

## **In-Car Entertainment in Greece**

Market Direction | 2022-08-10 | 21 pages | Euromonitor

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### **Report description:**

In Greece, in-car entertainment is seeing a small rise in sales in 2022 as consumers are able to move around more after months of lockdowns in the previous two years. Nevertheless, 2021-2022 has seen a huge shortage in cars, with delivery times for new cars exceeding 5-6 months. The lack of new cars to supply the market is also affecting the performance of in-car entertainment, with growth in new purchases hindered. Demand for cars increased in the context of COVID-19 as consumers that had to co...

Euromonitor International's In-Car Entertainment in Greece report offers a comprehensive guide to the size and shape of the in-home, portable and in-car consumer electronics products markets at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market- be they new product developments, distribution or pricing issues. Forecasts illustrate how the market is set to change.

Product coverage: In-Car Navigation, In-Car Speakers, In-Dash Media Players.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the In-Car Entertainment market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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## Table of Contents:

In-Car Entertainment in Greece  
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### List Of Contents And Tables

#### IN-CAR ENTERTAINMENT IN GREECE

##### KEY DATA FINDINGS

##### 2022 DEVELOPMENTS

Disruption of the supply chain affects the performance of in-car entertainment in 2022

Shift away from public modes of transport and the reopening of the market create growth opportunities

Technology continues to be unfavourable to the performance of in-car entertainment

##### PROSPECTS AND OPPORTUNITIES

Polarisation trends expected in in-dash media players

The economic downturn will affect growth in car ownership, affecting in-car entertainment

Smartphones are a key obstacle to the recovery of in-car navigation

##### CATEGORY DATA

Table 1 Sales of In-Car Entertainment by Category: Volume 2017-2022

Table 2 Sales of In-Car Entertainment by Category: Value 2017-2022

Table 3 Sales of In-Car Entertainment by Category: % Volume Growth 2017-2022

Table 4 Sales of In-Car Entertainment by Category: % Value Growth 2017-2022

Table 5 NBO Company Shares of In-Car Entertainment: % Volume 2018-2022

Table 6 LBN Brand Shares of In-Car Entertainment: % Volume 2019-2022

Table 7 Distribution of In-Car Entertainment by Channel: % Volume 2017-2022

Table 8 Forecast Sales of In-Car Entertainment by Category: Volume 2022-2027

Table 9 Forecast Sales of In-Car Entertainment by Category: Value 2022-2027

Table 10 □Forecast Sales of In-Car Entertainment by Category: % Volume Growth 2022-2027

Table 11 □Forecast Sales of In-Car Entertainment by Category: % Value Growth 2022-2027

#### CONSUMER ELECTRONICS IN GREECE

##### EXECUTIVE SUMMARY

Consumer electronics in 2022: The big picture

2022 key trends

Competitive landscape

Retailing developments

What next for consumer electronics?

##### MARKET DATA

Table 12 Sales of Consumer Electronics by Category: Volume 2017-2022

Table 13 Sales of Consumer Electronics by Category: Value 2017-2022

Table 14 Sales of Consumer Electronics by Category: % Volume Growth 2017-2022

Table 15 Sales of Consumer Electronics by Category: % Value Growth 2017-2022

Table 16 NBO Company Shares of Consumer Electronics: % Volume 2018-2022

Table 17 LBN Brand Shares of Consumer Electronics: % Volume 2019-2022

Table 18 Distribution of Consumer Electronics by Channel: % Volume 2017-2022

Table 19 Forecast Sales of Consumer Electronics by Category: Volume 2022-2027

Table 20 Forecast Sales of Consumer Electronics by Category: Value 2022-2027

Table 21 □Forecast Sales of Consumer Electronics by Category: % Volume Growth 2022-2027

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