

## **Indonesia Home Insecticides Market Forecast 2022-2028**

Market Report | 2022-08-23 | 109 pages | Inkwood Research

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### **Report description:**

#### **KEY FINDINGS**

The Indonesia home insecticides market is projected to register a CAGR of 6.37% during the forecast period, 2022-2028. The prevailing vector-borne diseases, the growing urbanization, and the presence of multiple distribution channels propel market growth.

#### **MARKET INSIGHTS**

Indonesia is a tropical country, classified as a lower-middle income country by World Bank. Vector-borne diseases are caused by bacteria, viruses, and parasites transmitted by vectors. These are found in subtropical and tropical regions, thereby largely affecting the poor population. In addition, the region encompasses schistosomiasis, Japanese encephalitis, filariasis, chikungunya, dengue, malaria, etc. Such aspects have increased the need for home insecticide as a precautionary measure against varied diseases.

Further, the Indonesia home insecticides market segmentation includes distribution channel and home insecticide type. The distribution channel segment includes convenience stores that are small retail establishments that operate near residential neighborhoods or busy commercial areas. Also, they are found near highways, shopping malls, gas stations, etc. Such stores enable a larger reach for brands and are beneficial to home insecticide providers. Alfamart and Indomaret are among the largest convenience store chains in the country.

#### **COMPETITIVE INSIGHTS**

Some of the leading firms in the market are Megasari Makmur Pt (Godrej Indonesia), Fumakilla Indonesia Pt, Johnson Home Hygiene Products Pt, etc.

Our report offerings include:

- Explore key findings of the overall market
- Strategic breakdown of market dynamics (Drivers, Restraints, Opportunities, Challenges)
- Market forecasts for a minimum of 9 years, along with 3 years of historical data for all segments, sub-segments, and regions
- Market Segmentation caters to a thorough assessment of key segments with their market estimations
- Geographical Analysis: Assessments of the mentioned regions and country-level segments with their market share
- Key analytics: Porter's Five Forces Analysis, Vendor Landscape, Opportunity Matrix, Key Buying Criteria, etc.

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- The competitive landscape is the theoretical explanation of the key companies based on factors, market share, etc.
- Company profiling: A detailed company overview, product/services offered, SCOT analysis, and recent strategic developments

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