

## **Portable Players in Vietnam**

Market Direction | 2022-08-08 | 19 pages | Euromonitor

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### **Report description:**

Sales of wireless speakers flourished during 2020 and 2021 as consumers were forced to spend more time at home for work and leisure because of the COVID-19 pandemic, with this creating increased demand for home entertainment. Although restrictions have now been lifted the strong desire to listen to music at home remains a big draw for wireless speakers in 2022. Consumers also appreciate the convenience of the fast connection between wireless speakers and laptops, tablets and smartphones. Additio...

Euromonitor International's Portable Players in Vietnam report offers a comprehensive guide to the size and shape of the in-home, portable and in-car consumer electronics products markets at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market- be they new product developments, distribution or pricing issues. Forecasts illustrate how the market is set to change.

Product coverage: E-Readers, Portable Media Players, Wireless Speakers.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

### **Why buy this report?**

- \* Get a detailed picture of the Portable Players market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop

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reliable information resources to help drive informed strategic planning.

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