

Home Furnishings in Canada

Market Direction | 2022-08-10 | 20 pages | Euromonitor

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Report description:

In 2021, Canadian consumers worked from home even more than they did in 2020, with more than one half of consumers declaring they were working from home weekly or at least for part of the week, according to Euromonitor International's 2021 Voice of the Consumer: Consumer Lifestyle Survey results. Many companies have realised potential economic and/or logistics and performance benefits from home working practices, and they have retained or stepped up this strategy during 2021. The increase in wor...

Euromonitor International's Home Furnishings in Canada report offers a comprehensive guide to the size and shape of market demand at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the categories driving growth. It also identifies the leading companies and their brands, and offers strategic analysis of key factors influencing demand - from new product developments, consumer lifestyles, route to market and pricing issues. Forecasts to 2026 illustrate how market demand is expected to evolve in the medium-term

Product coverage: Indoor Living, Lighting, Outdoor Living.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Home Furnishings market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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SOURCES

Summary 1 Research Sources

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