

## **Smokeless Tobacco, E-Vapour Products and Heated Tobacco in Cameroon**

Market Direction | 2022-08-08 | 13 pages | Euromonitor

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### **Report description:**

This category remained non-existent in Cameroon in 2021. Smokeless tobacco, particularly nasal snuff, has a long tradition of usage within the population, although such products are usually sold in unpackaged, unbranded formats. Use is most common amongst older consumers in rural areas. The majority of Cameroonians remain unaware that branded smokeless tobacco exists. This lack of awareness, and negligible presentations, will remain evident over the forecast period.

Euromonitor International's Smokeless Tobacco, E-Vapour Products and Heated Tobacco in Cameroon report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: E-Vapour Products, Heated Tobacco Products, Smokeless Tobacco, Tobacco Free Oral Nicotine.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Smokeless Tobacco, E-Vapour Products and Heated Tobacco market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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