

Brazil Home Insecticides Market Forecast 2022-2028

Market Report | 2022-08-23 | 102 pages | Inkwood Research

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Report description:

KEY FINDINGS

The Brazil home insecticides market is predicted to grow with a CAGR of 2.82% during the estimated period. Some of the key drivers accredited to the country's market growth include the increasing threat of vector-borne diseases, in addition to the lack of sanitary facilities. While the base year considered for the studied market is 2021, the forecast years are from 2022 to 2028.

MARKET INSIGHTS

Numerous areas in Brazil observe a high incidence of vector-borne conditions, including mosquito-borne diseases. Also, these infections are the major causes of febrile illness among travelers returning from South America. Aedes mosquitos are the primary transmitters of dengue, Zika, and chikungunya. Hence, owing to the surging Aedes infestation indices, the risk of infection is high in various Brazilian states.

Some vector-borne diseases are relatively new to Brazil, with chikungunya as well as Zika discovered in 2014 and 2015, respectively. Dengue fever cases also increased throughout Brazil from 2000 to 2015. Moreover, epidemics were reported in major cities like Rio de Janeiro and Salvador, as well.

On the other hand, prevention necessitates a higher focus on mosquitos' mode of transmission, occurring when it breeds in areas with stagnant water. As a result, consumers tend to look for a variety of insecticides in order to shield themselves against a variety of insects, including mosquitoes. This scenario is likely to positively influence the demand for home insecticides in Brazil, especially during the summer season, thereby fueling the country's market growth during the forecast period.

COMPETITIVE INSIGHTS

Prominent firms operating in the market are SC Johnson & Son Inc, Flora, Reckitt Benckiser Group Plc, Jimo Quimica Industrial Ltda, etc.

Our report offerings include:

- Explore key findings of the overall market
- Strategic breakdown of market dynamics (Drivers, Restraints, Opportunities, Challenges)
- Market forecasts for a minimum of 9 years, along with 3 years of historical data for all segments, sub-segments, and regions
- Market Segmentation caters to a thorough assessment of key segments with their market estimations
- Geographical Analysis: Assessments of the mentioned regions and country-level segments with their market share

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- Key analytics: Porter's Five Forces Analysis, Vendor Landscape, Opportunity Matrix, Key Buying Criteria, etc.
- The competitive landscape is the theoretical explanation of the key companies based on factors, market share, etc.
- Company profiling: A detailed company overview, product/services offered, SCOT analysis, and recent strategic developments

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