT analysis, and recent strategic developments

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tel. 0048 603 394 346 e-mail: support@scotts-international.com

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