

Imaging Devices in Greece

Market Direction | 2022-08-10 | 20 pages | Euromonitor

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Report description:

The reopening of borders and lifting of travel restrictions is benefiting sales of imaging devices in Greece in 2022. During 2020 and 2021, demand for imaging devices was undermined not only by the economic shock of the pandemic but also by the fact that consumers were socialising and travelling much less frequently and thus had fewer opportunities to take photos or record videos. In particular, there were relatively few weddings and christenings celebrated during these two years. In 2022, as pe...

Euromonitor International's Imaging Devices in Greece report offers a comprehensive guide to the size and shape of the in-home, portable and in-car consumer electronics products markets at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market- be they new product developments, distribution or pricing issues. Forecasts illustrate how the market is set to change.

Product coverage: Digital Camcorders, Digital Cameras.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Imaging Devices market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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DSLRs gain share within imaging devices

The lifting of restrictions on events and gatherings contributes to recovery for imaging devices

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