

## **Savoury Snacks in Tunisia**

Market Direction | 2022-07-27 | 18 pages | Euromonitor

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### **Report description:**

Savoury snacks was not as heavily impacted by COVID-19 related restrictions as was widely presumed as home seclusion, the shift to remote working and learning, and restrictions on the operations of physical stores shifted on-the-go consumption to at-home consumption. Many consumers enjoy such items as snacks during the workday or as an accompaniment to leisure activities (such as gaming or watching films). Whilst consumers did feel the effects of declining purchasing power, weakening sales of no...

Euromonitor International's Savoury Snacks in Tunisia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Meat Snacks, Nuts, Seeds and Trail Mixes, Other Savoury Snacks, Popcorn, Pretzels, Salty Snacks, Savoury Biscuits, Seafood Snacks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Savoury Snacks market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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