

In-Car Entertainment in Greece

Market Direction | 2022-08-10 | 21 pages | Euromonitor

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Report description:

In Greece, in-car entertainment is seeing a small rise in sales in 2022 as consumers are able to move around more after months of lockdowns in the previous two years. Nevertheless, 2021-2022 has seen a huge shortage in cars, with delivery times for new cars exceeding 5-6 months. The lack of new cars to supply the market is also affecting the performance of in-car entertainment, with growth in new purchases hindered. Demand for cars increased in the context of COVID-19 as consumers that had to co...

Euromonitor International's In-Car Entertainment in Greece report offers a comprehensive guide to the size and shape of the in-home, portable and in-car consumer electronics products markets at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market- be they new product developments, distribution or pricing issues. Forecasts illustrate how the market is set to change.

Product coverage: In-Car Navigation, In-Car Speakers, In-Dash Media Players.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the In-Car Entertainment market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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