

## **In-Car Entertainment in Hong Kong, China**

Market Direction | 2022-08-08 | 16 pages | Euromonitor

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### **Report description:**

Demand for in-car entertainment is set to further decline in 2022, as local consumers have been spending prolonged time at home during the fifth wave of the pandemic, leading to limited mobility or traffic on the roads. Nevertheless, the declines are a continuation of a trend already emerging prior to the pandemic due to higher-spec vehicles and the substitution of various functions offered by smartphones.

Euromonitor International's In-Car Entertainment in Hong Kong, China report offers a comprehensive guide to the size and shape of the in-home, portable and in-car consumer electronics products markets at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market- be they new product developments, distribution or pricing issues. Forecasts illustrate how the market is set to change.

Product coverage: In-Car Navigation, In-Car Speakers, In-Dash Media Players.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the In-Car Entertainment market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International  
August 2022

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## SOURCES

### Summary 1 Research Sources

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