

Spirits in Lithuania

Market Direction | 2022-08-11 | 26 pages | Euromonitor

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Report description:

Volume sales of spirits were in persistent decline over the review period. The COVID-19 pandemic reversed this trend, with sales rising in 2020 and 2021. Lockdowns, stress and financial uncertainty all increased spirits consumption, with the retail channel gaining customers as a result of closures in the on-trade that were designed to combat the health crisis. Whilst sales through the on-trade partially recovered in 2021, with the reopening of bars, cafes and restaurants, footfall in such establ...

Euromonitor International's Spirits in Lithuania report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2017-2021), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Brandy and Cognac, Liqueurs, Non Alcoholic Spirits, Other Spirits, Rum, Tequila (and Mezcal), Whiskies, White Spirits.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Spirits market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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