

## **Savoury Snacks in Sweden**

Market Direction | 2022-08-11 | 23 pages | Euromonitor

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### **Report description:**

The COVID-19 pandemic and measures introduced to halt the spread of the virus benefited savoury snacks in 2020 as there was more scope for consumers to work and study from home. Savoury snacks became more of an everyday luxury, rather than a traditional weekend (save for savoury biscuits) consumption option. Generally consumers spent less on services and were able to spend more on everyday 'luxuries' such as savoury snacks for indulgence/pampering to help cope with the stress and uncertainty of...

Euromonitor International's Savoury Snacks in Sweden report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Meat Snacks, Nuts, Seeds and Trail Mixes, Other Savoury Snacks, Popcorn, Pretzels, Salty Snacks, Savoury Biscuits, Seafood Snacks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Savoury Snacks market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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Health positioned savoury snacks proliferate in 2022

Smaller yet more indulgent savoury snacks growing in popularity

##### PROSPECTS AND OPPORTUNITIES

Premiumisation trend expected to drive sales growth in the forecast period thanks to new product launches

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