

Luxury Goods in Hong Kong, China

Market Direction | 2022-08-12 | 43 pages | Euromonitor

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Report description:

The luxury goods industry is set to continue to record a dynamic rebound in current value sales in 2022, after a year of dramatic decline in 2020 due to COVID-19. With the fifth wave of the pandemic involving the rapid spread of the Omicron variant, retail sales in Hong Kong were heavily impacted in Q1 2022. However, as social restrictions eased on 20 April, luxury sales rebounded quickly due to the pent-up demand. In addition, the government launched the local consumption voucher scheme to boost...

Euromonitor International's Luxury Goods in Hong Kong, China report offers a comprehensive guide to the size and shape of the Luxury Goods market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market and their effects on Luxury Goods retailing along with the development of consumers' shopping patterns. Forecasts to 2026 illustrate how the market is set to change

Product coverage: Experiential Luxury, Fine Wines/Champagne and Spirits, Personal Luxury, Premium and Luxury Cars.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Luxury Goods market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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