

## **Wearable Electronics in Egypt**

Market Direction | 2022-08-08 | 18 pages | Euromonitor

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### **Report description:**

Activity bands is witnessing a positive volume sales growth in 2022, driven by the consumers' increased interest in health and fitness, as triggered by the effects of the COVID-19 pandemic. Such products are affordable and straight forward tools that allow consumers to monitor their body vitality, set fitness goals, and organise daily activities. Furthermore, since the lockdown, there has been a growing wellness trend amongst Egyptian consumers, encouraging more of the population to take up spor...

Euromonitor International's Wearable Electronics in Egypt report offers a comprehensive guide to the size and shape of the in-home, portable and in-car consumer electronics products markets at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market- be they new product developments, distribution or pricing issues. Forecasts illustrate how the market is set to change.

Product coverage: Activity Wearables, Smart Wearables.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Wearable Electronics market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Smart wearables maintain growth despite economic instability

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