

Sugar Confectionery in Sweden

Market Direction | 2022-08-11 | 23 pages | Euromonitor

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Report description:

Overall, sugar confectionery is seeing a decrease in retail volume sales, but modest retail value sales growth in 2022. Furthermore, sugar confectionery saw a decline in retail volume and current value sales in 2020, due to the impact of COVID-19 as consumers stayed at home more than in the pre-pandemic period, and weekend snacking became everyday snacking. However, pick 'n' mix, which accounts for a large share of overall sales of other sugar confectionery in Sweden, registered a steep decline...

Euromonitor International's Sugar Confectionery in Sweden report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Boiled Sweets, Liquorice, Lollipops, Medicated Confectionery, Mints, Other Sugar Confectionery, Pastilles, Gummies, Jellies and Chews, Toffees, Caramels and Nougat.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Sugar Confectionery market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Packaged sugar confectionery drives sales in 2022 thanks to its convenience

Return of tourists boosting sales of boiled sweets, other sugar confectionery and liquorice in 2022

PROSPECTS AND OPPORTUNITIES

Sugar confectionery unlikely to see positive sales growth over the forecast period as consumers prefer healthier and more premium snacks

Health and indulgence/premiumisation trends expected to continue affecting sugar confectionery negatively over the forecast period

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