

## **Premium and Luxury Cars in Hong Kong, China**

Market Direction | 2022-08-12 | 17 pages | Euromonitor

### **AVAILABLE LICENSES:**

- Single User Licence €825.00
- Multiple User License (1 Site) €1650.00
- Multiple User License (Global) €2475.00

### **Report description:**

Despite global economic instability, premium and luxury cars showed resilience compared with other luxury goods categories in Hong Kong, as even before the pandemic, premium and luxury cars was not heavily reliant on tourists, unlike personal luxury. Sales of premium and luxury cars in Hong Kong had already exceeded the pre-COVID-19 level in 2021. An important factor contributing to the ongoing positive performance in 2022 is that the affluent consumer base in Hong Kong is less likely to have be...

Euromonitor International's Premium and Luxury Cars in Hong Kong, China report offers a comprehensive guide to the size and shape of the Premium and Luxury Cars market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market and their effects on Premium and Luxury Cars retailing along with the development of consumers' shopping patterns. Forecasts to 2026 illustrate how the market is set to change

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Premium and Luxury Cars market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

## **Table of Contents:**

Premium and Luxury Cars in Hong Kong, China  
Euromonitor International  
August 2022

### List Of Contents And Tables

#### PREMIUM AND LUXURY CARS IN HONG KONG, CHINA

##### KEY DATA FINDINGS

##### 2022 DEVELOPMENTS

Premium and luxury cars sees moderate growth in 2022

Mercedes-Benz maintains its lead, but Tesla continues to see dynamic growth

##### PROSPECTS AND OPPORTUNITIES

Growth in electric vehicles will be driven by well-established infrastructure and government promotion

Growing demand driving the development of luxury electric SUVs

##### CATEGORY DATA

Table 1 Sales of Premium and Luxury Cars: Value 2017-2022

Table 2 Sales of Premium and Luxury Cars: % Value Growth 2017-2022

Table 3 NBO Company Shares of Premium and Luxury Cars: % Value 2017-2021

Table 4 LBN Brand Shares of Premium and Luxury Cars: % Value 2018-2021

Table 5 Forecast Sales of Premium and Luxury Cars: Value 2022-2027

Table 6 Forecast Sales of Premium and Luxury Cars: % Value Growth 2022-2027

#### LUXURY GOODS IN HONG KONG, CHINA

##### EXECUTIVE SUMMARY

Luxury goods in 2022: The big picture

2022 key trends

Competitive landscape

Retailing developments

What next for luxury goods?

##### MARKET DATA

Table 7 Sales of Luxury Goods by Category: Value 2017-2022

Table 8 Sales of Luxury Goods by Category: % Value Growth 2017-2022

Table 9 Inbound Receipts for Luxury Goods by Country of Origin: Value 2017-2022

Table 10 NBO Company Shares of Luxury Goods: % Value 2017-2021

Table 11 LBN Brand Shares of Luxury Goods: % Value 2018-2021

Table 12 Distribution of Luxury Goods by Format and Category: % Value 2022

Table 13 Forecast Sales of Luxury Goods by Category: Value 2022-2027

Table 14 Forecast Sales of Luxury Goods by Category: % Value Growth 2022-2027

##### DISCLAIMER

##### SOURCES

Summary 1 Research Sources

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

## Premium and Luxury Cars in Hong Kong, China

Market Direction | 2022-08-12 | 17 pages | Euromonitor

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

### ORDER FORM:

Select license	License	Price
	Single User Licence	€825.00
	Multiple User License (1 Site)	€1650.00
	Multiple User License (Global)	€2475.00
		VAT
		Total

\*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

☐ \*\* VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	2025-06-26
		Signature	<input type="text"/>

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com