

Snacks in Ethiopia

Market Direction | 2022-08-11 | 39 pages | Euromonitor

AVAILABLE LICENSES:

- Single User Licence €1750.00
- Multiple User License (1 Site) €3500.00
- Multiple User License (Global) €5250.00

Report description:

The economic shock of COVID-19 led to a sharp slowdown in the rate of growth in retail volume sales of snacks during 2020, and this sluggish performance persisted in 2021. However, in 2022, recovery is slowly starting to be seen. Demand for packaged snacks is very low in Ethiopia, even by the standards of sub-Saharan Africa, but such products as salty snacks are steadily growing in popularity among younger consumers.

Euromonitor International's Snacks in Ethiopia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Confectionery, Ice Cream, Savoury Snacks, Sweet Biscuits, Snack Bars and Fruit Snacks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Snacks market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table of Contents:

Snacks in Ethiopia
Euromonitor International
August 2022

List Of Contents And Tables

SNACKS IN ETHIOPIA

EXECUTIVE SUMMARY

Snacks in 2022: The big picture

Country background

Socioeconomic trends

Logistics/infrastructure

What next for snacks?

MARKET DATA

Table 1 Sales of Snacks by Category: Volume 2017-2022

Table 2 Sales of Snacks by Category: Value 2017-2022

Table 3 Sales of Snacks by Category: % Volume Growth 2017-2022

Table 4 Sales of Snacks by Category: % Value Growth 2017-2022

Table 5 NBO Company Shares of Snacks: % Value 2018-2022

Table 6 LBN Brand Shares of Snacks: % Value 2019-2022

Table 7 Distribution of Snacks by Format: % Value 2017-2022

Table 8 Forecast Sales of Snacks by Category: Volume 2022-2027

Table 9 Forecast Sales of Snacks by Category: Value 2022-2027

Table 10 □Forecast Sales of Snacks by Category: % Volume Growth 2022-2027

Table 11 □Forecast Sales of Snacks by Category: % Value Growth 2022-2027

DISCLAIMER

Summary 1 Research Sources

CONFECTIONERY

2022 Developments

Prospects and Opportunities

Category Data

Table 12 □Sales of Confectionery by Category: Volume 2017-2022

Table 13 □Sales of Confectionery by Category: Value 2017-2022

Table 14 □Sales of Confectionery by Category: % Volume Growth 2017-2022

Table 15 □Sales of Confectionery by Category: % Value Growth 2017-2022

Table 16 □NBO Company Shares of Confectionery: % Value 2018-2022

Table 17 □LBN Brand Shares of Confectionery: % Value 2019-2022

Table 18 □Forecast Sales of Confectionery by Category: Volume 2022-2027

Table 19 □Forecast Sales of Confectionery by Category: Value 2022-2027

Table 20 □Forecast Sales of Confectionery by Category: % Volume Growth 2022-2027

Table 21 □Forecast Sales of Confectionery by Category: % Value Growth 2022-2027

SWEET BISCUITS, SNACK BARS AND FRUIT SNACKS

Table 22 □Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: Volume 2017-2022

Table 23 □Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: Value 2017-2022

Table 24 □Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: % Volume Growth 2017-2022

Table 25 □Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: % Value Growth 2017-2022

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table 26 □NBO Company Shares of Sweet Biscuits, Snack Bars and Fruit Snacks: % Value 2018-2022
Table 27 □LBN Brand Shares of Sweet Biscuits, Snack Bars and Fruit Snacks: % Value 2019-2022
Table 28 □Forecast Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: Volume 2022-2027
Table 29 □Forecast Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: Value 2022-2027
Table 30 □Forecast Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: % Volume Growth 2022-2027
Table 31 □Forecast Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: % Value Growth 2022-2027

ICE CREAM

Table 32 □Sales of Ice Cream by Category: Volume 2017-2022
Table 33 □Sales of Ice Cream by Category: Value 2017-2022
Table 34 □Sales of Ice Cream by Category: % Volume Growth 2017-2022
Table 35 □Sales of Ice Cream by Category: % Value Growth 2017-2022
Table 36 □NBO Company Shares of Ice Cream: % Value 2018-2022
Table 37 □LBN Brand Shares of Ice Cream: % Value 2019-2022
Table 38 □Forecast Sales of Ice Cream by Category: Volume 2022-2027
Table 39 □Forecast Sales of Ice Cream by Category: Value 2022-2027
Table 40 □Forecast Sales of Ice Cream by Category: % Volume Growth 2022-2027
Table 41 □Forecast Sales of Ice Cream by Category: % Value Growth 2022-2027

SAVOURY SNACKS

Table 42 □Sales of Savoury Snacks by Category: Volume 2017-2022
Table 43 □Sales of Savoury Snacks by Category: Value 2017-2022
Table 44 □Sales of Savoury Snacks by Category: % Volume Growth 2017-2022
Table 45 □Sales of Savoury Snacks by Category: % Value Growth 2017-2022
Table 46 □NBO Company Shares of Savoury Snacks: % Value 2018-2022
Table 47 □LBN Brand Shares of Savoury Snacks: % Value 2019-2022
Table 48 □Forecast Sales of Savoury Snacks by Category: Volume 2022-2027
Table 49 □Forecast Sales of Savoury Snacks by Category: Value 2022-2027
Table 50 □Forecast Sales of Savoury Snacks by Category: % Volume Growth 2022-2027
Table 51 □Forecast Sales of Savoury Snacks by Category: % Value Growth 2022-2027

Snacks in Ethiopia

Market Direction | 2022-08-11 | 39 pages | Euromonitor

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single User Licence	€1750.00
	Multiple User License (1 Site)	€3500.00
	Multiple User License (Global)	€5250.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*		Phone*	
First Name*		Last Name*	
Job title*			
Company Name*		EU Vat / Tax ID / NIP number*	
Address*		City*	
Zip Code*		Country*	
		Date	2026-02-12
		Signature	

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com