

Home Improvement in Canada

Market Direction | 2022-08-10 | 19 pages | Euromonitor

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Report description:

Home improvement continued to see retail current value growth in 2021, albeit at a slower pace than in 2020. The housing market in Canada boomed during 2021, especially in the first half of the year, due to go higher GDP and the relaxation of Coronavirus (COVID-19)-related restrictions. According to Euromonitor International's 2021 Voice of the Consumer: Consumer Lifestyle Survey results, 40% of Canadians worked from home during the year. The ongoing development of work-from-home practices stimu...

Euromonitor International's Home Improvement in Canada report offers a comprehensive guide to the size and shape of market demand at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the categories driving growth. It also identifies the leading companies and their brands, and offers strategic analysis of key factors influencing demand - from new product developments, consumer lifestyles, route to market and pricing issues. Forecasts to 2026 illustrate how market demand is expected to evolve in the medium-term

Product coverage: Bathroom and Sanitaryware, Floor Covering, Hand Tools, Hardware, Home Paint, Kitchen Sinks, Other Home Improvement, Power Tools, Wall Covering.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Home Improvement market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and

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online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Work-from-home strategies and the relaxation of pandemic restrictions stimulate interest in home improvement

Behr leverages strength in home paint and wide distribution to lead

Kitchen remodelling focuses on appliance upgrades and cosmetic improvements

PROSPECTS AND OPPORTUNITIES

Housing market is set to determine the performance of home improvement

E-commerce to continue to develop and grow despite short-term out-of-stock and shipping concerns

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SOURCES

Summary 1 Research Sources

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