

Philippines Home Insecticides Market Forecast 2022-2028

Market Report | 2022-08-23 | 102 pages | Inkwood Research

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Report description:

KEY FINDINGS

The Philippines home insecticides market is set to record a CAGR of 4.58% during the forecast period, 2022-2028. The presence of multiple distribution channels and the prevalence of vector-borne diseases drive market growth.

MARKET INSIGHTS

The Philippines Department of Health's awareness campaigns over the dangers of Zika and dengue launched through channels like educational institutions have propelled the value and volume sales of home insecticides, specifically in the aerosol and coil formats. As per the World Health Organization, the number of dengue cases recorded increased year on year.

Accordingly, there is a huge demand for home insecticides, including mosquito repellents and sprays used in the kitchen. At the same time, these are getting wide acceptance given the environment and safety consciousness. The Philippines home insecticides market segmentation includes distribution channel and home insecticide type. Mosquito coils are spiral-shaped incense produced from a dried paste of pyrethrum powder. Whereas insect baits are used to attract specific pests. These are generally safer than sprays, given the presence of fewer active ingredients. These are majorly used for ant and cockroach control. Such aspects constitute the Philippines home insecticides market development.

COMPETITIVE INSIGHTS

Some of the prominent firms in the market include Philusa Corp, Greencoil Industries Inc, SC Johnson & Son Inc, etc.

Our report offerings include:

- Explore key findings of the overall market
- Strategic breakdown of market dynamics (Drivers, Restraints, Opportunities, Challenges)
- Market forecasts for a minimum of 9 years, along with 3 years of historical data for all segments, sub-segments, and regions
- Market Segmentation caters to a thorough assessment of key segments with their market estimations
- Geographical Analysis: Assessments of the mentioned regions and country-level segments with their market share
- Key analytics: Porter's Five Forces Analysis, Vendor Landscape, Opportunity Matrix, Key Buying Criteria, etc.
- The competitive landscape is the theoretical explanation of the key companies based on factors, market share, etc.
- Company profiling: A detailed company overview, product/services offered, SCOT analysis, and recent strategic developments

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