

Sanitary Protection in the Netherlands

Market Direction | 2022-08-12 | 22 pages | Euromonitor

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Report description:

Current value sales in sanitary protection increased in 2021, thanks to higher unit prices influenced by higher raw materials costs and transportation costs. The Netherlands experienced the highest inflation in years, which affected all sectors of the economy. Furthermore, 100% cotton sanitary protection products also continued to see an increase in shelf-space, as they are now also offered by major brands such as Always and Libresse and private label players Kruidvat and AH, amongst others. The...

Euromonitor International's Sanitary Protection in Netherlands report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Pantyliners, Sanitary Protection Including Intimate Wipes, Tampons, Towels.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Sanitary Protection market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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