

Snacks in Uruguay

Market Direction | 2022-08-08 | 62 pages | Euromonitor

AVAILABLE LICENSES:

- Single User Licence €1750.00
- Multiple User License (1 Site) €3500.00
- Multiple User License (Global) €5250.00

Report description:

In 2022, snacks continues to recover from the COVID-19 pandemic with strong growth in retail volume sales after a soft rebound in 2021. Although Uruguay was not in a formal lockdown, many citizens adopted government guidance to stay at home and avoid socialising. In 2021, many employees continued to work at home for at least three or four days a week and Uruguayans avoided social meetings. In combination with low tourism numbers, this resulted in a weak rebound in 2021. Moving into 2022, consume...

Euromonitor International's Snacks in Uruguay report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Confectionery, Ice Cream, Savoury Snacks, Sweet Biscuits, Snack Bars and Fruit Snacks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Snacks market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Table of Contents:

Snacks in Uruguay
Euromonitor International
August 2022

List Of Contents And Tables

SNACKS IN URUGUAY

EXECUTIVE SUMMARY

Snacks in 2022: The big picture

Key trends in 2022

Competitive Landscape

Channel developments

What next for snacks?

MARKET DATA

Table 1 Sales of Snacks by Category: Volume 2017-2022

Table 2 Sales of Snacks by Category: Value 2017-2022

Table 3 Sales of Snacks by Category: % Volume Growth 2017-2022

Table 4 Sales of Snacks by Category: % Value Growth 2017-2022

Table 5 NBO Company Shares of Snacks: % Value 2018-2022

Table 6 LBN Brand Shares of Snacks: % Value 2019-2022

Table 7 Penetration of Private Label by Category: % Value 2017-2022

Table 8 Distribution of Snacks by Format: % Value 2017-2022

Table 9 Forecast Sales of Snacks by Category: Volume 2022-2027

Table 10 \square Forecast Sales of Snacks by Category: Value 2022-2027

Table 11 \square Forecast Sales of Snacks by Category: % Volume Growth 2022-2027

Table 12 \square Forecast Sales of Snacks by Category: % Value Growth 2022-2027

DISCLAIMER

SOURCES

Summary 1 Research Sources

CHOCOLATE CONFECTIONERY IN URUGUAY

KEY DATA FINDINGS

2022 DEVELOPMENTS

Impulse sales and larger tablet purchases drive chocolate confectionery

Children's confectionery lines reap the benefits of socialisation

Sebamar (Nestle) leads chocolate confectionery

PROSPECTS AND OPPORTUNITIES

Family pack sizes to expand in other categories

E-commerce to see promising growth as players further develop online

New food labelling laws lack impact in chocolate confectionery

CATEGORY DATA

Summary 2 Other Chocolate Confectionery by Product Type: 2022

Table 13 Sales of Chocolate Confectionery by Category: Volume 2017-2022

Table 14 Sales of Chocolate Confectionery by Category: Value 2017-2022

Table 15 Sales of Chocolate Confectionery by Category: % Volume Growth 2017-2022

Table 16 Sales of Chocolate Confectionery by Category: % Value Growth 2017-2022

Table 17 Sales of Chocolate Tablets by Type: % Value 2017-2022

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table 18 NBO Company Shares of Chocolate Confectionery: % Value 2018-2022

Table 19 LBN Brand Shares of Chocolate Confectionery: % Value 2019-2022

Table 20 Distribution of Chocolate Confectionery by Format: % Value 2017-2022

Table 21 Forecast Sales of Chocolate Confectionery by Category: Volume 2022-2027

Table 22 □Forecast Sales of Chocolate Confectionery by Category: Value 2022-2027

Table 23 □Forecast Sales of Chocolate Confectionery by Category: % Volume Growth 2022-2027

Table 24 □Forecast Sales of Chocolate Confectionery by Category: % Value Growth 2022-2027

GUM IN URUGUAY

KEY DATA FINDINGS

2022 DEVELOPMENTS

Gum consumption returns to growth

Mint flavours expected to gain ground

E-commerce remains a niche channel

PROSPECTS AND OPPORTUNITIES

Gum sales to witness dynamic growth as consumers return to the gum habit

Multinationals will dominate through innovation and heavy advertising

New labelling laws could add weight to consumer health concerns over gum

CATEGORY DATA

Table 25 Sales of Gum by Category: Volume 2017-2022

Table 26 Sales of Gum by Category: Value 2017-2022

Table 27 Sales of Gum by Category: % Volume Growth 2017-2022

Table 28 Sales of Gum by Category: % Value Growth 2017-2022

Table 29 NBO Company Shares of Gum: % Value 2018-2022

Table 30 LBN Brand Shares of Gum: % Value 2019-2022

Table 31 Distribution of Gum by Format: % Value 2017-2022

Table 32 Forecast Sales of Gum by Category: Volume 2022-2027

Table 33 Forecast Sales of Gum by Category: Value 2022-2027

Table 34 □Forecast Sales of Gum by Category: % Volume Growth 2022-2027

Table 35 □Forecast Sales of Gum by Category: % Value Growth 2022-2027

SUGAR CONFECTIONERY IN URUGUAY

KEY DATA FINDINGS

2022 DEVELOPMENTS

Return to office life and socialisation drives sales of mints and medicated confectionery

Gummies, jellies and chews benefit from acid/sour trend

Trondial extends lead in second position

PROSPECTS AND OPPORTUNITIES

Halls to see retail share gains as medicated confectionery consumption recovers

Small local grocers to regain share as impulse purchases pick up

New labelling laws will need to be embraced by all companies

CATEGORY DATA

Summary 3 Other Sugar Confectionery by Product Type: 2022

Table 36 Sales of Sugar Confectionery by Category: Volume 2017-2022

Table 37 Sales of Sugar Confectionery by Category: Value 2017-2022

Table 38 Sales of Sugar Confectionery by Category: % Volume Growth 2017-2022

Table 39 Sales of Sugar Confectionery by Category: % Value Growth 2017-2022

Table 40 Sales of Pastilles, Gummies, Jellies and Chews by Type: % Value 2017-2022

Table 41 NBO Company Shares of Sugar Confectionery: % Value 2018-2022

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table 42 LBN Brand Shares of Sugar Confectionery: % Value 2019-2022

Table 43 Distribution of Sugar Confectionery by Format: % Value 2017-2022

Table 44 Forecast Sales of Sugar Confectionery by Category: Volume 2022-2027

Table 45 □Forecast Sales of Sugar Confectionery by Category: Value 2022-2027

Table 46 □Forecast Sales of Sugar Confectionery by Category: % Volume Growth 2022-2027

Table 47 □Forecast Sales of Sugar Confectionery by Category: % Value Growth 2022-2027

SWEET BISCUITS, SNACK BARS AND FRUIT SNACKS IN URUGUAY

KEY DATA FINDINGS

2022 DEVELOPMENTS

Some producers yet to embrace new labelling law

Cereal bars start to recover as consumers spend more time out of the home

Demand for fruit snacks reaches new heights

PROSPECTS AND OPPORTUNITIES

Sweet biscuits to see growth moderate as sales of snack bars gains momentum

Durulte SA to lead sweet biscuits, snack bars and fruit bars

Mondelez gains ground with Oreo brand

CATEGORY DATA

Table 48 Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: Volume 2017-2022

Table 49 Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: Value 2017-2022

Table 50 Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: % Volume Growth 2017-2022

Table 51 Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: % Value Growth 2017-2022

Table 52 NBO Company Shares of Sweet Biscuits, Snack Bars and Fruit Snacks: % Value 2018-2022

Table 53 LBN Brand Shares of Sweet Biscuits, Snack Bars and Fruit Snacks: % Value 2019-2022

Table 54 NBO Company Shares of Sweet Biscuits: % Value 2018-2022

Table 55 LBN Brand Shares of Sweet Biscuits: % Value 2019-2022

Table 56 NBO Company Shares of Snack Bars: % Value 2018-2022

Table 57 □LBN Brand Shares of Snack Bars: % Value 2019-2022

Table 58 □NBO Company Shares of Fruit Snacks: % Value 2018-2022

Table 59 □LBN Brand Shares of Fruit Snacks: % Value 2019-2022

Table 60 □Distribution of Sweet Biscuits, Snack Bars and Fruit Snacks by Format: % Value 2017-2022

Table 61 □Distribution of Sweet Biscuits by Format: % Value 2017-2022

Table 62 □Distribution of Snack Bars by Format: % Value 2017-2022

Table 63 □Distribution of Fruit Snacks by Format: % Value 2017-2022

Table 64 □Forecast Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: Volume 2022-2027

Table 65 □Forecast Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: Value 2022-2027

Table 66 □Forecast Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: % Volume Growth 2022-2027

Table 67 □Forecast Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: % Value Growth 2022-2027

ICE CREAM IN URUGUAY

KEY DATA FINDINGS

2022 DEVELOPMENTS

Impulse ice cream sales begin to recover

Sustained demand for take-home ice cream

COVID-19 impacts ice cream production

PROSPECTS AND OPPORTUNITIES

Local producers lead ice cream category

Health trend to shape ice cream category in forecast period

Foreign manufacturers to face higher costs than local players

CATEGORY DATA

- Table 68 Sales of Ice Cream by Category: Volume 2017-2022
- Table 69 Sales of Ice Cream by Category: Value 2017-2022
- Table 70 Sales of Ice Cream by Category: % Volume Growth 2017-2022
- Table 71 Sales of Ice Cream by Category: % Value Growth 2017-2022
- Table 72 NBO Company Shares of Ice Cream: % Value 2018-2022
- Table 73 LBN Brand Shares of Ice Cream: % Value 2019-2022
- Table 74 Distribution of Ice Cream by Format: % Value 2017-2022
- Table 75 Forecast Sales of Ice Cream by Category: Volume 2022-2027
- Table 76 Forecast Sales of Ice Cream by Category: Value 2022-2027
- Table 77 □Forecast Sales of Ice Cream by Category: % Volume Growth 2022-2027
- Table 78 □Forecast Sales of Ice Cream by Category: % Value Growth 2022-2027

SAVOURY SNACKS IN URUGUAY

KEY DATA FINDINGS

2022 DEVELOPMENTS

- Further post-pandemic recovery seen in savoury snacks
- Savoury snacks face health and food labelling challenges

Popcorn to register increase in retail volume sales

PROSPECTS AND OPPORTUNITIES

- Papas Chips in a strong position heading into the forecast period
- Health and wellness set to have a growing influence on sales
- E-commerce expected to build on gains seen during the COVID-19 pandemic

CATEGORY DATA

- Table 79 Sales of Savoury Snacks by Category: Volume 2017-2022
- Table 80 Sales of Savoury Snacks by Category: Value 2017-2022
- Table 81 Sales of Savoury Snacks by Category: % Volume Growth 2017-2022
- Table 82 Sales of Savoury Snacks by Category: % Value Growth 2017-2022
- Table 83 NBO Company Shares of Savoury Snacks: % Value 2018-2022
- Table 84 LBN Brand Shares of Savoury Snacks: % Value 2019-2022
- Table 85 Distribution of Savoury Snacks by Format: % Value 2017-2022
- Table 86 Forecast Sales of Savoury Snacks by Category: Volume 2022-2027
- Table 87 Forecast Sales of Savoury Snacks by Category: Value 2022-2027
- Table 88 □Forecast Sales of Savoury Snacks by Category: % Volume Growth 2022-2027
- Table 89 □Forecast Sales of Savoury Snacks by Category: % Value Growth 2022-2027

Snacks in Uruguay

Market Direction | 2022-08-08 | 62 pages | Euromonitor

To place an Order with Scotts International:

- Print this form
- Complete the relevant blank fields and sign
- Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single User Licence	€1750.00
	Multiple User License (1 Site)	€3500.00
	Multiple User License (Global)	€5250.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	Phone*	
First Name*	Last Name*	
Job title*		
Company Name*	EU Vat / Tax ID / NIP number*	
Address*	City*	
Zip Code*	Country*	
	Date	2026-02-12
	Signature	

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com