

In-Car Entertainment in Sweden

Market Direction | 2022-08-08 | 20 pages | Euromonitor

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Report description:

The Russia-Ukraine conflict, which began in February 2022, has had a negative effect on the automotive industry in Sweden and it is expected to continue to weigh heavily on the market throughout 2022. Car prices are at a record-high level due to inflation, while fuel prices have skyrocketed due to the global energy crisis and the European Union's move to ban Russian oil imports, followed by a decreased supply of petroleum products within Sweden. Moreover, there has been a shortage of components...

Euromonitor International's In-Car Entertainment in Sweden report offers a comprehensive guide to the size and shape of the in-home, portable and in-car consumer electronics products markets at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market- be they new product developments, distribution or pricing issues. Forecasts illustrate how the market is set to change.

Product coverage: In-Car Navigation, In-Car Speakers, In-Dash Media Players.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the In-Car Entertainment market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Table of Contents:

In-Car Entertainment in Sweden Euromonitor International August 2022

List Of Contents And Tables

IN-CAR ENTERTAINMENT IN SWEDEN **KEY DATA FINDINGS** 2022 DEVELOPMENTS Plummeting new car sales expected to drag down in-car entertainment sales Smartphones and pre-installed devices cannibalise sales of in-car entertainment equipment Garmin, Pioneer and Alpine remain the leaders in in-car entertainment PROSPECTS AND OPPORTUNITIES Continued sales declines ahead for in-car navigation due to proliferation of alternatives Pre-existing challenges set to remain due to lower levels of consumer confidence Environmental concerns and reduced car dependence to contribute to sales declines CATEGORY DATA Table 1 Sales of In-Car Entertainment by Category: Volume 2017-2022 Table 2 Sales of In-Car Entertainment by Category: Value 2017-2022 Table 3 Sales of In-Car Entertainment by Category: % Volume Growth 2017-2022 Table 4 Sales of In-Car Entertainment by Category: % Value Growth 2017-2022 Table 5 NBO Company Shares of In-Car Entertainment: % Volume 2018-2022 Table 6 LBN Brand Shares of In-Car Entertainment: % Volume 2019-2022 Table 7 Distribution of In-Car Entertainment by Channel: % Volume 2017-2022 Table 8 Forecast Sales of In-Car Entertainment by Category: Volume 2022-2027 Table 9 Forecast Sales of In-Car Entertainment by Category: Value 2022-2027 Table 10 [Forecast Sales of In-Car Entertainment by Category: % Volume Growth 2022-2027 Table 11 [Forecast Sales of In-Car Entertainment by Category: % Value Growth 2022-2027 CONSUMER ELECTRONICS IN SWEDEN EXECUTIVE SUMMARY Consumer electronics in 2022: The big picture 2022 kev trends Competitive landscape Retailing developments What next for consumer electronics? MARKET DATA Table 12 Sales of Consumer Electronics by Category: Volume 2017-2022 Table 13 Sales of Consumer Electronics by Category: Value 2017-2022 Table 14 Sales of Consumer Electronics by Category: % Volume Growth 2017-2022 Table 15 Sales of Consumer Electronics by Category: % Value Growth 2017-2022 Table 16 NBO Company Shares of Consumer Electronics: % Volume 2018-2022 Table 17 LBN Brand Shares of Consumer Electronics: % Volume 2019-2022 Table 18 Distribution of Consumer Electronics by Channel: % Volume 2017-2022 Table 19 Forecast Sales of Consumer Electronics by Category: Volume 2022-2027 Table 20 Forecast Sales of Consumer Electronics by Category: Value 2022-2027 Table 21 [Forecast Sales of Consumer Electronics by Category: % Volume Growth 2022-2027

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