

Portable Players in Taiwan

Market Direction | 2022-08-08 | 20 pages | Euromonitor

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Report description:

Wireless speakers is still out in front leading growth in portable players in 2022, as the only product area recording positive volume and current value rises. 2022's coronavirus wave has supported sales in wireless speakers thanks to the return of many office workers to working from home. Sales were previously strong and healthy during the review period, and this further stimulus is supporting a trend already well underway. Increased concern over going outside unnecessarily is boosting purchase...

Euromonitor International's Portable Players in Taiwan report offers a comprehensive guide to the size and shape of the in-home, portable and in-car consumer electronics products markets at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market- be they new product developments, distribution or pricing issues. Forecasts illustrate how the market is set to change.

Product coverage: E-Readers, Portable Media Players, Wireless Speakers.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Portable Players market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Wireless speakers enjoys high visibility through bookstores, while e-commerce continues to rise

Despite near-zero interest in e-readers, Readmoo ploughs on

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