

Spirits in Latvia

Market Direction | 2022-08-10 | 27 pages | Euromonitor

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Report description:

During 2021, off-trade trade volume sales of spirits declined as demand for spirits shifted back to the on-trade. Indeed, positive on-trade volume growth was recorded in the category during 2021 after on-trade demand plummeted during 2020, the direct result of the COVID-19 pandemic. With hospitality venues unavailable to consumers for extended periods during quarantine lockdowns and with severe restrictions in place for the rest of the year making it impossible for on-trade outlets to operate at...

Euromonitor International's Spirits in Latvia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2017-2021), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Brandy and Cognac, Liqueurs, Non Alcoholic Spirits, Other Spirits, Rum, Tequila (and Mezcal), Whiskies, White Spirits.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Spirits market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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