

Spirits in Latvia

Market Direction | 2022-08-10 | 27 pages | Euromonitor

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Report description:

During 2021, off-trade trade volume sales of spirits declined as demand for spirits shifted back to the on-trade. Indeed, positive on-trade volume growth was recorded in the category during 2021 after on-trade demand plummeted during 2020, the direct result of the COVID-19 pandemic. With hospitality venues unavailable to consumers for extended periods during quarantine lockdowns and with severe restrictions in place for the rest of the year making it impossible for on-trade outlets to operate at...

Euromonitor International's Spirits in Latvia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2017-2021), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Brandy and Cognac, Liqueurs, Non Alcoholic Spirits, Other Spirits, Rum, Tequila (and Mezcal), Whiskies, White Spirits.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Spirits market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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