

## **Australia Home Insecticides Market Forecast 2022-2028**

Market Report | 2022-08-23 | 108 pages | Inkwood Research

### **AVAILABLE LICENSES:**

- Single User Price \$900.00
- Global Site License \$1000.00
- \$1200.00

### **Report description:**

#### KEY FINDINGS

The Australia home insecticides market is anticipated to rise with a CAGR of 2.09% over the forecasted period. The market growth of the country is primarily accredited to property damage caused by termite infestations and climatic factors conducive to the growth of the insect population. The base year considered for the market studied is 2021, and the forecast years are from 2022 to 2028.

#### MARKET INSIGHTS

Termites entail insects that thrive on wood and paper-related items as well as organic materials. They are regarded as one of the most destructive pests, causing significant damage across sectors such as agriculture, forestry, and housing. Moreover, termites are also known to cause considerable harm to public infrastructure and property. Aligning with this, an estimated one out of every five homes or 130,000 to 180,00 Australian houses, are infested and damaged by termites annually.

On the other hand, termites can also result in irreparable structural damage to an establishment or residence within a year of an attack. However, regardless of the damage's extent, insurance firms in Australia do not cover the costs. As a result, in order to mitigate the occurrence of termites, anti-termite chemicals, as well as insecticides, are utilized on a wide scale. Hence, this factor creates a substantial demand for home insecticides in Australia, thereby facilitating the country's market growth during the forecasted period.

#### COMPETITIVE INSIGHTS

Some of the top companies operating in the market are Reckitt Benckiser Group Plc, Woolworths Group, SC Johnson & Son Inc, etc.

Our report offerings include:

- Explore key findings of the overall market
- Strategic breakdown of market dynamics (Drivers, Restraints, Opportunities, Challenges)
- Market forecasts for a minimum of 9 years, along with 3 years of historical data for all segments, sub-segments, and regions
- Market Segmentation caters to a thorough assessment of key segments with their market estimations
- Geographical Analysis: Assessments of the mentioned regions and country-level segments with their market share
- Key analytics: Porter's Five Forces Analysis, Vendor Landscape, Opportunity Matrix, Key Buying Criteria, etc.

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

- The competitive landscape is the theoretical explanation of the key companies based on factors, market share, etc.
- Company profiling: A detailed company overview, product/services offered, SCOT analysis, and recent strategic developments

## **Table of Contents:**

### TABLE OF CONTENTS

1. RESEARCH SCOPE & METHODOLOGY
  - 1.1. STUDY OBJECTIVES
  - 1.2. SCOPE OF STUDY
  - 1.3. METHODOLOGY
  - 1.4. ASSUMPTIONS & LIMITATIONS
2. EXECUTIVE SUMMARY
  - 2.1. MARKET SIZE & ESTIMATES
  - 2.2. COUNTRY SNAPSHOT
  - 2.3. COUNTRY ANALYSIS
  - 2.4. KEY GROWTH ENABLERS
  - 2.5. KEY CHALLENGES
3. KEY ANALYTICS
  - 3.1. IMPACT OF COVID-19 ON HOME INSECTICIDES MARKET
  - 3.2. KEY MARKET TRENDS
    - 3.2.1. INCREASING USAGE OF ECOLOGICALLY FRIENDLY INSECTICIDES
    - 3.2.2. GOVERNMENT MEASURES TO PREVENT THE SPREAD OF DISEASES
  - 3.3. PORTER'S FIVE FORCES ANALYSIS
    - 3.3.1. BUYERS POWER
    - 3.3.2. SUPPLIERS POWER
    - 3.3.3. SUBSTITUTION
    - 3.3.4. NEW ENTRANTS
    - 3.3.5. INDUSTRY RIVALRY
  - 3.4. OPPORTUNITY MATRIX
  - 3.5. PEST ANALYSIS - AUSTRALIA
  - 3.6. VALUE CHAIN ANALYSIS
  - 3.7. KEY BUYING CRITERIA
4. MARKET BY TYPE
  - 4.1. ELECTRIC INSECTICIDES
  - 4.2. INSECTICIDE BAITS
  - 4.3. INSECTICIDE COILS
  - 4.4. FOGGERS/BOMBS
  - 4.5. SPRAY/AEROSOL INSECTICIDES
    - 4.5.1. CRAWLING
    - 4.5.2. DUAL USE
    - 4.5.3. FLYING
  - 4.6. OTHER HOME INSECTICIDES
5. MARKET BY DISTRIBUTION CHANNEL
  - 5.1. MASS MERCHANDISERS
  - 5.2. SUPERMARKETS
  - 5.3. E-COMMERCE
  - 5.4. OTHER DISTRIBUTION CHANNELS

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 6. COMPETITIVE LANDSCAPE
- 6.1. MARKET SHARE ANALYSIS
- 6.2. BRAND SHARE ANALYSIS
- 6.3. COMPANY PROFILES
  - 6.3.1. HENKEL AG & CO KGAA
  - 6.3.2. RECKITT BENCKISER GROUP PLC
  - 6.3.3. SC JOHNSON & SON INC
  - 6.3.4. WOOLWORTHS GROUP

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

**Australia Home Insecticides Market Forecast 2022-2028**

Market Report | 2022-08-23 | 108 pages | Inkwood Research

To place an Order with Scotts International:

- Print this form
- Complete the relevant blank fields and sign
- Send as a scanned email to support@scotts-international.com

**ORDER FORM:**

Select license	License	Price
	Single User Price	\$900.00
	Global Site License	\$1000.00
		\$1200.00
		VAT
		Total

\*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

\*\* VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2026-03-04"/>
		Signature	<input type="text"/>

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com