

## **Imaging Devices in Hong Kong, China**

Market Direction | 2022-08-08 | 17 pages | Euromonitor

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### **Report description:**

Sales of digital cameras declined in the early months of 2022 due to Hong Kong implementing a set of strict social distancing measures following the emergence of a fifth wave of COVID-19. Talks of travel bubbles with other countries were discarded as various governments were unable to find common ground, and thus expedited quarantines did not come to fruition. Flights to and from Hong Kong were also severely limited as a result of major airlines in the city reducing costs...

Euromonitor International's Imaging Devices in Hong Kong, China report offers a comprehensive guide to the size and shape of the in-home, portable and in-car consumer electronics products markets at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market- be they new product developments, distribution or pricing issues. Forecasts illustrate how the market is set to change.

Product coverage: Digital Camcorders, Digital Cameras.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Imaging Devices market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Premium camera releases attract enthusiasts

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Mirrorless cameras gain in popularity as use of SLR cameras declines

Life blogging and social media can support interest in digital camcorders

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