

Europe EVOH Resins Market for Food Application Forecast to 2028 - COVID-19 Impact and Regional Analysis - by Application (Films, Tray, Bottles, Bag-in-Box, and Others) and End Use (Bakery and Confectioneries; Beverages; Sauces and Dressings; Meat, Poultry, and Seafood; RTE Foods and Meals; and Others)

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AVAILABLE LICENSES:

- Single User Price \$3000.00
- Site Price \$4000.00
- Enterprise Price \$5000.00

Report description:

The Europe EVOH resins market for food application was valued at US\$ 169.74 million in 2022 and is projected to reach US\$ 221.98 million by 2028. It is expected to grow at a CAGR of 4.6% from 2022 to 2028.

EVOH resin manufacturers are exploring new and innovative designs for enhancing convenience for users. Key manufacturers are using consumer inclination toward sustainable packaging to develop new products. Packaging convenience is a key purchasing motivator for consumers. Consumers demand diversity in terms of product types and package sizes. Further, consumers are increasingly inclined toward green, low-carbon products to eliminate waste pollution. EVOH packing is eco-friendly as it has a low carbon footprint and can be recycled easily. Unlike plastic and paper containers, it does not generate waste and its manufacturing doesn't involve cutting trees for procuring wood as a raw material.

The UK is considered one of the high-end consumers of packaged soft drinks and convenience RTE food products in Europe, which boosts the demand for packaged food products, thereby driving the Europe EVOH resins market for food application growth. The packaging materials made from EVOH resins maintain product quality, improve product safety, and extend product shelf life. The major factors driving the growth of the Europe EVOH resins market for food application are shifting consumer preference toward the flexible packaging and customer-friendly and sustainable nature of EVOH resins. In many European countries, the popularity of processed and packaged food and beverage products has surged due to the habit of skipping meals, such as breakfast. Thus, manufacturers now focus more on the packaging, which plays a significant role in retaining product quality, texture, shelf life, color, and taste. Manufacturers are also collaborating with companies involved in packaging to produce innovative and advanced

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packaging, such as biodegradable barrier trays, foils, and bottles.

EVOH packaging has antistatic properties, which prevents the settling of dust particles from the atmosphere on the packaging, thereby hindering microbial growth that can spoil the natural aroma and taste of products. Moreover, many EVOH grades are suitable for food packaging applications under FDA regulations due to their low odor, high chemical resistance, and inertness. EVOH resins have gained popularity in packaging. It is mainly used by manufacturers of flexible and rigid packaging materials to increase barrier properties of their products and offer consumers differentiated products. The evolution of EVOH-based films on the market reduces the demand for PVDC barrier films. EVOH resins possess several properties, such as transparency and luster, that increase the aesthetic properties of products and ultimately fuel their demand

Kuraray Europe GmbH, Nippon Gohsei (UK) Limited, Kureha Europe BV, Chang Chun Group, Eval Europe NV, Soarus L.L.C. (Mitsubishi Chemical Europe GmbH), Schur Flexibles GmbH, Gantrade Corporation, The Compound Company BV, and Soarnol are among the major players operating in the Europe EVOH resins market for food application. Key companies are focusing on strategies such as R&D investments and new product launches. They develop high-quality and innovative products to fulfill the customers' requirements.

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The overall Europe EVOH resins market for food application size has been derived using both primary and secondary sources. To begin the research process, exhaustive secondary research has been conducted using internal and external sources to obtain qualitative and quantitative information related to the Europe EVOH resins market for food application. Also, multiple primary interviews have been conducted with industry participants to validate the data and gain more analytical insights. The participants of this process include VPs, business development managers, market intelligence managers, national sales managers, and external consultants-such as valuation experts, research analysts, and key opinion leaders-specializing in the EVOH resins market for food application.

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