

United States Home Insecticides Market Forecast 2022-2028

Market Report | 2022-08-23 | 105 pages | Inkwood Research

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Report description:

KEY FINDINGS

The United States home insecticides market growth is anticipated to progress at a CAGR of 1.20% during the forecast period, 2022-2028. The market growth is attributed to the multiple distribution channels, vector-borne disease, and rapid urbanization enabling breeding grounds for diseases.

MARKET INSIGHTS

In the United States, as per the Centre for Disease Control and Prevention, the most common vector-borne pathogens are transmitted by mosquitos, including those causing Zika virus, dengue, West Nile, Lyme disease, etc. As a result, the sale of home insecticides is on the rise due to the increased precaution against such illnesses.

Further, the presence of multiple distribution channels supplements home insecticide sales. Also, such products are easily available in convenient stores, supermarkets, and hypermarkets. In addition, thriving e-commerce has been an additional sales channel for businesses. Besides, such stores and channels promote brands, offer brand visibility, attract consumers, etc., thereby facilitating increased sales.

Furthermore, the dense population enables considerable demand for household pesticides per capita annually. Also, the growing home ownership, the rising income levels, and the surging immigrant population contribute to the household pesticides in the US. Such developments benefit the United States home insecticides market.

COMPETITIVE INSIGHTS

Some of the key companies in the market include Scotts Miracle-Gro Co, Spectrum Brands Holdings Inc, SC Johnson & Son Inc, etc.

Our report offerings include:

- Explore key findings of the overall market
- Strategic breakdown of market dynamics (Drivers, Restraints, Opportunities, Challenges)
- Market forecasts for a minimum of 9 years, along with 3 years of historical data for all segments, sub-segments, and regions
- Market Segmentation caters to a thorough assessment of key segments with their market estimations
- Geographical Analysis: Assessments of the mentioned regions and country-level segments with their market share
- Key analytics: Porter's Five Forces Analysis, Vendor Landscape, Opportunity Matrix, Key Buying Criteria, etc.
- The competitive landscape is the theoretical explanation of the key companies based on factors, market share, etc.

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- Company profiling: A detailed company overview, product/services offered, SCOT analysis, and recent strategic developments

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